

Base: GB Adults 15+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
<b>General Weekly</b>													
What's On TV	goodtoknow.co.uk	W	3080	496	3551	471	+15.3	2227	189	2412	184	+8.3	
What's On TV	whatsonstv.co.uk	W	3080	40	3117	37	+1.2	2227	17	2244	17	+0.7	
Radio Times	radiotimes.com	W	2749	1183	3844	1095	+39.8	1840	466	2279	439	+23.9	
TV Times	whatsonstv.co.uk	W	1491	40	1531	40	+2.7	976	17	993	17	+1.8	
Time Out	timeout.com	W	1072	1392	2341	1269	+118.4	433	534	946	513	+118.3	
TV & Satellite Week	whatsonstv.co.uk	W	465	40	505	40	+8.7	344	17	361	17	+5.1	
NME	nme.com	W	661	435	1081	420	+63.6	267	180	444	177	+66.1	
MCN - Motorcycle News	motorcyclenews.com	W	627	146	772	145	+23.1	231	74	304	73	+31.8	
Autocar	autocar.co.uk	W	579	328	899	321	+55.5	214	170	383	169	+79.2	
Horse & Hound	horseandhound.co.uk	W	359	137	493	134	+37.3	176	75	250	74	+42.0	
Autosport	autosport.com	W	329	123	452	123	+37.4	119	73	191	73	+61.3	
<b>General Monthly</b>													
BBC Top Gear	topgear.com	M	1140	248	1382	242	+21.3	285	96	380	95	+33.2	
BBC Gardeners' World	gardenersworld.com	M	1113	90	1197	84	+7.5	280	41	320	41	+14.5	
Men's Health	menshealth.co.uk	M	1043	88	1130	87	+8.3	297	43	341	43	+14.6	
Saga Magazine	saga.co.uk	M	743	403	1131	389	+52.3	212	175	387	174	+82.2	
Empire	empireonline.com	M	708	161	865	157	+22.2	182	69	250	68	+37.5	
What Car?	whatcar.com	M	693	410	1095	401	+57.9	187	148	334	148	+79.3	
FourFourTwo	fourfourtwo.com	M	483	82	560	77	+15.9	143	38	180	37	+26.2	
GQ	gq-magazine.co.uk	M	451	255	704	252	+55.9	119	112	230	111	+93.8	
Reader's Digest	readersdigest.co.uk	M	423	150	569	146	+34.5	103	62	165	62	+59.5	
BBC History Magazine	historyextra.com	M	345	98	443	98	+28.5	116	49	165	49	+42.0	
Runner's World	runnersworld.co.uk	M	315	124	439	124	+39.2	78	60	138	60	+75.9	
Car	carmagazine.co.uk	M	240	137	377	137	+57.0	79	60	139	60	+76.0	
What Hi-Fi?	whathifi.com	M	203	328	528	326	+160.6	48	143	191	143	+299.2	
Stuff	stuff.tv	M	179	148	322	143	+79.9	43	68	111	68	+158.1	
Esquire	esquire.co.uk	M	157	73	230	73	+46.5	35	38	73	38	+109.7	
<b>General Quarterly</b>													
The National Trust Magazine	nationaltrust.org.uk	Q	2118	388	2470	352	+16.6	426	153	572	146	+34.3	
English Heritage Members' Magazine	english-heritage.org.uk	Q	441	146	584	143	+32.3	91	45	136	45	+49.7	

**KEY:**

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Men

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	
		(Print)	000s	000s	000s	000s	%	000s	000s	000s	000s	%	
<b>General Weekly</b>													
Radio Times	radiotimes.com	W	1302	637	1898	595	+45.7	844	262	1094	250	+29.6	
What's On TV	goodtoknow.co.uk	W	996	213	1205	209	+21.0	727	109	835	108	+14.9	
What's On TV	whatsonTV.co.uk	W	996	23	1019	23	+2.3	727	10	736	10	+1.3	
TV Times	whatsonTV.co.uk	W	598	23	621	23	+3.8	383	10	393	10	+2.5	
Time Out	timeout.com	W	559	648	1159	600	+107.4	213	249	450	238	+111.7	
TV & Satellite Week	whatsonTV.co.uk	W	252	23	275	23	+9.0	193	10	202	10	+5.0	
MCN - Motorcycle News	motorcyclenews.com	W	525	124	649	124	+23.5	178	64	241	64	+36.0	
NME	nme.com	W	454	293	734	279	+61.5	176	114	287	111	+63.1	
Autocar	autocar.co.uk	W	500	233	726	226	+45.3	175	124	299	123	+70.2	
Autosport	autosport.com	W	270	112	382	112	+41.5	94	67	162	67	+71.5	
Horse & Hound	horseandhound.co.uk	W	89	36	125	36	+40.1	35	18	53	18	+51.0	
<b>General Monthly</b>													
BBC Top Gear	topgear.com	M	960	195	1152	192	+20.0	240	74	314	74	+30.7	
Men's Health	menshealth.co.uk	M	916	62	976	61	+6.6	266	32	298	32	+11.9	
What Car?	whatcar.com	M	591	288	871	280	+47.3	150	112	261	111	+74.2	
BBC Gardeners' World	gardenersworld.com	M	507	43	548	41	+8.1	134	23	157	23	+17.5	
Empire	empireonline.com	M	505	113	616	112	+22.1	136	46	182	46	+33.6	
FourFourTwo	fourfourtwo.com	M	470	71	536	66	+14.1	138	33	171	33	+24.0	
GQ	gq-magazine.co.uk	M	370	175	543	172	+46.5	104	74	178	74	+71.1	
Saga Magazine	saga.co.uk	M	298	249	540	242	+81.4	83	103	186	103	+124.4	
Car	carmagazine.co.uk	M	216	124	340	124	+57.5	77	53	130	53	+69.1	
What Hi-Fi?	whathifi.com	M	191	251	440	249	+130.4	45	108	154	108	+238.8	
Reader's Digest	readersdigest.co.uk	M	187	93	278	91	+49.0	46	39	84	39	+84.8	
Runner's World	runnersworld.co.uk	M	184	45	229	45	+24.5	47	19	67	19	+40.3	
Stuff	stuff.tv	M	171	121	286	116	+68.0	42	56	98	56	+134.7	
BBC History Magazine	historyextra.com	M	169	39	207	39	+22.8	72	17	89	17	+23.7	
Esquire	esquire.co.uk	M	116	63	179	63	+54.7	24	33	57	33	+135.8	
<b>General Quarterly</b>													
The National Trust Magazine	nationaltrust.org.uk	Q	836	162	979	143	+17.1	160	64	218	59	+36.6	
English Heritage Members' Magazine	english-heritage.org.uk	Q	199	59	258	59	+29.6	41	20	60	20	+47.7	

**KEY:**

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Women

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
<b>General Weekly</b>													
What's On TV	goodtoknow.co.uk	W	2084	283	2346	262	+12.5	1501	80	1577	76	+5.1	
What's On TV	whatsonTV.co.uk	W	2084	18	2099	14	+0.7	1501	8	1508	7	+0.5	
Radio Times	radiotimes.com	W	1447	546	1947	500	+34.6	996	204	1185	189	+19.0	
TV Times	whatsonTV.co.uk	W	893	18	910	18	+2.0	593	8	600	8	+1.3	
Time Out	timeout.com	W	513	744	1182	669	+130.5	221	285	496	275	+124.6	
TV & Satellite Week	whatsonTV.co.uk	W	213	18	231	18	+8.3	151	8	159	8	+5.1	
Horse & Hound	horseandhound.co.uk	W	270	100	368	98	+36.4	141	57	197	56	+39.8	
NME	nme.com	W	206	142	347	141	+68.2	91	66	157	66	+71.9	
MCN - Motorcycle News	motorcyclenews.com	W	102	21	123	21	+20.8	53	9	62	9	+17.8	
Autocar	autocar.co.uk	W	79	95	174	95	+119.8	38	46	84	46	+120.1	
Autosport	autosport.com	W	59	11	70	11	+18.5	24	5	30	5	+21.9	
<b>General Monthly</b>													
BBC Gardeners' World	gardenersworld.com	M	606	46	649	43	+7.1	146	18	163	17	+11.7	
Saga Magazine	saga.co.uk	M	445	154	592	147	+32.9	130	72	201	72	+55.2	
Reader's Digest	readersdigest.co.uk	M	237	57	291	54	+23.0	58	23	81	23	+39.6	
Empire	empireonline.com	M	203	47	249	46	+22.4	46	23	69	23	+48.9	
BBC Top Gear	topgear.com	M	179	53	230	51	+28.2	45	22	66	21	+46.8	
BBC History Magazine	historyextra.com	M	176	60	236	60	+34.0	44	32	76	32	+71.9	
Runner's World	runnersworld.co.uk	M	131	79	210	79	+60.0	31	40	71	40	+130.5	
Men's Health	menshealth.co.uk	M	127	26	153	26	+20.4	31	12	43	12	+38.0	
What Car?	whatcar.com	M	102	122	224	122	+119.6	37	37	73	37	+99.9	
GQ	gq-magazine.co.uk	M	81	81	161	80	+98.7	15	38	52	37	+254.8	
Esquire	esquire.co.uk	M	41	10	51	10	+23.5	11	5	16	5	+50.6	
Car	carmagazine.co.uk	M	24	13	37	13	+52.7	2	7	9	7	+347.0	
FourFourTwo	fourfourtwo.com	M	13	11	24	11	+79.6	5	4	9	4	+84.9	
What Hi-Fi?	whathifi.com	M	12	76	88	76	+654.8	2	34	37	34	+1473.2	
Stuff	stuff.tv	M	9	27	36	27	+314.0	1	12	13	12	+878.0	
<b>General Quarterly</b>													
The National Trust Magazine	nationaltrust.org.uk	Q	1282	226	1491	209	+16.3	267	89	354	88	+32.8	
English Heritage Members' Magazine	english-heritage.org.uk	Q	242	87	325	84	+34.6	50	26	75	26	+51.4	

**KEY:**

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PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: ABC1 Adults

Only PC websites with comScore sample of 40+ are included

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Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	
		(Print)	000s	000s	000s	000s	%	000s	000s	000s	000s	%	
<b>General Weekly</b>													
Radio Times	radiotimes.com	W	2025	874	2819	793	+39.2	1379	358	1711	332	+24.1	
What's On TV	goodtoknow.co.uk	W	1246	354	1589	343	+27.5	857	130	984	127	+14.9	
What's On TV	whatsontv.co.uk	W	1246	31	1276	29	+2.3	857	13	870	13	+1.5	
TV Times	whatsontv.co.uk	W	673	31	704	31	+4.6	417	13	430	13	+3.2	
Time Out	timeout.com	W	819	1065	1773	953	+116.3	345	401	728	383	+111.2	
NME	nme.com	W	481	340	807	326	+67.8	202	136	336	133	+66.1	
TV & Satellite Week	whatsontv.co.uk	W	207	31	238	31	+15.0	135	13	148	13	+10.0	
MCN - Motorcycle News	motorcyclenews.com	W	320	87	406	86	+27.0	128	46	173	46	+35.7	
Autocar	autocar.co.uk	W	350	226	573	223	+63.9	119	119	238	119	+100.1	
Horse & Hound	horseandhound.co.uk	W	230	98	327	96	+41.8	117	54	171	54	+46.1	
Autosport	autosport.com	W	183	76	259	76	+41.6	72	44	115	44	+60.8	
<b>General Monthly</b>													
BBC Gardeners' World	gardenersworld.com	M	744	64	803	59	+7.9	187	26	213	26	+13.7	
Men's Health	menshealth.co.uk	M	681	56	736	55	+8.0	172	31	203	31	+18.0	
BBC Top Gear	topgear.com	M	660	177	833	173	+26.2	157	68	224	67	+42.7	
Saga Magazine	saga.co.uk	M	564	303	855	291	+51.6	168	126	293	126	+75.0	
Empire	empireonline.com	M	498	120	615	117	+23.5	124	52	176	52	+41.5	
What Car?	whatcar.com	M	470	276	738	268	+57.0	123	108	230	107	+87.4	
FourFourTwo	fourfourtwo.com	M	327	65	388	60	+18.4	88	30	118	30	+34.6	
GQ	gq-magazine.co.uk	M	327	187	511	184	+56.4	76	81	157	80	+105.3	
BBC History Magazine	historyextra.com	M	288	76	365	76	+26.5	105	36	141	36	+34.5	
Reader's Digest	readersdigest.co.uk	M	269	110	375	106	+39.5	59	43	102	43	+72.5	
Runner's World	runnersworld.co.uk	M	241	109	350	109	+45.1	64	53	117	53	+83.8	
What Hi-Fi?	whathifi.com	M	141	233	373	231	+163.9	34	102	136	102	+296.5	
Esquire	esquire.co.uk	M	137	38	176	38	+28.0	26	22	48	22	+82.2	
Stuff	stuff.tv	M	131	123	249	118	+89.8	32	57	88	57	+178.6	
Car	carmagazine.co.uk	M	123	85	208	85	+68.8	41	32	73	32	+77.2	
<b>General Quarterly</b>													
The National Trust Magazine	nationaltrust.org.uk	Q	1715	276	1960	244	+14.2	358	112	464	106	+29.7	
English Heritage Members' Magazine	english-heritage.org.uk	Q	381	107	485	104	+27.3	79	32	111	31	+39.3	

<b>KEY:</b>	
Print	Readers of the print title (but could also visit the website)
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PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: C2DE Adults

Only PC websites with comScore sample of 40+ are included

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Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	
		(Print)	000s	000s	000s	000s	%	000s	000s	000s	000s	%	
<b>General Weekly</b>													
What's On TV	goodtoknow.co.uk	W	1834	142	1962	128	+7.0	1371	59	1428	57	+4.2	
What's On TV	whatsonTV.co.uk	W	1834	9	1842	8	+0.4	1371	4	1374	4	+0.3	
TV Times	whatsonTV.co.uk	W	818	9	827	9	+1.1	559	4	563	4	+0.7	
Radio Times	radiotimes.com	W	724	309	1026	302	+41.7	461	108	568	106	+23.1	
TV & Satellite Week	whatsonTV.co.uk	W	258	9	267	9	+3.6	209	4	213	4	+1.9	
MCN - Motorcycle News	motorcyclenews.com	W	307	59	366	58	+19.0	103	28	131	28	+26.9	
Autocar	autocar.co.uk	W	229	103	326	97	+42.5	95	51	145	50	+52.9	
Time Out	timeout.com	W	252	327	568	316	+125.2	89	133	218	129	+145.5	
NME	nme.com	W	180	96	274	94	+52.4	65	43	108	43	+66.1	
Horse & Hound	horseandhound.co.uk	W	129	39	167	38	+29.4	59	20	79	20	+34.1	
Autosport	autosport.com	W	146	47	192	47	+32.1	47	29	76	29	+62.1	
<b>General Monthly</b>													
BBC Top Gear	topgear.com	M	479	70	549	69	+14.4	128	28	156	28	+21.6	
BBC Gardeners' World	gardenersworld.com	M	369	25	394	25	+6.8	92	15	107	15	+16.2	
Men's Health	menshealth.co.uk	M	362	32	394	32	+8.9	126	13	138	13	+10.0	
What Car?	whatcar.com	M	223	134	356	133	+59.9	64	41	104	41	+63.7	
Empire	empireonline.com	M	210	41	250	40	+19.1	58	17	75	17	+28.7	
Saga Magazine	saga.co.uk	M	178	100	276	98	+54.8	45	49	93	49	+109.0	
FourFourTwo	fourfourtwo.com	M	156	17	172	17	+10.6	55	7	62	7	+12.7	
Reader's Digest	readersdigest.co.uk	M	155	40	194	40	+25.7	44	19	63	19	+42.2	
GQ	gq-magazine.co.uk	M	125	69	193	68	+54.6	42	31	73	31	+73.1	
Car	carmagazine.co.uk	M	117	52	169	52	+44.5	38	28	66	28	+74.7	
Runner's World	runnersworld.co.uk	M	74	15	89	15	+20.0	15	6	21	6	+42.1	
What Hi-Fi?	whathifi.com	M	62	95	156	94	+152.9	13	41	54	41	+306.3	
BBC History Magazine	historyextra.com	M	56	22	79	22	+39.0	11	13	24	13	+112.5	
Stuff	stuff.tv	M	48	26	74	26	+53.0	11	11	23	11	+100.6	
Esquire	esquire.co.uk	M	20	35	55	35	+173.1	8	17	25	17	+195.7	
<b>General Quarterly</b>													
The National Trust Magazine	nationaltrust.org.uk	Q	403	112	510	108	+26.7	69	41	108	40	+58.2	
English Heritage Members' Magazine	english-heritage.org.uk	Q	60	39	98	39	+64.6	11	14	25	14	+124.5	

KEY:

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PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Adults 15 - 34

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
<b>General Weekly</b>													
What's On TV	goodtoknow.co.uk	W	861	107	962	101	+11.8	541	43	582	42	+7.8	
What's On TV	whatsonTV.co.uk	W	861	10	869	9	+1.0	541	4	544	4	+0.7	
TV Times	whatsonTV.co.uk	W	427	10	436	10	+2.2	257	4	261	4	+1.6	
Radio Times	radiotimes.com	W	506	322	817	311	+61.4	220	120	338	117	+53.2	
Time Out	timeout.com	W	465	695	1088	623	+134.2	218	267	470	252	+115.7	
NME	nme.com	W	353	185	531	178	+50.2	159	58	214	55	+34.4	
Autocar	autocar.co.uk	W	205	91	296	91	+44.5	88	50	138	50	+56.3	
TV & Satellite Week	whatsonTV.co.uk	W	114	10	124	10	+8.5	76	4	80	4	+5.4	
Horse & Hound	horseandhound.co.uk	W	116	41	155	40	+34.3	59	23	82	23	+38.1	
MCN - Motorcycle News	motorcyclenews.com	W	152	43	195	43	+28.5	49	24	73	24	+48.2	
Autosport	autosport.com	W	104	40	144	40	+38.4	41	24	65	24	+57.7	
<b>General Monthly</b>													
BBC Top Gear	topgear.com	M	604	90	692	88	+14.6	175	32	207	32	+18.3	
Men's Health	menshealth.co.uk	M	590	39	628	38	+6.4	182	17	199	17	+9.4	
Empire	empireonline.com	M	390	71	459	70	+17.9	102	29	131	29	+27.9	
FourFourTwo	fourfourtwo.com	M	298	40	333	35	+11.7	88	16	103	15	+17.5	
GQ	gq-magazine.co.uk	M	265	135	397	132	+50.1	82	60	141	60	+73.0	
What Car?	whatcar.com	M	208	100	305	97	+46.8	80	32	112	32	+39.9	
Car	carmagazine.co.uk	M	121	40	161	40	+32.8	44	19	63	19	+43.6	
Runner's World	runnersworld.co.uk	M	97	32	129	32	+32.7	29	14	43	14	+47.4	
BBC Gardeners' World	gardenersworld.com	M	90	6	96	6	+6.7	19	3	22	3	+16.4	
BBC History Magazine	historyextra.com	M	86	48	135	48	+55.9	29	23	51	23	+79.2	
Esquire	esquire.co.uk	M	83	38	121	38	+46.1	16	20	36	20	+130.7	
Stuff	stuff.tv	M	79	67	145	66	+83.8	24	25	49	25	+105.7	
Reader's Digest	readersdigest.co.uk	M	56	33	87	31	+55.2	5	11	16	11	+242.4	
What Hi-Fi?	whathifi.com	M	53	60	111	59	+111.2	11	27	38	27	+260.5	
Saga Magazine	saga.co.uk	M	10	22	32	22	+219.4	1	9	10	9	+701.3	
<b>General Quarterly</b>													
The National Trust Magazine	nationaltrust.org.uk	Q	167	29	196	29	+17.6	35	9	43	9	+24.5	
English Heritage Members' Magazine	english-heritage.org.uk	Q	33	46	80	46	+139.4	4	14	18	14	+313.5	

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Adults 35+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
<b>General Weekly</b>													
What's On TV	goodtoknow.co.uk	W	2220	389	2589	370	+16.7	1687	146	1829	142	+8.4	
What's On TV	whatsonTV.co.uk	W	2220	31	2248	28	+1.3	1687	13	1700	13	+0.8	
Radio Times	radiotimes.com	W	2243	861	3027	784	+35.0	1620	346	1941	322	+19.9	
TV Times	whatsonTV.co.uk	W	1064	31	1095	31	+2.9	719	13	732	13	+1.8	
TV & Satellite Week	whatsonTV.co.uk	W	351	31	382	31	+8.8	268	13	281	13	+5.0	
Time Out	timeout.com	W	607	697	1253	646	+106.4	215	267	476	260	+120.8	
MCN - Motorcycle News	motorcyclenews.com	W	475	102	577	101	+21.3	181	50	231	50	+27.4	
Autocar	autocar.co.uk	W	374	237	603	230	+61.5	126	121	245	120	+95.2	
Horse & Hound	horseandhound.co.uk	W	244	96	338	94	+38.8	117	51	168	51	+44.0	
NME	nme.com	W	307	250	550	242	+78.9	108	122	230	122	+113.0	
Autosport	autosport.com	W	225	83	307	83	+36.9	77	49	126	49	+63.2	
<b>General Monthly</b>													
BBC Gardeners' World	gardenersworld.com	M	1023	84	1101	78	+7.6	261	38	298	38	+14.4	
Saga Magazine	saga.co.uk	M	733	381	1099	367	+50.1	211	166	377	166	+78.4	
BBC Top Gear	topgear.com	M	536	158	690	154	+28.7	110	63	173	63	+57.0	
What Car?	whatcar.com	M	486	310	790	304	+62.7	107	117	223	116	+108.7	
Men's Health	menshealth.co.uk	M	453	50	502	49	+10.9	115	26	141	26	+22.9	
Reader's Digest	readersdigest.co.uk	M	367	118	482	115	+31.3	99	51	149	50	+51.1	
Empire	empireonline.com	M	318	89	405	87	+27.5	80	40	120	40	+49.6	
BBC History Magazine	historyextra.com	M	258	50	308	50	+19.4	87	26	114	26	+29.8	
Runner's World	runnersworld.co.uk	M	218	92	310	92	+42.2	50	46	95	46	+92.6	
GG	gg-magazine.co.uk	M	187	120	307	120	+64.1	37	52	88	52	+140.1	
FourFourTwo	fourfourtwo.com	M	185	42	227	42	+22.7	55	22	77	22	+40.1	
What Hi-Fi?	whathifi.com	M	150	268	417	267	+177.9	37	115	153	115	+310.2	
Car	carmagazine.co.uk	M	119	97	216	97	+81.5	35	41	76	41	+116.0	
Stuff	stuff.tv	M	100	82	177	77	+76.9	19	43	62	43	+224.5	
Esquire	esquire.co.uk	M	75	35	110	35	+47.0	19	18	37	18	+92.6	
<b>General Quarterly</b>													
The National Trust Magazine	nationaltrust.org.uk	Q	1951	359	2274	323	+16.5	392	144	529	138	+35.1	
English Heritage Members' Magazine	english-heritage.org.uk	Q	408	100	504	96	+23.6	86	32	117	31	+36.1	

**KEY:**

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Greater London

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
<b>General Weekly</b>													
Time Out	timeout.com	W	768	542	1217	448	+58.3	347	219	546	199	+57.3	
What's On TV	goodtoknow.co.uk	W	246	62	306	60	+24.4	159	20	179	20	+12.6	
What's On TV	whatsonstv.co.uk	W	246	7	253	7	+2.7	159	3	162	3	+1.8	
Radio Times	radiotimes.com	W	282	165	442	159	+56.5	143	61	204	60	+42.3	
TV Times	whatsonstv.co.uk	W	177	7	183	7	+3.7	101	3	104	3	+2.9	
NME	nme.com	W	154	91	242	88	+57.4	66	34	99	34	+51.3	
TV & Satellite Week	whatsonstv.co.uk	W	61	7	67	7	+10.7	48	3	51	3	+6.0	
Autocar	autocar.co.uk	W	74	42	115	42	+56.8	25	20	45	20	+81.2	
Autosport	autosport.com	W	56	19	75	19	+34.2	13	13	26	13	+97.9	
MCN - Motorcycle News	motorcyclenews.com	W	34	11	45	11	+33.4	8	4	12	4	+57.6	
Horse & Hound	horseandhound.co.uk	W	18	9	27	9	+51.9	3	6	9	6	+183.7	
<b>General Monthly</b>													
Men's Health	menshealth.co.uk	M	204	18	221	17	+8.2	53	9	62	9	+16.7	
BBC Top Gear	topgear.com	M	165	30	196	30	+18.4	45	12	57	12	+27.1	
GQ	gq-magazine.co.uk	M	147	47	192	45	+30.6	41	24	65	24	+57.1	
Empire	empireonline.com	M	135	38	172	37	+27.7	45	18	63	18	+39.6	
Reader's Digest	readersdigest.co.uk	M	87	26	110	23	+26.3	17	10	27	10	+55.5	
BBC Gardeners' World	gardenersworld.com	M	79	6	85	5	+6.5	16	4	19	4	+24.1	
FourFourTwo	fourfourtwo.com	M	76	8	84	8	+10.9	30	4	34	4	+13.7	
What Car?	whatcar.com	M	73	67	139	67	+91.9	22	26	47	26	+119.1	
Car	carmagazine.co.uk	M	63	13	75	13	+20.3	27	6	33	6	+24.1	
BBC History Magazine	historyextra.com	M	55	8	63	8	+15.6	16	4	20	4	+24.0	
Runner's World	runnersworld.co.uk	M	42	19	61	19	+46.6	7	9	15	9	+129.1	
Saga Magazine	saga.co.uk	M	40	31	70	30	+75.1	11	12	23	12	+117.3	
Esquire	esquire.co.uk	M	32	17	48	17	+53.0	4	10	14	10	+226.4	
What Hi-Fi?	whathifi.com	M	31	42	73	42	+133.4	3	16	19	16	+526.1	
Stuff	stuff.tv	M	24	25	47	24	+101.4	5	10	16	10	+191.4	
<b>General Quarterly</b>													
The National Trust Magazine	nationaltrust.org.uk	Q	122	43	163	41	+33.8	28	18	47	18	+64.4	
English Heritage Members' Magazine	english-heritage.org.uk	Q	46	14	60	14	+31.2	7	4	11	4	+60.8	

**KEY:**

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Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only



Base: Scotland

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
<b>General Weekly</b>													
What's On TV	goodtoknow.co.uk	W	248	28	276	27	+10.9	184	11	195	11	+6.1	
What's On TV	whatsonTV.co.uk	W	248	0	248	0	+0.0	184	0	184	0	+0.0	
Radio Times	radiotimes.com	W	159	77	231	72	+45.5	114	25	139	24	+21.2	
TV Times	whatsonTV.co.uk	W	87	0	87	0	+0.0	59	0	59	0	+0.0	
TV & Satellite Week	whatsonTV.co.uk	W	33	0	33	0	+0.0	24	0	24	0	+0.0	
Autocar	autocar.co.uk	W	48	12	59	11	+23.3	17	7	24	7	+38.8	
MCN - Motorcycle News	motorcyclenews.com	W	42	13	55	13	+30.6	17	6	23	6	+36.2	
NME	nme.com	W	57	10	67	10	+17.5	17	4	21	4	+21.6	
Autosport	autosport.com	W	32	8	40	8	+25.8	13	7	20	7	+51.1	
Horse & Hound	horseandhound.co.uk	W	12	18	28	16	+135.3	7	10	17	9	+125.5	
Time Out	timeout.com	W	14	44	57	44	+321.4	3	16	19	16	+483.5	
<b>General Monthly</b>													
Men's Health	menshealth.co.uk	M	92	2	94	2	+2.1	13	1	14	1	+5.4	
BBC Top Gear	topgear.com	M	73	16	89	16	+21.4	14	5	20	5	+36.4	
Saga Magazine	saga.co.uk	M	52	32	83	30	+57.2	11	13	25	13	+117.5	
Empire	empireonline.com	M	50	15	65	15	+30.0	12	6	18	6	+48.2	
BBC Gardeners' World	gardenersworld.com	M	46	0	46	0	+0.3	10	0	10	0	+0.9	
What Car?	whatcar.com	M	45	25	69	24	+52.5	9	10	19	10	+107.1	
Reader's Digest	readersdigest.co.uk	M	42	7	49	7	+16.9	14	3	17	3	+19.6	
Runner's World	runnersworld.co.uk	M	30	7	37	7	+23.8	6	4	10	4	+57.3	
FourFourTwo	fourfourtwo.com	M	26	3	29	3	+11.3	7	1	8	1	+17.1	
BBC History Magazine	historyextra.com	M	24	4	28	4	+16.1	12	2	14	2	+18.3	
Car	carmagazine.co.uk	M	22	0	23	0	+1.7	15	0	15	0	+1.1	
GQ	gq-magazine.co.uk	M	18	14	32	14	+75.8	6	6	11	6	+103.6	
What Hi-Fi?	whathifi.com	M	17	14	32	14	+84.2	4	7	11	7	+186.1	
Stuff	stuff.tv	M	9	13	22	13	+137.5	0	6	6	6	+1.0	
Esquire	esquire.co.uk	M	8	3	11	3	+39.6	1	2	3	2	+157.2	
<b>General Quarterly</b>													
The National Trust Magazine	nationaltrust.org.uk	Q	72	2	74	2	+2.9	5	1	6	1	+12.2	
English Heritage Members' Magazine	english-heritage.org.uk	Q	4	1	6	1	+28.2	0	1	1	1	+1.0	

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PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Rest of GB

Only PC Websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	
		(Print)	000s	000s	000s	000s	%	000s	000s	000s	000s	%	
<b>General Weekly</b>													
What's On TV	goodtoknow.co.uk	W	2586	406	2970	384	+14.8	1885	157	2037	153	+8.1	
What's On TV	whatsonTV.co.uk	W	2586	34	2616	31	+1.2	1885	14	1898	14	+0.7	
Radio Times	radiotimes.com	W	2308	941	3172	864	+37.4	1583	379	1937	354	+22.4	
TV Times	whatsonTV.co.uk	W	1228	34	1261	34	+2.7	816	14	831	14	+1.8	
TV & Satellite Week	whatsonTV.co.uk	W	371	34	405	34	+9.1	271	14	286	14	+5.3	
MCN - Motorcycle News	motorcyclenews.com	W	551	121	672	121	+21.9	206	63	269	63	+30.5	
NME	nme.com	W	449	334	771	321	+71.6	185	142	324	139	+75.4	
Autocar	autocar.co.uk	W	457	274	725	268	+58.6	171	143	314	142	+82.9	
Horse & Hound	horseandhound.co.uk	W	329	110	438	109	+33.0	166	59	225	59	+35.7	
Autosport	autosport.com	W	241	95	336	95	+39.6	92	53	145	53	+57.4	
Time Out	timeout.com	W	290	806	1067	777	+268.3	83	299	381	298	+358.2	
<b>General Monthly</b>													
BBC Gardeners' World	gardenersworld.com	M	988	84	1066	79	+8.0	254	37	291	37	+14.4	
BBC Top Gear	topgear.com	M	901	201	1097	196	+21.8	226	78	304	77	+34.2	
Men's Health	menshealth.co.uk	M	746	68	814	68	+9.1	231	34	265	34	+14.7	
Saga Magazine	saga.co.uk	M	650	341	978	328	+50.5	190	149	339	149	+78.1	
What Car?	whatcar.com	M	575	319	886	311	+54.0	156	113	268	112	+72.1	
Empire	empireonline.com	M	523	107	628	105	+20.0	125	45	170	45	+35.7	
FourFourTwo	fourfourtwo.com	M	381	70	447	66	+17.2	106	32	139	32	+30.2	
Reader's Digest	readersdigest.co.uk	M	294	117	410	116	+39.4	72	49	121	49	+68.2	
GQ	gq-magazine.co.uk	M	286	194	480	193	+67.6	72	82	153	82	+114.3	
BBC History Magazine	historyextra.com	M	266	86	353	86	+32.3	88	43	131	43	+48.6	
Runner's World	runnersworld.co.uk	M	244	97	341	97	+39.9	65	47	113	47	+72.3	
Car	carmagazine.co.uk	M	155	124	279	124	+79.7	37	53	91	53	+143.8	
What Hi-Fi?	whathifi.com	M	154	272	424	269	+174.6	41	120	161	120	+292.3	
Stuff	stuff.tv	M	146	111	253	107	+72.8	38	52	90	52	+138.0	
Esquire	esquire.co.uk	M	118	53	171	53	+45.2	30	27	57	27	+91.3	
<b>General Quarterly</b>													
The National Trust Magazine	nationaltrust.org.uk	Q	1924	343	2233	309	+16.1	393	134	520	127	+32.4	
English Heritage Members' Magazine	english-heritage.org.uk	Q	391	130	518	127	+32.5	84	41	124	40	+48.1	

**KEY:**

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only