

NRS Apr16-Mar17 fused with comScore Mar2017 Data are strictly embargoed until 08:59 on Monday 26th June 2017

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes.

This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: GB Adults 15+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
<b>Womens Weekly</b>													
Take a Break	takeabreak.co.uk	W	3087	54	3138	51	+1.7	1616	26	1641	25	+1.5	
OK!	ok.co.uk	W	2861	738	3547	686	+24.0	1026	246	1265	239	+23.3	
Hello!	HELLOMAGAZINE.COM	W	2493	344	2805	312	+12.5	889	126	1008	119	+13.4	
Chat	goodtoknow.co.uk	W	1285	419	1689	403	+31.4	654	156	807	153	+23.3	
Closer	Closer Magazine - Lifestyle.One	W	1675	52	1722	47	+2.8	629	20	649	20	+3.2	
Heat	Heatworld - Lifestyle.One	W	1516	79	1591	75	+4.9	584	37	620	36	+6.2	
Woman's Weekly	goodtoknow.co.uk	W	1115	419	1527	412	+36.9	534	156	689	155	+29.0	
Woman's Own	goodtoknow.co.uk	W	1367	419	1776	409	+29.9	475	156	630	155	+32.5	
Pick Me Up	goodtoknow.co.uk	W	787	419	1200	413	+52.5	353	156	508	155	+43.8	
Woman	goodtoknow.co.uk	W	814	419	1226	412	+50.6	331	156	487	156	+47.0	
Now	celebsnow.co.uk	W	934	63	997	62	+6.7	298	30	329	30	+10.2	
Now	goodtoknow.co.uk	W	934	419	1345	411	+44.0	298	156	453	155	+52.0	
<b>Womens Fortnightly</b>													
Soaplife	whatsonstv.co.uk	F	391	73	464	73	+18.7	172	29	200	29	+16.8	
<b>Womens Monthly</b>													
Tesco	tesco.com	M	5321	4974	9742	4421	+83.1	1531	1858	3331	1800	+117.6	
Waitrose Food	waitrose.com	M	2844	637	3407	562	+19.8	837	193	1023	187	+22.3	
Asda Good Living	asda.com	M	2186	2993	5031	2845	+130.1	633	1143	1760	1126	+177.9	
Good Housekeeping	goodhousekeeping.co.uk	M	1415	207	1614	199	+14.0	398	91	487	90	+22.5	
BBC Good Food	bbcgoodfood.com	M	1286	2048	3227	1942	+151.0	398	751	1130	733	+184.3	
Cosmopolitan*	Cosmopolitan UK	M	1270	209	1474	204	+16.1	385	92	476	91	+23.8	
Vogue	vogue.co.uk	M	1250	215	1444	195	+15.6	355	141	489	134	+37.7	
Glamour	glamourmagazine.co.uk	M	860	161	1014	155	+18.0	214	99	313	99	+46.0	
Ideal Home	idealhome.co.uk	M	831	171	1003	171	+20.6	196	69	266	69	+35.3	
Elle	elleuk.com	M	687	88	771	84	+12.2	148	35	183	35	+23.8	
Woman & Home	womanandhome.com	M	663	80	741	78	+11.8	191	44	235	44	+23.2	
Marie Claire	marieclaire.co.uk	M	597	175	768	172	+28.8	121	57	178	57	+47.3	
Homes & Gardens	idealhome.co.uk	M	591	171	762	170	+28.8	123	69	192	69	+56.5	
House & Garden	houseandgarden.co.uk	M	518	89	606	88	+17.0	93	44	137	44	+47.0	
Women's Health	womenshealthmag.co.uk	M	505	75	580	75	+14.9	166	34	201	34	+20.5	
Weight Watchers Magazine	weightwatchers.co.uk	M	499	83	580	82	+16.4	171	37	207	36	+21.1	
Country Homes & Interiors	idealhome.co.uk	M	389	171	559	170	+43.7	85	69	153	68	+79.7	
Jamie	jamieoliver.com	M	385	616	990	606	+157.5	108	214	322	214	+198.1	
25 Beautiful Homes	idealhome.co.uk	M	360	171	529	169	+47.1	81	69	150	69	+86.1	
Red	redonline.co.uk	M	337	110	444	107	+31.9	83	42	124	42	+50.2	
Vanity Fair	vanityfair.com	M	268	266	531	263	+98.1	73	102	174	100	+136.4	
Style at Home	idealhome.co.uk	M	208	171	380	171	+82.2	63	69	133	69	+109.3	
Delicious	deliciousmagazine.co.uk	M	200	172	372	172	+86.3	48	85	133	85	+176.3	
Living Etc.	idealhome.co.uk	M	168	171	340	171	+101.8	43	69	112	69	+161.1	
Olive	bbcgoodfood.com	M	159	2048	2195	2036	+1282.1	42	751	791	749	+1792.1	
BBC Easy Cook	bbcgoodfood.com	M	151	2048	2183	2033	+1349.4	55	751	802	748	+1363.1	
<b>Womens Bi-Monthly</b>													
Slimming World Magazine	slimmingworld.co.uk	B	1424	367	1777	353	+24.8	592	149	740	148	+25.0	
You & Your Wedding	youandyourwedding.co.uk	B	101	80	181	80	+79.8	36	36	71	36	+101.2	
<b>Womens Quarterly</b>													
John Lewis Edition	johnlewis.com	Q	633	2388	2987	2354	+371.9	152	790	941	789	+518.9	

\*Due to an incomplete definition in the comScore dictionary, Cosmopolitan UK was under-reported in the comScore digital data for March 2017.

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

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This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Men

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Increase with PC %	Weekly					
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	PC 000s		Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	PC 000s	
<b>Womens Weekly</b>														
Take a Break	takeabreak.co.uk	W	417	19	436	19	+4.6	254	7	261	7	+2.7		
OK!	ok.co.uk	W	346	302	642	296	+85.4	128	96	223	95	+74.7		
Hello!	HELLOMAGAZINE.COM	W	267	120	383	115	+43.2	89	42	129	40	+45.6		
Heat	Heatworld - Lifestyle.One	W	182	27	209	27	+14.7	69	13	82	13	+19.3		
Chat	goodtoknow.co.uk	W	142	163	306	163	+114.5	59	63	122	63	+107.4		
Closer	Closer Magazine - Lifestyle.One	W	99	13	112	13	+13.1	51	8	58	8	+14.9		
Woman's Weekly	goodtoknow.co.uk	W	63	163	224	163	+255.1	39	63	103	63	+160.4		
Pick Me Up	goodtoknow.co.uk	W	63	163	226	163	+257.4	38	63	101	63	+166.3		
Now	goodtoknow.co.uk	W	68	163	231	163	+240.2	34	63	97	63	+186.9		
Now	celebsnow.co.uk	W	68	16	84	16	+23.1	34	8	42	8	+23.4		
Woman's Own	goodtoknow.co.uk	W	40	163	203	163	+412.6	12	63	76	63	+510.5		
Woman	goodtoknow.co.uk	W	16	163	179	163	+1020.8	7	63	71	63	+862.0		
<b>Womens Fortnightly</b>														
Soaplife	whatsonstv.co.uk	F	50	40	90	40	+79.1	22	15	37	15	+67.1		
<b>Womens Monthly</b>														
Tesco	tesco.com	M	1555	2155	3572	2018	+129.8	446	749	1182	736	+164.9		
Waitrose Food	waitrose.com	M	858	272	1106	248	+28.9	256	74	329	73	+28.6		
Asda Good Living	asda.com	M	552	1063	1587	1035	+187.4	168	384	547	379	+225.7		
BBC Good Food	bbcgoodfood.com	M	348	853	1182	834	+239.7	102	305	405	303	+297.1		
Vogue	vogue.co.uk	M	170	68	236	65	+38.3	58	43	100	41	+71.2		
Ideal Home	idealhome.co.uk	M	167	70	237	70	+41.8	35	25	60	25	+70.9		
Good Housekeeping	goodhousekeeping.co.uk	M	162	78	240	77	+47.6	41	35	76	35	+85.4		
Homes & Gardens	idealhome.co.uk	M	158	70	227	70	+44.3	31	25	57	25	+79.8		
House & Garden	houseandgarden.co.uk	M	132	26	158	26	+20.1	19	13	32	13	+66.2		
Jamie	jamieoliver.com	M	113	229	342	228	+200.9	38	88	126	88	+230.4		
Cosmopolitan*	Cosmopolitan UK	M	82	72	155	72	+88.2	27	36	63	36	+130.4		
Country Homes & Interiors	idealhome.co.uk	M	80	70	150	70	+86.9	5	25	30	25	+509.7		
Weight Watchers Magazine	weightwatchers.co.uk	M	62	10	72	10	+15.6	31	5	35	5	+14.6		
Vanity Fair	vanityfair.com	M	60	118	175	115	+190.6	19	51	69	50	+264.2		
25 Beautiful Homes	idealhome.co.uk	M	50	70	120	70	+140.6	9	25	34	25	+286.9		
Elle	elleuk.com	M	48	46	92	44	+91.1	11	17	28	17	+152.4		
Glamour	glamourmagazine.co.uk	M	43	24	67	24	+56.5	13	17	31	17	+130.5		
Olive	bbcgoodfood.com	M	41	853	892	851	+2065.4	6	305	310	305	+5210.7		
BBC Easy Cook	bbcgoodfood.com	M	36	853	889	853	+2362.6	11	305	316	305	+2884.3		
Marie Claire	marieclaire.co.uk	M	36	29	65	29	+82.6	6	13	19	13	+209.0		
Living Etc.	idealhome.co.uk	M	33	70	103	70	+208.6	15	25	40	25	+170.3		
Delicious	deliciousmagazine.co.uk	M	29	51	80	51	+178.3	6	25	31	25	+409.2		
Red	redonline.co.uk	M	26	28	55	28	+108.2	3	13	16	13	+422.1		
Woman & Home	womanandhome.com	M	24	28	51	28	+116.7	2	15	18	15	+612.7		
Style at Home	idealhome.co.uk	M	20	70	90	70	+352.5	3	25	28	25	+755.3		
Women's Health	womenshealthmag.co.uk	M	19	10	29	10	+53.7	6	5	11	5	+96.5		
<b>Womens Bi-Monthly</b>														
Slimming World Magazine	slimmingworld.co.uk	B	141	105	245	104	+73.5	68	43	110	42	+62.3		
You & Your Wedding	youandyourwedding.co.uk	B	12	16	28	16	+128.8	7	6	14	6	+84.7		
<b>Womens Quarterly</b>														
John Lewis Edition	johnlewis.com	Q	183	1069	1245	1062	+580.0	37	361	398	361	+968.7		

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Base: Women

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Magazines

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<b>Womens Weekly</b>														
Take a Break	takeabreak.co.uk	W	2670	35	2702	32	+1.2	1362	19	1380	18	+1.3		
OK!	ok.co.uk	W	2515	435	2905	390	+15.5	898	150	1043	144	+16.0		
Hello!	HELLOMAGAZINE.COM	W	2226	224	2422	197	+8.8	800	84	879	78	+9.8		
Chat	goodtoknow.co.uk	W	1143	256	1383	240	+21.0	595	93	684	89	+15.0		
Closer	Closer Magazine - Lifestyle.One	W	1575	39	1609	34	+2.2	579	13	591	12	+2.2		
Heat	Heatworld - Lifestyle.One	W	1334	52	1382	48	+3.6	515	24	537	23	+4.4		
Woman's Weekly	goodtoknow.co.uk	W	1052	256	1303	251	+23.8	495	93	587	92	+18.6		
Woman's Own	goodtoknow.co.uk	W	1328	256	1574	246	+18.5	463	93	554	91	+19.7		
Woman	goodtoknow.co.uk	W	798	256	1047	249	+31.2	324	93	416	92	+28.5		
Pick Me Up	goodtoknow.co.uk	W	723	256	974	250	+34.6	315	93	407	91	+29.0		
Now	celebsnow.co.uk	W	866	48	913	47	+5.4	264	22	287	22	+8.5		
Now	goodtoknow.co.uk	W	866	256	1114	248	+28.6	264	93	356	92	+34.7		
<b>Womens Fortnightly</b>														
Soaplife	whatsonTV.co.uk	F	341	33	375	33	+9.8	149	14	163	14	+9.4		
<b>Womens Monthly</b>														
Tesco	tesco.com	M	3766	2819	6169	2403	+63.8	1085	1110	2149	1064	+98.1		
Waitrose Food	waitrose.com	M	1986	365	2301	314	+15.8	581	118	694	113	+19.5		
Asda Good Living	asda.com	M	1634	1930	3444	1810	+110.8	465	760	1213	747	+160.6		
Good Housekeeping	goodhousekeeping.co.uk	M	1253	129	1374	122	+9.7	357	56	411	55	+15.3		
Cosmopolitan*	Cosmopolitan UK	M	1188	137	1320	131	+11.1	357	56	413	56	+15.6		
Vogue	vogue.co.uk	M	1079	147	1209	129	+12.0	297	98	390	92	+31.1		
BBC Good Food	bbcgoodfood.com	M	938	1195	2046	1108	+118.1	296	446	726	430	+145.4		
Glamour	glamourmagazine.co.uk	M	817	137	948	131	+16.0	201	82	282	81	+40.4		
Ideal Home	idealhome.co.uk	M	664	102	766	102	+15.3	161	44	205	44	+27.5		
Woman & Home	womanandhome.com	M	639	53	690	51	+8.0	189	29	218	29	+15.4		
Elle	elleuk.com	M	638	42	678	40	+6.2	137	19	156	19	+13.5		
Marie Claire	marieclaire.co.uk	M	561	145	703	142	+25.4	115	45	160	45	+38.7		
Women's Health	womenshealthmag.co.uk	M	486	65	551	65	+13.4	161	29	190	29	+17.9		
Weight Watchers Magazine	weightwatchers.co.uk	M	436	73	508	72	+16.5	140	32	172	32	+22.6		
Homes & Gardens	idealhome.co.uk	M	434	102	534	100	+23.2	91	44	136	44	+48.3		
House & Garden	houseandgarden.co.uk	M	386	62	448	62	+16.0	74	31	105	31	+42.0		
Red	redonline.co.uk	M	310	81	389	79	+25.4	80	29	108	29	+36.0		
25 Beautiful Homes	idealhome.co.uk	M	310	102	409	99	+32.1	72	44	116	44	+61.7		
Country Homes & Interiors	idealhome.co.uk	M	308	102	408	100	+32.5	80	44	123	43	+53.4		
Jamie	jamieoliver.com	M	271	387	649	378	+139.3	70	126	196	126	+180.5		
Vanity Fair	vanityfair.com	M	208	148	356	148	+71.3	55	50	105	50	+92.3		
Style at Home	idealhome.co.uk	M	189	102	290	102	+53.8	60	44	104	44	+73.6		
Delicious	deliciousmagazine.co.uk	M	171	121	292	121	+70.8	42	60	102	60	+142.7		
Living Etc.	idealhome.co.uk	M	135	102	236	102	+75.3	28	44	73	44	+156.3		
Olive	bbcgoodfood.com	M	118	1195	1302	1185	+1007.7	36	446	480	444	+1236.3		
BBC Easy Cook	bbcgoodfood.com	M	115	1195	1294	1179	+1029.9	44	446	486	442	+999.2		
<b>Womens Bi-Monthly</b>														
Slimming World Magazine	slimmingworld.co.uk	B	1283	262	1532	249	+19.4	524	107	630	106	+20.1		
You & Your Wedding	youandyourwedding.co.uk	B	88	64	153	64	+72.9	28	30	58	30	+105.6		
<b>Womens Quarterly</b>														
John Lewis Edition	johnlewis.com	Q	450	1319	1742	1292	+287.3	115	429	542	428	+372.7		

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Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
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Base: ABC1 Adults

Only PC websites with comScore sample of 40+ are included

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Magazines

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly						
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<b>Womens Weekly</b>														
Take a Break	takeabreak.co.uk	W	1085	27	1109	24	+2.2	538	14	551	13	+2.4		
Hello!	HELLOMAGAZINE.COM	W	1492	236	1705	213	+14.2	489	88	573	84	+17.2		
OK!	ok.co.uk	W	1496	530	1994	498	+33.3	463	167	627	163	+35.2		
Closer	Closer Magazine - Lifestyle.One	W	863	30	888	26	+3.0	316	13	328	12	+3.9		
Heat	Heatworld - Lifestyle.One	W	777	63	837	59	+7.6	283	31	313	30	+10.5		
Woman's Weekly	goodtoknow.co.uk	W	516	314	824	308	+59.6	260	108	367	107	+41.2		
Chat	goodtoknow.co.uk	W	428	314	734	305	+71.3	195	108	301	107	+54.9		
Woman's Own	goodtoknow.co.uk	W	623	314	931	308	+49.5	188	108	295	107	+56.9		
Woman	goodtoknow.co.uk	W	382	314	690	308	+80.8	142	108	250	108	+75.6		
Now	celebsnow.co.uk	W	461	38	498	37	+8.0	137	17	154	17	+12.4		
Now	goodtoknow.co.uk	W	461	314	771	310	+67.3	137	108	245	108	+78.3		
Pick Me Up	goodtoknow.co.uk	W	223	314	533	311	+139.4	102	108	210	108	+105.3		
<b>Womens Fortnightly</b>														
Soaplife	whatsonTV.co.uk	F	131	62	193	62	+47.2	40	24	64	24	+60.1		
<b>Womens Monthly</b>														
Tesco	tesco.com	M	2752	3461	5855	3102	+112.7	708	1288	1965	1257	+177.5		
Waitrose Food	waitrose.com	M	2241	511	2682	442	+19.7	638	144	776	139	+21.8		
Good Housekeeping	goodhousekeeping.co.uk	M	1064	151	1212	147	+13.8	298	61	359	61	+20.5		
Asda Good Living	asda.com	M	1003	1959	2868	1864	+185.8	271	753	1014	742	+273.6		
BBC Good Food	bbcgoodfood.com	M	926	1566	2403	1477	+159.5	288	591	863	575	+199.5		
Vogue	vogue.co.uk	M	861	163	1006	146	+16.9	229	109	332	103	+44.9		
Cosmopolitan*	Cosmopolitan UK	M	807	150	953	146	+18.1	247	64	311	64	+26.1		
Ideal Home	idealhome.co.uk	M	549	100	649	100	+18.2	124	34	158	34	+27.1		
Glamour	glamourmagazine.co.uk	M	548	103	646	98	+17.9	121	65	185	64	+53.0		
Elle	elleuk.com	M	466	71	533	67	+14.4	87	28	115	28	+31.7		
Woman & Home	womanandhome.com	M	444	53	497	53	+11.8	129	30	158	30	+23.0		
Homes & Gardens	idealhome.co.uk	M	416	100	516	100	+24.0	81	34	115	34	+41.7		
Marie Claire	marieclaire.co.uk	M	389	134	520	131	+33.6	67	41	109	41	+61.6		
House & Garden	houseandgarden.co.uk	M	374	75	449	75	+20.0	60	39	100	39	+65.3		
Women's Health	womenshealthmag.co.uk	M	303	51	354	51	+16.7	99	21	120	21	+21.6		
Country Homes & Interiors	idealhome.co.uk	M	293	100	393	100	+34.1	55	34	89	34	+61.5		
Red	redonline.co.uk	M	275	82	354	79	+28.8	70	28	98	28	+39.3		
Weight Watchers Magazine	weightwatchers.co.uk	M	272	67	339	67	+24.8	95	29	124	29	+30.5		
Jamie	jamieoliver.com	M	260	440	698	438	+168.6	78	144	222	144	+183.3		
25 Beautiful Homes	idealhome.co.uk	M	245	100	345	99	+40.5	52	34	85	34	+65.4		
Vanity Fair	vanityfair.com	M	192	233	421	229	+119.7	58	90	147	89	+154.0		
Delicious	deliciousmagazine.co.uk	M	160	144	304	144	+90.1	45	70	114	70	+155.7		
Living Etc.	idealhome.co.uk	M	148	100	248	100	+67.7	39	34	72	34	+87.4		
Style at Home	idealhome.co.uk	M	124	100	224	100	+80.6	38	34	72	34	+87.5		
Olive	bbcgoodfood.com	M	112	1566	1666	1554	+1393.8	35	591	623	588	+1672.5		
BBC Easy Cook	bbcgoodfood.com	M	89	1566	1645	1557	+1756.9	33	591	621	588	+1754.3		
<b>Womens Bi-Monthly</b>														
Slimming World Magazine	slimmingworld.co.uk	B	811	286	1086	275	+33.9	319	115	434	115	+36.1		
You & Your Wedding	youandyourwedding.co.uk	B	58	54	112	54	+92.1	23	26	49	26	+111.0		
<b>Womens Quarterly</b>														
John Lewis Edition	johnlewis.com	Q	502	1851	2321	1819	+362.2	112	619	730	618	+550.8		

\*Due to an incomplete definition in the comScore dictionary, Cosmopolitan UK was under-reported in the comScore digital data for March 2017.

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Apr16-Mar17 fused with comScore Mar2017 Data are strictly embargoed until 08:59 on Monday 26th June 2017

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes.

This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: C2DE Adults

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly						
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %		
<b>Womens Weekly</b>														
Take a Break	takeabreak.co.uk	W	2002	28	2029	27	+1.4	1078	12	1090	12	+1.1		
OK!	ok.co.uk	W	1365	207	1552	188	+13.7	563	79	639	76	+13.5		
Chat	goodtoknow.co.uk	W	857	106	955	98	+11.4	459	48	505	46	+10.0		
Hello!	HELLOMAGAZINE.COM	W	1001	108	1100	99	+9.9	400	38	435	35	+8.7		
Closer	Closer Magazine - Lifestyle.One	W	812	22	834	22	+2.7	314	8	321	8	+2.4		
Heat	Heatworld - Lifestyle.One	W	739	15	754	15	+2.1	300	6	306	6	+2.1		
Woman's Own	goodtoknow.co.uk	W	744	106	845	101	+13.6	287	48	335	48	+16.6		
Woman's Weekly	goodtoknow.co.uk	W	599	106	703	104	+17.4	275	48	323	48	+17.5		
Pick Me Up	goodtoknow.co.uk	W	564	106	667	103	+18.2	251	48	298	47	+18.7		
Woman	goodtoknow.co.uk	W	432	106	536	104	+24.0	189	48	237	48	+25.4		
Now	goodtoknow.co.uk	W	473	106	574	101	+21.3	161	48	208	47	+29.5		
Now	celebsnow.co.uk	W	473	26	499	26	+5.5	161	13	174	13	+8.3		
<b>Womens Fortnightly</b>														
Soaplife	whatsonTV.co.uk	F	261	11	272	11	+4.3	131	5	136	5	+3.6		
<b>Womens Monthly</b>														
Tesco	tesco.com	M	2568	1512	3887	1319	+51.3	823	570	1366	543	+66.0		
Asda Good Living	asda.com	M	1183	1034	2164	981	+82.9	362	390	746	384	+106.1		
Waitrose Food	waitrose.com	M	604	126	724	120	+20.0	199	48	247	48	+24.0		
Cosmopolitan*	Cosmopolitan UK	M	463	59	521	58	+12.4	138	27	165	27	+19.6		
Vogue	vogue.co.uk	M	389	53	438	49	+12.6	126	32	157	31	+24.6		
BBC Good Food	bbcgoodfood.com	M	360	482	824	465	+129.2	109	161	267	158	+144.2		
Good Housekeeping	goodhousekeeping.co.uk	M	351	56	403	52	+14.8	100	30	128	28	+28.4		
Glamour	glamourmagazine.co.uk	M	312	57	368	56	+18.1	93	34	127	34	+36.9		
Ideal Home	idealhome.co.uk	M	282	71	354	71	+25.2	72	36	108	36	+49.7		
Weight Watchers Magazine	weightwatchers.co.uk	M	227	15	241	14	+6.3	76	8	83	7	+9.5		
Elle	elleuk.com	M	221	17	238	17	+7.6	61	8	68	8	+12.5		
Woman & Home	womanandhome.com	M	218	28	244	26	+11.8	62	15	77	15	+23.6		
Marie Claire	marieclaire.co.uk	M	207	41	248	41	+19.7	54	16	70	16	+29.4		
Women's Health	womenshealthmag.co.uk	M	202	25	226	25	+12.1	68	13	81	13	+19.0		
Homes & Gardens	idealhome.co.uk	M	175	71	245	70	+40.2	42	36	78	36	+85.3		
House & Garden	houseandgarden.co.uk	M	143	13	157	13	+9.3	33	5	38	5	+13.6		
Jamie	jamieoliver.com	M	125	176	293	168	+134.3	30	71	100	70	+237.6		
25 Beautiful Homes	idealhome.co.uk	M	114	71	184	70	+61.2	29	36	65	36	+123.1		
Country Homes & Interiors	idealhome.co.uk	M	95	71	165	70	+73.3	30	36	65	34	+112.7		
Style at Home	idealhome.co.uk	M	84	71	156	71	+84.5	25	36	61	36	+142.8		
Vanity Fair	vanityfair.com	M	76	33	110	33	+44.0	16	11	27	11	+72.2		
BBC Easy Cook	bbcgoodfood.com	M	62	482	538	476	+767.6	21	161	181	160	+749.3		
Red	redonline.co.uk	M	62	28	90	28	+45.7	13	14	27	14	+111.5		
Olive	bbcgoodfood.com	M	47	482	529	481	+1018.6	7	161	167	161	+2427.9		
Delicious	deliciousmagazine.co.uk	M	40	28	68	28	+71.1	3	15	19	15	+441.5		
Living Etc.	idealhome.co.uk	M	20	71	92	71	+349.5	4	36	40	36	+793.8		
<b>Womens Bi-Monthly</b>														
Slimming World Magazine	slimmingworld.co.uk	B	613	81	691	78	+12.7	273	34	306	33	+12.1		
You & Your Wedding	youandyourwedding.co.uk	B	42	27	69	27	+62.7	12	10	23	10	+83.2		
<b>Womens Quarterly</b>														
John Lewis Edition	johnlewis.com	Q	131	537	667	536	+409.1	40	171	211	171	+429.0		

\*Due to an incomplete definition in the comScore dictionary, Cosmopolitan UK was under-reported in the comScore digital data for March 2017.

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Apr16-Mar17 fused with comScore Mar2017 Data are strictly embargoed until 08:59 on Monday 26th June 2017

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This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Adults 15 - 34

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly					Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %
<b>Womens Weekly</b>												
OK!	ok.co.uk	W	1249	224	1456	207	+16.6	513	73	585	72	+14.0
Take a Break	takeabreak.co.uk	W	834	14	847	12	+1.5	397	8	405	8	+1.9
Heat	Heatworld - Lifestyle.One	W	915	42	953	38	+4.2	369	19	386	17	+4.7
Closer	Closer Magazine - Lifestyle.One	W	842	14	851	10	+1.1	330	4	334	4	+1.2
Hello!	HELLOMAGAZINE.COM	W	762	90	847	85	+11.2	295	36	330	35	+11.8
Chat	goodtoknow.co.uk	W	374	97	466	92	+24.6	180	41	219	40	+22.1
Pick Me Up	goodtoknow.co.uk	W	413	97	508	94	+22.8	177	41	217	40	+22.7
Now	goodtoknow.co.uk	W	503	97	599	96	+19.1	166	41	208	41	+24.8
Now	celebsnow.co.uk	W	503	10	513	10	+2.0	166	4	171	4	+2.5
Woman's Own	goodtoknow.co.uk	W	171	97	267	96	+56.5	65	41	106	41	+64.2
Woman	goodtoknow.co.uk	W	137	97	234	97	+70.7	63	41	104	41	+66.3
Woman's Weekly	goodtoknow.co.uk	W	183	97	280	97	+53.1	60	41	101	41	+69.4
<b>Womens Fortnightly</b>												
Soaplife	whatsonTV.co.uk	F	219	14	233	14	+6.5	92	5	97	5	+5.3
<b>Womens Monthly</b>												
Tesco	tesco.com	M	1455	1412	2732	1277	+87.8	493	495	973	480	+97.5
Cosmopolitan*	Cosmopolitan UK	M	805	68	871	66	+8.2	292	23	315	22	+7.7
Vogue	vogue.co.uk	M	687	117	788	102	+14.8	217	76	289	72	+33.0
Asda Good Living	asda.com	M	643	883	1487	844	+131.4	211	307	515	304	+144.2
Waitrose Food	waitrose.com	M	601	159	751	150	+25.0	182	45	226	45	+24.5
Glamour	glamourmagazine.co.uk	M	558	88	641	83	+14.9	154	54	206	53	+34.4
BBC Good Food	bbcgoodfood.com	M	487	594	1048	561	+115.3	168	215	376	208	+123.6
Elle	elleuk.com	M	399	69	465	66	+16.6	102	27	129	27	+26.9
Women's Health	womenshealthmag.co.uk	M	239	15	254	15	+6.4	81	8	89	8	+9.2
Marie Claire	marieclaire.co.uk	M	238	78	313	75	+31.5	52	28	80	28	+54.3
Good Housekeeping	goodhousekeeping.co.uk	M	170	43	213	42	+24.9	40	17	57	17	+42.6
Jamie	jamieoliver.com	M	162	178	334	172	+105.8	45	60	104	60	+133.5
Ideal Home	idealhome.co.uk	M	154	34	189	34	+22.2	47	13	60	13	+28.6
Vanity Fair	vanityfair.com	M	148	153	298	149	+100.6	54	60	112	59	+109.6
Weight Watchers Magazine	weightwatchers.co.uk	M	146	13	158	12	+8.3	49	7	55	6	+12.4
Homes & Gardens	idealhome.co.uk	M	76	34	111	34	+44.7	25	13	39	13	+52.7
Country Homes & Interiors	idealhome.co.uk	M	74	34	108	34	+46.2	18	13	32	13	+72.8
Style at Home	idealhome.co.uk	M	72	34	106	34	+47.6	22	13	35	13	+61.9
House & Garden	houseandgarden.co.uk	M	67	10	77	10	+14.6	12	4	17	4	+35.5
Delicious	deliciousmagazine.co.uk	M	61	39	100	39	+63.6	8	16	25	16	+200.4
BBC Easy Cook	bbcgoodfood.com	M	56	594	644	588	+1042.8	20	215	235	215	+1054.2
25 Beautiful Homes	idealhome.co.uk	M	53	34	87	34	+64.5	9	13	23	13	+146.2
Red	redonline.co.uk	M	49	21	69	19	+39.4	13	12	25	12	+94.3
Woman & Home	womanandhome.com	M	47	5	52	5	+10.5	5	3	8	3	+58.3
Olive	bbcgoodfood.com	M	40	594	632	591	+1470.4	7	215	222	215	+3072.6
Living Etc.	idealhome.co.uk	M	24	34	59	34	+139.9	8	13	21	13	+176.8
<b>Womens Bi-Monthly</b>												
Slimming World Magazine	slimmingworld.co.uk	B	428	66	493	66	+15.3	176	20	196	20	+11.5
You & Your Wedding	youandyourwedding.co.uk	B	53	18	72	18	+34.3	19	10	29	10	+51.2
<b>Womens Quarterly</b>												
John Lewis Edition	johnlewis.com	Q	145	699	829	684	+472.1	39	221	259	220	+561.0

\*Due to an incomplete definition in the comScore dictionary, Cosmopolitan UK was under-reported in the comScore digital data for March 2017.

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

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Base: Adults 35+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly				
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %
<b>Womens Weekly</b>												
Take a Break	takeabreak.co.uk	W	2253	40	2291	39	+1.7	1219	18	1236	17	+1.4
Hello!	HELLOMAGAZINE.COM	W	1731	254	1958	227	+13.1	594	90	678	84	+14.2
OK!	ok.co.uk	W	1612	513	2090	478	+29.7	513	173	680	167	+32.6
Woman's Weekly	goodtoknow.co.uk	W	932	322	1246	314	+33.7	474	114	588	114	+24.0
Chat	goodtoknow.co.uk	W	911	322	1222	311	+34.2	474	114	587	113	+23.8
Woman's Own	goodtoknow.co.uk	W	1196	322	1509	313	+26.1	411	114	524	113	+27.6
Closer	Closer Magazine - Lifestyle.One	W	833	38	871	38	+4.5	299	16	315	16	+5.4
Woman	goodtoknow.co.uk	W	677	322	993	315	+46.6	269	114	383	114	+42.5
Heat	Heatworld - Lifestyle.One	W	602	36	638	36	+6.0	215	19	234	19	+8.7
Pick Me Up	goodtoknow.co.uk	W	373	322	692	319	+85.5	176	114	291	114	+64.9
Now	goodtoknow.co.uk	W	431	322	746	315	+73.1	132	114	245	114	+86.3
Now	celebsnow.co.uk	W	431	53	483	52	+12.1	132	26	158	26	+19.9
<b>Womens Fortnightly</b>												
Soaplife	whatsonstv.co.uk	F	172	59	231	59	+34.1	79	24	103	24	+30.2
<b>Womens Monthly</b>												
Tesco	tesco.com	M	3866	3562	7009	3144	+81.3	1038	1363	2358	1320	+127.1
Waitrose Food	waitrose.com	M	2244	477	2656	412	+18.4	655	147	797	142	+21.7
Asda Good Living	asda.com	M	1544	2111	3545	2001	+129.6	422	837	1245	822	+194.7
Good Housekeeping	goodhousekeeping.co.uk	M	1245	165	1402	156	+12.6	357	74	430	72	+20.3
BBC Good Food	bbcgoodfood.com	M	799	1454	2179	1380	+172.8	229	536	754	525	+228.8
Ideal Home	idealhome.co.uk	M	677	137	814	137	+20.3	149	56	205	56	+37.4
Woman & Home	womanandhome.com	M	615	75	689	73	+11.9	186	41	227	41	+22.2
Vogue	vogue.co.uk	M	563	98	656	93	+16.5	138	66	201	62	+45.1
Homes & Gardens	idealhome.co.uk	M	515	137	651	136	+26.4	97	56	153	56	+57.5
Cosmopolitan*	Cosmopolitan UK	M	466	142	603	138	+29.6	92	69	161	69	+75.1
House & Garden	houseandgarden.co.uk	M	451	78	529	78	+17.4	81	39	120	39	+48.8
Marie Claire	marieclaire.co.uk	M	358	97	455	97	+27.0	69	29	98	29	+42.0
Weight Watchers Magazine	weightwatchers.co.uk	M	353	70	422	70	+19.7	122	30	152	30	+24.7
Country Homes & Interiors	idealhome.co.uk	M	314	137	450	136	+43.2	67	56	121	55	+81.7
25 Beautiful Homes	idealhome.co.uk	M	306	137	442	135	+44.1	71	56	127	56	+78.4
Glamour	glamourmagazine.co.uk	M	302	73	374	71	+23.6	61	46	106	46	+75.3
Elle	elleuk.com	M	287	19	305	18	+6.2	46	8	54	8	+17.2
Red	redonline.co.uk	M	287	89	375	88	+30.6	70	30	100	30	+42.3
Women's Health	womenshealthmag.co.uk	M	266	60	326	60	+22.5	85	27	112	27	+31.4
Jamie	jamieoliver.com	M	222	438	656	434	+195.2	63	155	218	154	+243.7
Living Etc.	idealhome.co.uk	M	144	137	281	137	+95.4	35	56	91	56	+157.8
Delicious	deliciousmagazine.co.uk	M	138	133	272	133	+96.3	40	68	108	68	+171.4
Style at Home	idealhome.co.uk	M	137	137	274	137	+100.4	42	56	98	56	+133.9
Vanity Fair	vanityfair.com	M	120	114	233	114	+95.1	20	42	62	42	+208.3
Olive	bbcgoodfood.com	M	119	1454	1563	1444	+1218.3	35	536	569	534	+1534.4
BBC Easy Cook	bbcgoodfood.com	M	94	1454	1539	1445	+1532.8	34	536	567	533	+1545.4
<b>Womens Bi-Monthly</b>												
Slimming World Magazine	slimmingworld.co.uk	B	997	300	1284	287	+28.8	416	129	544	128	+30.7
You & Your Wedding	youandyourwedding.co.uk	B	47	62	109	62	+130.9	16	26	43	26	+159.2
<b>Womens Quarterly</b>												
John Lewis Edition	johnlewis.com	Q	488	1689	2159	1670	+342.2	113	569	682	569	+504.2

\*Due to an incomplete definition in the comScore dictionary, Cosmopolitan UK was under-reported in the comScore digital data for March 2017.

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

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This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Greater London

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly						
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %		
<b>Womens Weekly</b>														
OK!	ok.co.uk	W	461	102	552	91	+19.7	190	32	220	30	+15.7		
Hello!	HELLOMAGAZINE.COM	W	397	55	445	47	+11.9	172	22	192	19	+11.3		
Take a Break	takeabreak.co.uk	W	267	4	271	4	+1.4	122	2	124	2	+1.3		
Heat	Heatworld - Lifestyle.One	W	249	10	258	10	+3.9	109	4	113	4	+4.0		
Closer	Closer Magazine - Lifestyle.One	W	233	8	240	7	+3.2	97	3	100	3	+3.2		
Woman's Own	goodtoknow.co.uk	W	133	64	196	63	+47.7	46	27	73	27	+59.9		
Chat	goodtoknow.co.uk	W	99	64	163	64	+64.5	45	27	72	27	+60.6		
Now	goodtoknow.co.uk	W	125	64	187	63	+50.4	43	27	70	27	+63.5		
Now	celebsnow.co.uk	W	125	1	125	1	+0.6	43	1	44	1	+1.7		
Woman's Weekly	goodtoknow.co.uk	W	111	64	173	63	+56.5	39	27	67	27	+69.0		
Woman	goodtoknow.co.uk	W	101	64	164	63	+63.0	31	27	59	27	+87.4		
Pick Me Up	goodtoknow.co.uk	W	85	64	149	64	+74.7	31	27	58	27	+88.8		
<b>Womens Fortnightly</b>														
Soaplife	whatsonTV.co.uk	F	42	7	50	7	+17.6	16	5	20	5	+29.2		
<b>Womens Monthly</b>														
Tesco	tesco.com	M	889	826	1610	721	+81.2	321	296	604	284	+88.5		
Waitrose Food	waitrose.com	M	527	137	645	117	+22.2	156	42	196	40	+25.8		
Vogue	vogue.co.uk	M	453	90	527	74	+16.3	160	59	214	54	+33.7		
Cosmopolitan*	Cosmopolitan UK	M	310	36	346	35	+11.4	87	13	100	12	+14.3		
Asda Good Living	asda.com	M	241	370	601	360	+149.2	95	123	216	122	+128.3		
Glamour	glamourmagazine.co.uk	M	233	58	286	53	+22.7	55	38	92	37	+67.6		
Marie Claire	marieclaire.co.uk	M	219	45	262	43	+19.7	49	13	62	13	+26.5		
Elle	elleuk.com	M	214	30	243	29	+13.7	56	11	67	11	+19.9		
BBC Good Food	bbcgoodfood.com	M	198	370	550	352	+177.4	69	129	195	126	+181.8		
Good Housekeeping	goodhousekeeping.co.uk	M	146	24	168	22	+15.4	41	11	52	11	+27.6		
Ideal Home	idealhome.co.uk	M	144	28	172	28	+19.2	34	13	48	13	+38.6		
Women's Health	womenshealthmag.co.uk	M	143	7	150	7	+5.2	48	3	52	3	+6.9		
Homes & Gardens	idealhome.co.uk	M	127	28	155	28	+21.8	34	13	48	13	+38.5		
Jamie	jamieoliver.com	M	126	118	236	110	+86.9	26	40	65	40	+153.6		
House & Garden	houseandgarden.co.uk	M	123	30	153	30	+24.4	26	14	40	14	+54.2		
Vanity Fair	vanityfair.com	M	107	90	194	87	+81.0	34	33	65	31	+91.5		
Weight Watchers Magazine	weightwatchers.co.uk	M	105	7	113	7	+7.0	37	3	39	3	+7.7		
Red	redonline.co.uk	M	72	17	87	16	+21.9	18	7	25	7	+41.1		
Woman & Home	womanandhome.com	M	65	15	80	15	+22.4	15	8	23	8	+54.4		
25 Beautiful Homes	idealhome.co.uk	M	63	28	91	28	+44.1	18	13	31	13	+73.9		
Living Etc.	idealhome.co.uk	M	55	28	83	28	+50.1	11	13	24	13	+124.4		
BBC Easy Cook	bbcgoodfood.com	M	51	370	414	363	+707.6	26	129	155	128	+489.3		
Style at Home	idealhome.co.uk	M	46	28	74	28	+60.1	16	13	29	13	+83.8		
Country Homes & Interiors	idealhome.co.uk	M	44	28	71	28	+63.3	10	13	23	13	+132.9		
Olive	bbcgoodfood.com	M	36	370	400	364	+1023.5	9	129	137	127	+1381.2		
Delicious	deliciousmagazine.co.uk	M	32	27	59	27	+84.3	3	13	16	13	+400.8		
<b>Womens Bi-Monthly</b>														
Slimming World Magazine	slimmingworld.co.uk	B	84	22	105	21	+25.2	36	8	44	8	+21.8		
You & Your Wedding	youandyourwedding.co.uk	B	13	26	39	26	+208.6	5	12	18	12	+235.2		
<b>Womens Quarterly</b>														
John Lewis Edition	johnlewis.com	Q	149	511	646	497	+333.8	42	173	215	173	+408.0		

\*Due to an incomplete definition in the comScore dictionary, Cosmopolitan UK was under-reported in the comScore digital data for March 2017.

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only



NRS Apr16-Mar17 fused with comScore Mar2017 Data are strictly embargoed until 08:59 on Monday 26th June 2017

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes.

This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Scotland

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly						
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %		
<b>Womens Weekly</b>														
Take a Break	takeabreak.co.uk	W	323	3	325	2	+0.7	183	2	185	2	+1.2		
Chat	goodtoknow.co.uk	W	141	34	174	33	+23.3	85	14	98	14	+16.3		
OK!	ok.co.uk	W	254	51	304	50	+19.6	83	16	98	16	+19.2		
Hello!	HELLOMAGAZINE.COM	W	218	13	229	11	+5.1	62	4	65	3	+5.6		
Closer	Closer Magazine - Lifestyle.One	W	185	2	187	2	+1.2	56	2	58	2	+2.9		
Woman's Weekly	goodtoknow.co.uk	W	91	34	125	34	+37.3	49	14	63	14	+28.7		
Heat	Heatworld - Lifestyle.One	W	141	12	152	12	+8.3	48	6	55	6	+12.6		
Pick Me Up	goodtoknow.co.uk	W	79	34	113	34	+42.7	48	14	62	14	+29.0		
Woman's Own	goodtoknow.co.uk	W	152	34	185	33	+22.0	47	14	61	14	+29.7		
Woman	goodtoknow.co.uk	W	101	34	135	34	+33.2	37	14	51	14	+38.1		
Now	goodtoknow.co.uk	W	108	34	139	31	+28.5	34	14	47	13	+39.0		
Now	celebsnow.co.uk	W	108	1	110	1	+1.2	34	0	34	0	+1.4		
<b>Womens Fortnightly</b>														
Soaplife	whatsonTV.co.uk	F	47	3	50	3	+5.5	22	1	23	1	+5.5		
<b>Womens Monthly</b>														
Tesco	tesco.com	M	567	360	877	310	+54.7	144	147	287	143	+98.8		
Asda Good Living	asda.com	M	253	267	512	258	+102.1	58	114	171	113	+196.1		
BBC Good Food	bbcgoodfood.com	M	105	161	258	153	+145.2	22	53	75	53	+243.3		
Good Housekeeping	goodhousekeeping.co.uk	M	97	13	110	13	+13.0	19	5	23	5	+24.2		
Cosmopolitan*	Cosmopolitan UK	M	84	22	106	22	+25.6	25	12	36	12	+48.0		
Vogue	vogue.co.uk	M	68	12	79	11	+15.9	8	7	15	7	+83.4		
Waitrose Food	waitrose.com	M	66	12	78	12	+17.6	13	3	16	3	+23.5		
Glamour	glamourmagazine.co.uk	M	66	7	73	7	+9.9	14	4	18	4	+26.6		
Woman & Home	womanandhome.com	M	57	4	61	4	+6.5	7	2	9	2	+26.6		
Ideal Home	idealhome.co.uk	M	53	4	57	4	+8.3	13	2	15	2	+14.2		
Marie Claire	marieclaire.co.uk	M	50	4	55	4	+8.9	15	2	18	2	+14.9		
Elle	elleuk.com	M	46	8	52	6	+12.3	4	3	7	3	+75.5		
Homes & Gardens	idealhome.co.uk	M	44	4	48	4	+10.0	4	2	6	2	+46.1		
Red	redonline.co.uk	M	35	2	37	2	+5.5	8	1	9	1	+8.8		
Weight Watchers Magazine	weightwatchers.co.uk	M	33	14	47	14	+41.6	11	6	17	6	+53.3		
Women's Health	womenshealthmag.co.uk	M	32	9	41	9	+27.7	9	5	14	5	+57.2		
House & Garden	houseandgarden.co.uk	M	31	1	32	1	+4.2	5	0	5	0	+9.5		
Jamie	jamieoliver.com	M	30	61	91	61	+200.2	6	18	24	18	+315.8		
Country Homes & Interiors	idealhome.co.uk	M	24	4	28	4	+18.4	5	2	7	2	+38.4		
25 Beautiful Homes	idealhome.co.uk	M	23	4	28	4	+18.8	6	2	8	2	+31.2		
Vanity Fair	vanityfair.com	M	18	7	25	7	+35.7	9	3	12	3	+36.2		
Living Etc.	idealhome.co.uk	M	14	4	18	4	+32.2	6	2	8	2	+30.4		
BBC Easy Cook	bbcgoodfood.com	M	13	161	174	161	+1243.5	6	53	59	53	+891.9		
Style at Home	idealhome.co.uk	M	13	4	17	4	+34.1	3	2	4	2	+73.1		
Olive	bbcgoodfood.com	M	7	161	167	161	+2456.1	1	53	54	53	+4950.6		
Delicious	deliciousmagazine.co.uk	M	6	12	18	12	+200.8	0	6	7	6	+3299.4		
<b>Womens Bi-Monthly</b>														
Slimming World Magazine	slimmingworld.co.uk	B	98	39	135	37	+37.2	30	13	43	13	+41.4		
You & Your Wedding	youandyourwedding.co.uk	B	11	6	17	6	+54.2	2	4	6	4	+157.9		
<b>Womens Quarterly</b>														
John Lewis Edition	johnlewis.com	Q	32	105	137	105	+330.0	5	31	35	31	+650.6		

\*Due to an incomplete definition in the comScore dictionary, Cosmopolitan UK was under-reported in the comScore digital data for March 2017.

KEY:	
Print	Readers of the print title (but could also visit the website)
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Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Apr16-Mar17 fused with comScore Mar2017 Data are strictly embargoed until 08:59 on Monday 26th June 2017

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes.

This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Rest of GB

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
<b>Womens Weekly</b>													
Take a Break	takeabreak.co.uk	W	2497	47	2542	45	+1.8	1311	22	1332	21	+1.6	
OK!	ok.co.uk	W	2145	2690	584	2690	545	+25.4	753	197	947	193	+25.7
Hello!	HELLOMAGAZINE.COM	W	1878	277	2131	253	+13.5	655	101	750	96	+14.6	
Chat	goodtoknow.co.uk	W	1046	322	1352	307	+29.3	524	115	636	112	+21.3	
Closer	Closer Magazine - Lifestyle.One	W	1257	41	1295	38	+3.0	476	15	492	15	+3.2	
Woman's Weekly	goodtoknow.co.uk	W	914	322	1229	315	+34.5	446	115	560	114	+25.5	
Heat	Heatworld - Lifestyle.One	W	1127	57	1180	53	+4.7	426	27	452	26	+6.0	
Woman's Own	goodtoknow.co.uk	W	1083	322	1395	312	+28.9	382	115	495	113	+29.6	
Pick Me Up	goodtoknow.co.uk	W	622	322	938	316	+50.8	274	115	388	113	+41.3	
Woman	goodtoknow.co.uk	W	612	322	927	315	+51.5	263	115	377	114	+43.4	
Now	goodtoknow.co.uk	W	701	322	1019	318	+45.3	221	115	336	115	+51.7	
Now	celebsnow.co.uk	W	701	61	761	60	+8.6	221	29	251	29	+13.2	
<b>Womens Fortnightly</b>													
Soaplife	whatsonstv.co.uk	F	302	63	365	63	+20.9	133	23	156	23	+17.3	
<b>Womens Monthly</b>													
Tesco	tesco.com	M	3865	3788	7254	3389	+87.7	1066	1415	2440	1374	+128.8	
Waitrose Food	waitrose.com	M	2251	488	2684	433	+19.3	668	147	811	143	+21.4	
Asda Good Living	asda.com	M	1692	2356	3919	2227	+131.6	481	907	1372	892	+185.5	
Good Housekeeping	goodhousekeeping.co.uk	M	1173	170	1336	164	+14.0	338	75	412	74	+21.8	
BBC Good Food	bbcgoodfood.com	M	982	1517	2419	1437	+146.3	306	569	860	554	+180.7	
Cosmopolitan*	Cosmopolitan UK	M	876	151	1023	147	+16.8	273	67	340	67	+24.6	
Vogue	vogue.co.uk	M	729	114	839	110	+15.1	187	76	261	73	+39.1	
Ideal Home	idealhome.co.uk	M	634	139	774	139	+22.0	149	54	203	54	+36.5	
Glamour	glamourmagazine.co.uk	M	560	96	655	95	+17.0	145	58	203	58	+39.7	
Woman & Home	womanandhome.com	M	540	61	599	60	+11.1	169	34	204	34	+20.3	
Elle	elleuk.com	M	426	50	475	49	+11.5	88	21	109	21	+24.0	
Homes & Gardens	idealhome.co.uk	M	421	139	559	138	+32.9	84	54	138	54	+64.4	
House & Garden	houseandgarden.co.uk	M	364	57	421	57	+15.6	63	29	92	29	+47.0	
Weight Watchers Magazine	weightwatchers.co.uk	M	360	61	421	61	+16.8	123	28	151	27	+22.2	
Women's Health	womenshealthmag.co.uk	M	330	59	389	59	+17.9	109	26	135	26	+23.5	
Marie Claire	marieclaire.co.uk	M	328	126	452	124	+37.9	56	42	98	42	+74.3	
Country Homes & Interiors	idealhome.co.uk	M	321	139	459	138	+42.9	70	54	123	53	+75.1	
25 Beautiful Homes	idealhome.co.uk	M	273	139	411	137	+50.2	57	54	111	54	+95.9	
Red	redonline.co.uk	M	230	91	320	90	+39.0	57	34	91	34	+58.8	
Jamie	jamieoliver.com	M	228	438	664	436	+190.8	76	156	232	156	+204.2	
Delicious	deliciousmagazine.co.uk	M	162	133	295	133	+82.4	45	66	110	66	+146.7	
Style at Home	idealhome.co.uk	M	149	139	289	139	+93.2	45	54	99	54	+120.3	
Vanity Fair	vanityfair.com	M	142	169	311	169	+119.2	31	66	96	66	+216.1	
Olive	bbcgoodfood.com	M	117	1517	1628	1511	+1295.2	31	569	600	568	+1804.9	
Living Etc.	idealhome.co.uk	M	99	139	239	139	+140.3	26	54	80	54	+207.3	
BBC Easy Cook	bbcgoodfood.com	M	86	1517	1595	1508	+1746.8	23	569	589	566	+2500.1	
<b>Womens Bi-Monthly</b>													
Slimming World Magazine	slimmingworld.co.uk	B	1242	306	1537	295	+23.8	525	129	653	127	+24.3	
You & Your Wedding	youandyourwedding.co.uk	B	77	48	125	48	+62.3	28	20	48	20	+71.2	
<b>Womens Quarterly</b>													
John Lewis Edition	johnlewis.com	Q	452	1772	2204	1752	+387.4	105	587	690	585	+557.7	

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