

Base: GB Adults 15+

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Monthly						Weekly						Daily					
		Frequency	Print	PC	Net Print + PC	PC Only	Increase with	Print	PC	Net Print + PC	PC Only	Increase with	Print	PC	Net Print + PC	PC Only	Increase with		
		(Print)	000s	000s	Total (Net)	000s	PC	000s	000s	Total (Net)	000s	PC	000s	000s	Total (Net)	000s	PC	000s	
Quality																			
The Daily Telegraph	telegraph.co.uk	D	3823	9100	11751	7928	+207.4	2398	4206	6243	3845	+160.3	1165	968	2084	919	+78.9		
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	4441	9100	12185	7744	+174.4	2699	4206	6499	3799	+140.8	1203	968	2118	915	+76.0		
The Guardian	theguardian.com	D	4059	8822	11177	7117	+175.3	2318	4812	6499	4181	+180.4	814	1525	2227	1413	+173.4		
The Guardian/The Observer	theguardian.com	D/S	4595	8822	11532	6937	+151.0	2609	4812	6741	4133	+158.4	861	1525	2269	1408	+163.5		
The Independent/i	independent.co.uk	D/D	3780	5262	8171	4391	+116.2	2012	2178	3990	1978	+98.3	767	444	1196	429	+55.9		
The Independent/The Independent on Sunday/i	independent.co.uk	D/S/D	4174	5262	8487	4313	+103.3	2166	2178	4130	1964	+90.6	783	444	1211	428	+54.7		
The Times	thetimes.co.uk	D	4442	394	4750	307	+6.9	2555	171	2708	153	+6.0	1036	28	1063	27	+2.6		
The Times/The Sunday Times	thetimes.co.uk/thesundaytimes.co.uk	D/S	6257	479	6601	345	+5.5	3669	216	3858	188	+5.1	1235	34	1268	33	+2.6		
Mid-market																			
Daily Express	express.co.uk	D	2716	2503	5065	2349	+86.5	1686	995	2644	958	+56.8	777	171	944	167	+21.5		
Daily Express/Sunday Express	express.co.uk	D/S	3284	2503	5612	2328	+70.9	2021	995	2972	951	+47.1	827	171	994	167	+20.2		
Daily Mail	dailymail.co.uk	D	10171	9033	16844	6674	+65.6	7007	5209	11231	4224	+60.3	3546	1918	5251	1705	+48.1		
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	12239	9033	18490	6251	+51.1	8205	5209	12286	4082	+49.7	3765	1918	5455	1690	+44.9		
Popular																			
Daily Mirror	mirror.co.uk	D	6035	5339	10708	4673	+77.4	3959	2461	6219	2261	+57.1	1848	594	2414	567	+30.7		
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	7120	5339	11697	4577	+64.3	4632	2461	6867	2236	+48.3	1949	594	2515	566	+29.1		
Daily Record	dailyrecord.co.uk	D	1173	719	1823	650	+55.4	880	323	1180	299	+34.0	504	81	582	78	+15.5		
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	1483	719	2111	628	+42.3	1109	323	1399	291	+26.2	534	81	612	78	+14.6		
Daily Star	dailystar.co.uk	D	2536	915	3395	860	+33.9	1709	409	2103	393	+23.0	808	106	913	105	+13.0		
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	2872	915	3730	858	+29.9	1921	409	2313	392	+20.4	833	106	938	105	+12.6		
Sunday People	mirror.co.uk	S	824	5339	6081	5257	+637.7	526	2461	2966	2439	+463.5	52	594	646	594	+1141.4		
The Sun	thesun.co.uk	D	11210	1782	12585	1375	+12.3	8430	673	8988	558	+6.6	4490	133	4608	118	+2.6		
The Sun/The Sun on Sunday	thesun.co.uk	D/S	12361	1782	13693	1331	+10.8	9272	673	9815	543	+5.9	4655	133	4773	118	+2.5		
Regional																			
The Press and Journal	pressandjournal.co.uk	D	354	172	519	164	+46.3	278	69	346	68	+24.3	169	9	178	9	+5.1		
The Courier - Dundee	thecourier.co.uk	D	324	143	459	135	+41.7	253	63	313	61	+24.1	145	17	162	17	+12.0		
London Evening Standard	standard.co.uk	D	5267	1851	6619	1352	+25.7	3917	741	4507	590	+15.1	1749	142	1877	129	+7.4		
Metro	metro.co.uk	D	10528	2738	12461	1934	+18.4	7271	1132	8166	894	+12.3	3256	239	3469	213	+6.5		
The Herald (Scotland)	heraldscotland.com	D	317	399	698	381	+120.2	181	159	335	154	+85.3	98	35	133	35	+35.8		
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	417	399	794	377	+90.5	245	159	398	153	+62.5	106	35	141	35	+33.0		
The Scotsman	scotsman.com	D	345	554	871	526	+152.6	181	230	401	220	+121.9	78	66	143	65	+83.2		
The Scotsman/Scotland on Sunday	scotsman.com	D/S	447	554	965	518	+115.9	237	230	455	218	+91.8	85	66	150	65	+76.3		
Yorkshire Post	yorkshirepost.co.uk	D	605	177	778	173	+28.5	319	80	397	78	+24.5	94	13	107	13	+13.9		

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Men

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Increase with PC %	Weekly					Increase with PC %	Daily					Increase with PC %
			Print	PC	Net Print + PC Total (Net)	PC Only	Print		PC	Net Print + PC Total (Net)	PC Only	Print	PC		Net Print + PC Total (Net)	PC Only				
			000s	000s	000s	000s	000s		000s	000s	000s	000s	000s		000s	000s				
Quality																				
The Daily Telegraph	telegraph.co.uk	D	2037	4886	6186	4150	+203.7	1254	2308	3321	2067	+164.8	582	548	1099	517	+88.9			
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	2322	4886	6379	4058	+174.8	1396	2308	3437	2041	+146.2	613	548	1126	513	+83.6			
The Guardian	theguardian.com	D	2163	4636	5827	3665	+169.5	1236	2584	3453	2217	+179.4	440	882	1250	810	+184.1			
The Guardian/The Observer	theguardian.com	D/S	2447	4636	6011	3565	+145.7	1390	2584	3578	2187	+157.3	460	882	1269	809	+175.7			
The Independent/i	independent.co.uk	D/D	2203	2950	4576	2373	+107.7	1191	1262	2311	1120	+94.0	462	265	714	252	+54.6			
The Independent/The Independent on Sunday/i	independent.co.uk	D/S/D	2368	2950	4705	2337	+98.7	1248	1262	2360	1112	+89.1	469	265	721	252	+53.7			
The Times	thetimes.co.uk	D	2484	247	2662	178	+7.2	1449	102	1538	88	+6.1	591	19	609	18	+3.0			
The Times/The Sunday Times	thetimes.co.uk/thesundaytimes.co.uk	D/S	3398	298	3595	197	+5.8	2006	131	2115	109	+5.4	703	22	724	21	+2.9			
Mid-market																				
Daily Express	express.co.uk	D	1415	1428	2755	1339	+94.6	880	630	1484	604	+68.6	396	107	500	104	+26.2			
Daily Express/Sunday Express	express.co.uk	D/S	1716	1428	3041	1325	+77.2	1057	630	1656	598	+56.6	416	107	519	103	+24.9			
Daily Mail	dailymail.co.uk	D	4983	4819	8542	3559	+71.4	3401	2724	5602	2200	+64.7	1694	946	2538	844	+49.8			
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	5971	4819	9366	3366	+56.4	4010	2724	6143	2133	+53.2	1814	946	2653	838	+46.2			
Popular																				
Daily Mirror	mirror.co.uk	D	3234	2878	5728	2494	+77.1	2136	1358	3375	1239	+58.0	1008	330	1321	313	+31.0			
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	3774	2878	6217	2443	+64.7	2446	1358	3673	1227	+50.2	1052	330	1365	313	+29.7			
Daily Record	dailyrecord.co.uk	D	637	464	1055	419	+65.8	481	221	686	205	+42.7	262	59	319	57	+21.9			
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	784	464	1187	404	+51.5	594	221	792	198	+33.4	280	59	337	57	+20.5			
Daily Star	dailystar.co.uk	D	1651	578	2188	537	+32.5	1122	264	1374	252	+22.4	512	71	582	71	+13.8			
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	1809	578	2345	536	+29.6	1228	264	1480	251	+20.5	529	71	600	71	+13.3			
Sunday People	mirror.co.uk	S	442	2878	3276	2834	+641.1	264	1358	1611	1347	+509.9	21	330	350	330	+1596.1			
The Sun	thesun.co.uk	D	6237	936	6936	699	+11.2	4812	360	5102	290	+6.0	2545	69	2605	61	+2.4			
The Sun/The Sun on Sunday	thesun.co.uk	D/S	6793	936	7470	677	+10.0	5232	360	5514	282	+5.4	2639	69	2700	61	+2.3			
Regional																				
The Press and Journal	pressandjournal.co.uk	D	169	98	263	95	+56.3	130	43	173	42	+32.6	83	3	87	3	+4.1			
The Courier - Dundee	thecourier.co.uk	D	153	98	246	93	+60.9	124	39	161	38	+30.7	67	9	76	9	+12.7			
London Evening Standard	standard.co.uk	D	3016	1055	3758	742	+24.6	2292	413	2611	319	+13.9	1060	81	1133	73	+6.9			
Metro	metro.co.uk	D	5761	1460	6753	992	+17.2	4064	606	4524	460	+11.3	1901	130	2015	113	+6.0			
The Herald (Scotland)	heraldscotland.com	D	162	250	399	237	+146.2	95	105	196	101	+106.9	53	26	79	26	+49.3			
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	214	250	448	233	+108.9	139	105	240	100	+71.8	58	26	84	26	+44.5			
The Scotsman	scotsman.com	D	179	343	501	322	+180.6	99	143	234	136	+137.7	42	43	84	42	+101.6			
The Scotsman/Scotland on Sunday	scotsman.com	D/S	230	343	549	318	+138.2	129	143	264	134	+103.6	45	43	87	42	+94.4			
Yorkshire Post	yorkshirepost.co.uk	D	369	103	469	100	+27.0	194	51	244	49	+25.5	72	10	82	10	+13.9			

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Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Women

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Monthly						Weekly						Daily					
		Frequency	Print	PC	Net Print + PC	PC Only	Increase with	Print	PC	Net Print + PC	PC Only	Increase with	Print	PC	Net Print + PC	PC Only	Increase with		
		(Print)	000s	000s	Total (Net)	000s	PC	000s	000s	Total (Net)	000s	PC	000s	000s	Total (Net)	000s	PC	000s	
Quality																			
The Daily Telegraph	telegraph.co.uk	D	1786	4213	5564	3778	+211.6	1144	1897	2922	1778	+155.4	583	419	985	402	+69.0		
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	2119	4213	5806	3686	+174.0	1303	1897	3061	1758	+134.9	590	419	992	402	+68.1		
The Guardian	theguardian.com	D	1897	4186	5349	3453	+182.1	1082	2228	3046	1964	+181.6	375	643	977	603	+160.9		
The Guardian/The Observer	theguardian.com	D/S	2148	4186	5521	3373	+157.0	1218	2228	3164	1945	+159.7	401	643	1000	599	+149.4		
The Independent/i	independent.co.uk	D/D	1577	2312	3595	2018	+128.0	821	916	1679	858	+104.5	305	180	482	177	+57.9		
The Independent/The Independent on Sunday/i	independent.co.uk	D/S/D	1806	2312	3783	1976	+109.4	918	916	1770	852	+92.8	314	180	490	176	+56.1		
The Times	thetimes.co.uk	D	1958	147	2088	130	+6.6	1106	69	1171	65	+5.9	445	10	454	9	+2.1		
The Times/The Sunday Times	thetimes.co.uk/thesundaytimes.co.uk	D/S	2859	181	3006	147	+5.2	1664	85	1743	79	+4.8	532	12	544	12	+2.3		
Mid-market																			
Daily Express	express.co.uk	D	1300	1075	2310	1010	+77.7	806	365	1160	354	+43.9	381	64	444	63	+16.6		
Daily Express/Sunday Express	express.co.uk	D/S	1568	1075	2571	1003	+64.0	963	365	1316	353	+36.6	411	64	474	63	+15.4		
Daily Mail	dailymail.co.uk	D	5187	4214	8302	3115	+60.0	3606	2485	5630	2024	+56.1	1851	972	2713	861	+46.5		
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	6268	4214	9154	2885	+46.0	4194	2485	6143	1949	+46.5	1951	972	2802	851	+43.6		
Popular																			
Daily Mirror	mirror.co.uk	D	2800	2460	4979	2179	+77.8	1823	1103	2844	1021	+56.0	839	264	1093	254	+30.3		
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	3346	2460	5480	2134	+63.8	2186	1103	3194	1008	+46.1	897	264	1150	254	+28.3		
Daily Record	dailyrecord.co.uk	D	536	255	767	231	+43.1	400	103	494	94	+23.5	242	21	263	21	+8.6		
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	699	255	923	224	+32.1	515	103	608	93	+18.0	254	21	275	21	+8.2		
Daily Star	dailystar.co.uk	D	885	337	1207	323	+36.5	587	145	729	142	+24.1	296	35	331	35	+11.6		
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	1062	337	1384	322	+30.3	692	145	833	141	+20.4	304	35	338	35	+11.4		
Sunday People	mirror.co.uk	S	382	2460	2805	2423	+633.8	262	1103	1355	1093	+416.7	31	264	295	264	+841.8		
The Sun	thesun.co.uk	D	4972	846	5649	677	+13.6	3618	313	3885	268	+7.4	1945	64	2003	57	+3.0		
The Sun/The Sun on Sunday	thesun.co.uk	D/S	5568	846	6222	655	+11.8	4040	313	4301	260	+6.4	2016	64	2074	57	+2.8		
Regional																			
The Press and Journal	pressandjournal.co.uk	D	186	74	255	69	+37.3	148	26	174	25	+17.1	86	5	91	5	+6.2		
The Courier - Dundee	thecourier.co.uk	D	170	45	212	42	+24.5	129	24	152	23	+17.8	78	9	86	9	+11.4		
London Evening Standard	standard.co.uk	D	2251	796	2861	610	+27.1	1625	328	1896	271	+16.7	689	61	744	55	+8.0		
Metro	metro.co.uk	D	4767	1278	5709	942	+19.8	3207	526	3641	434	+13.5	1355	108	1454	99	+7.3		
The Herald (Scotland)	heraldscotland.com	D	155	149	299	144	+93.1	86	54	139	53	+61.4	45	9	54	9	+20.1		
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	202	149	346	143	+70.9	105	54	158	53	+50.2	48	9	57	9	+18.9		
The Scotsman	scotsman.com	D	166	210	370	204	+122.6	82	88	167	85	+102.9	36	23	59	23	+62.1		
The Scotsman/Scotland on Sunday	scotsman.com	D/S	217	210	417	200	+92.2	108	88	192	84	+77.7	40	23	63	23	+56.0		
Yorkshire Post	yorkshirepost.co.uk	D	236	73	309	73	+30.9	125	29	153	29	+22.9	23	3	26	3	+13.9		

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PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: ABC1 Adults

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Monthly						Weekly						Daily					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %		
Quality																			
The Daily Telegraph	telegraph.co.uk	D	3140	6690	8805	5665	+180.4	1998	3172	4855	2857	+143.0	989	749	1700	711	+71.9		
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	3619	6690	9129	5510	+152.2	2231	3172	5052	2822	+126.5	1020	749	1726	707	+69.3		
The Guardian	theguardian.com	D	3259	6754	8504	5245	+160.9	1867	3757	5062	3195	+171.1	681	1233	1811	1130	+165.9		
The Guardian/The Observer	theguardian.com	D/S	3666	6754	8756	5090	+138.8	2097	3757	5248	3151	+150.3	719	1233	1844	1125	+156.5		
The Independent/i	independent.co.uk	D/D	3004	4018	6243	3239	+107.8	1584	1668	3071	1487	+93.9	598	339	922	324	+54.3		
The Independent/The Independent on Sunday/i	independent.co.uk	D/S/D	3294	4018	6471	3176	+96.4	1695	1668	3171	1476	+87.1	611	339	934	323	+52.9		
The Times	thetimes.co.uk	D	3710	328	3956	246	+6.6	2197	137	2318	121	+5.5	912	25	935	24	+2.6		
The Times/The Sunday Times	thetimes.co.uk/thesundaytimes.co.uk	D/S	5151	393	5419	269	+5.2	3116	171	3262	146	+4.7	1088	30	1116	28	+2.6		
Mid-market																			
Daily Express	express.co.uk	D	1528	1693	3125	1597	+104.5	930	645	1552	622	+66.9	435	123	555	120	+27.7		
Daily Express/Sunday Express	express.co.uk	D/S	1819	1693	3405	1587	+87.2	1107	645	1726	619	+56.0	464	123	584	120	+25.9		
Daily Mail	dailymail.co.uk	D	6284	6536	11081	4797	+76.3	4348	3863	7492	3144	+72.3	2256	1473	3567	1311	+58.1		
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	7537	6536	12023	4486	+59.5	5080	3863	8118	3039	+59.8	2395	1473	3691	1296	+54.1		
Popular																			
Daily Mirror	mirror.co.uk	D	2549	3874	6025	3476	+136.4	1567	1836	3285	1718	+109.6	654	447	1084	430	+65.8		
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	3018	3874	6433	3416	+113.2	1822	1836	3523	1701	+93.4	685	447	1115	430	+62.7		
Daily Record	dailyrecord.co.uk	D	474	490	927	453	+95.4	329	225	544	214	+65.1	182	56	237	54	+29.8		
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	625	490	1061	436	+69.8	432	225	641	209	+48.3	190	56	245	54	+28.6		
Daily Star	dailystar.co.uk	D	779	644	1395	616	+79.0	465	295	754	288	+62.0	201	79	280	79	+39.1		
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	890	644	1505	615	+69.2	518	295	806	288	+55.6	207	79	286	79	+38.0		
Sunday People	mirror.co.uk	S	307	3874	4134	3827	+1246.2	186	1836	2010	1825	+981.3	11	447	458	447	+3925.2		
The Sun	thesun.co.uk	D	4312	1316	5390	1078	+25.0	3076	487	3495	419	+13.6	1525	90	1605	80	+5.3		
The Sun/The Sun on Sunday	thesun.co.uk	D/S	4801	1316	5850	1049	+21.8	3402	487	3812	410	+12.0	1592	90	1672	80	+5.0		
Regional																			
The Press and Journal	pressandjournal.co.uk	D	218	106	317	99	+45.4	166	41	206	40	+24.0	101	7	107	7	+6.5		
The Courier - Dundee	thecourier.co.uk	D	173	89	258	85	+49.3	129	40	168	39	+30.3	73	13	85	13	+17.3		
London Evening Standard	standard.co.uk	D	3590	1438	4606	1016	+28.3	2597	576	3045	449	+17.3	1146	117	1251	105	+9.2		
Metro	metro.co.uk	D	6249	1863	7509	1260	+20.2	4246	786	4852	606	+14.3	1869	169	2016	148	+7.9		
The Herald (Scotland)	heraldscotland.com	D	252	297	534	282	+111.9	145	112	253	108	+74.9	76	22	98	22	+29.2		
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	323	297	601	278	+85.9	192	112	300	107	+55.7	83	22	105	22	+26.8		
The Scotsman	scotsman.com	D	287	390	653	366	+127.2	145	175	311	166	+114.1	57	55	111	54	+93.5		
The Scotsman/Scotland on Sunday	scotsman.com	D/S	356	390	714	359	+100.8	181	175	344	163	+90.5	62	55	115	54	+87.0		
Yorkshire Post	yorkshirepost.co.uk	D	398	143	536	139	+34.8	195	63	257	61	+31.5	54	12	66	12	+22.2		

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: C2DE Adults

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Increase with PC %	Weekly					Increase with PC %	Daily					Increase with PC %
			Print	PC	Net Print + PC Total (Net)	PC Only	Print		PC	Net Print + PC Total (Net)	PC Only	Print	PC		Net Print + PC Total (Net)	PC Only				
			000s	000s	000s	000s	000s		000s	000s	000s	000s	000s		000s	000s				
Quality																				
The Daily Telegraph	telegraph.co.uk	D	683	2409	2946	2263	+331.3	400	1033	1388	988	+247.0	175	219	383	208	+118.8			
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	821	2409	3055	2234	+272.0	469	1033	1446	978	+208.6	184	219	392	208	+113.1			
The Guardian	theguardian.com	D	800	2068	2673	1872	+234.0	451	1055	1437	986	+218.9	134	292	416	283	+211.6			
The Guardian/The Observer	theguardian.com	D/S	929	2068	2776	1848	+199.0	512	1055	1493	981	+191.7	142	292	425	283	+198.5			
The Independent/i	independent.co.uk	D/D	776	1244	1928	1152	+148.5	428	510	919	491	+114.5	169	105	274	105	+61.8			
The Independent/The Independent on Sunday/i	independent.co.uk	D/S/D	880	1244	2017	1137	+129.3	472	510	959	487	+103.3	172	105	277	105	+60.9			
The Times	thetimes.co.uk	D	733	66	794	61	+8.4	358	34	391	33	+9.2	124	4	128	4	+2.9			
The Times/The Sunday Times	thetimes.co.uk/thesundaytimes.co.uk	D/S	1106	86	1182	76	+6.9	553	44	596	43	+7.7	147	5	151	5	+3.3			
Mid-market																				
Daily Express	express.co.uk	D	1188	810	1940	753	+63.4	756	350	1092	336	+44.4	343	47	389	47	+13.6			
Daily Express/Sunday Express	express.co.uk	D/S	1465	810	2207	742	+50.6	914	350	1246	332	+36.3	363	47	410	47	+12.9			
Daily Mail	dailymail.co.uk	D	3886	2497	5763	1877	+48.3	2660	1346	3740	1080	+40.6	1290	445	1684	394	+30.6			
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	4702	2497	6467	1765	+37.5	3125	1346	4168	1043	+33.4	1371	445	1764	393	+28.7			
Popular																				
Daily Mirror	mirror.co.uk	D	3485	1465	4683	1197	+34.4	2392	625	2934	543	+22.7	1194	147	1330	137	+11.4			
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	4102	1465	5264	1162	+28.3	2810	625	3345	534	+19.0	1263	147	1400	136	+10.8			
Daily Record	dailyrecord.co.uk	D	699	229	896	197	+28.2	551	98	636	85	+15.4	321	25	345	24	+7.4			
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	858	229	1049	192	+22.4	677	98	759	82	+12.1	344	25	368	24	+6.9			
Daily Star	dailystar.co.uk	D	1757	271	2001	244	+13.9	1244	114	1349	105	+8.4	607	27	633	26	+4.4			
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	1982	271	2225	243	+12.2	1403	114	1507	104	+7.4	626	27	652	26	+4.2			
Sunday People	mirror.co.uk	S	517	1465	1947	1430	+276.5	340	625	955	615	+180.6	41	147	187	147	+361.0			
The Sun	thesun.co.uk	D	6898	466	7195	297	+4.3	5354	186	5493	139	+2.6	2965	42	3003	38	+1.3			
The Sun/The Sun on Sunday	thesun.co.uk	D/S	7561	466	7843	283	+3.7	5870	186	6002	133	+2.3	3064	42	3102	38	+1.2			
Regional																				
The Press and Journal	pressandjournal.co.uk	D	136	66	201	65	+47.8	112	28	140	28	+24.8	68	2	70	2	+3.1			
The Courier - Dundee	thecourier.co.uk	D	150	53	200	50	+33.0	124	23	145	22	+17.6	72	5	77	5	+6.7			
London Evening Standard	standard.co.uk	D	1677	413	2014	336	+20.1	1320	165	1462	142	+10.7	603	25	626	24	+3.9			
Metro	metro.co.uk	D	4279	875	4953	673	+15.7	3026	345	3314	288	+9.5	1387	70	1453	65	+4.7			
The Herald (Scotland)	heraldscotland.com	D	65	102	165	99	+152.3	36	47	82	46	+127.1	22	13	35	13	+58.5			
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	93	102	193	99	+106.4	52	47	98	46	+87.4	23	13	36	13	+54.7			
The Scotsman	scotsman.com	D	58	163	218	161	+279.4	36	55	91	55	+153.3	21	11	32	11	+54.6			
The Scotsman/Scotland on Sunday	scotsman.com	D/S	91	163	251	159	+174.5	57	55	111	55	+96.2	23	11	35	11	+48.0			
Yorkshire Post	yorkshirepost.co.uk	D	208	34	242	34	+16.5	124	17	140	17	+13.4	41	1	42	1	+3.0			

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Adults 15 - 34

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					Daily				
			Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC
			000s	000s	000s	000s	%	000s	000s	000s	000s	%	000s	000s	000s	000s	%
Quality																	
The Daily Telegraph	telegraph.co.uk	D	878	3158	3685	2807	+319.5	456	1413	1774	1318	+288.7	113	305	411	298	+263.2
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	1029	3158	3775	2746	+266.9	520	1413	1826	1306	+251.1	122	305	419	298	+244.9
The Guardian	theguardian.com	D	1657	3575	4450	2793	+168.6	903	1961	2602	1699	+188.0	221	604	788	567	+256.3
The Guardian/The Observer	theguardian.com	D/S	1797	3575	4534	2737	+152.3	963	1961	2646	1683	+174.8	226	604	789	563	+249.6
The Independent/i	independent.co.uk	D/D	1251	2172	3025	1774	+141.8	633	882	1420	788	+124.5	166	174	334	168	+100.8
The Independent/The Independent on Sunday/i	independent.co.uk	D/S/D	1396	2172	3134	1738	+124.6	685	882	1469	784	+114.5	174	174	341	167	+95.8
The Times	thetimes.co.uk	D	1340	126	1442	102	+7.6	677	59	731	54	+8.0	170	6	176	6	+3.5
The Times/The Sunday Times	thetimes.co.uk/thesundaytimes.co.uk	D/S	1820	149	1936	116	+6.4	916	73	983	68	+7.4	213	7	220	7	+3.2
Mid-market																	
Daily Express	express.co.uk	D	536	751	1269	734	+137.0	269	257	523	255	+94.6	53	44	97	44	+83.1
Daily Express/Sunday Express	express.co.uk	D/S	658	751	1385	727	+110.5	330	257	584	254	+77.0	58	44	103	44	+75.5
Daily Mail	dailymail.co.uk	D	2711	3355	5277	2566	+94.7	1405	1930	3061	1656	+117.8	437	688	1076	639	+146.0
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	3289	3355	5706	2417	+73.5	1634	1930	3248	1615	+98.8	466	688	1102	637	+136.6
Popular																	
Daily Mirror	mirror.co.uk	D	1992	1952	3677	1685	+84.6	1101	863	1895	794	+72.1	361	187	543	182	+50.5
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	2276	1952	3920	1644	+72.3	1263	863	2048	785	+62.1	372	187	554	182	+49.0
Daily Record	dailyrecord.co.uk	D	287	204	475	188	+65.3	195	84	273	78	+40.3	73	17	90	17	+23.4
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	337	204	523	185	+55.0	221	84	298	77	+34.9	76	17	93	17	+22.6
Daily Star	dailystar.co.uk	D	1028	303	1312	285	+27.7	618	123	738	120	+19.5	214	25	239	25	+11.6
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	1148	303	1433	284	+24.8	691	123	811	120	+17.3	225	25	249	25	+11.0
Sunday People	mirror.co.uk	S	89	1952	2031	1942	+2176.1	48	863	908	861	+1810.6	4	187	192	187	+4540.4
The Sun	thesun.co.uk	D	4161	589	4598	437	+10.5	2804	206	2976	172	+6.1	1139	37	1172	33	+2.9
The Sun/The Sun on Sunday	thesun.co.uk	D/S	4587	589	5010	422	+9.2	3088	206	3254	167	+5.4	1186	37	1219	33	+2.8
Regional																	
The Press and Journal	pressandjournal.co.uk	D	58	31	89	31	+53.2	44	19	62	18	+42.2	18	3	22	3	+17.3
The Courier - Dundee	thecourier.co.uk	D	74	46	118	44	+59.4	50	20	69	19	+37.1	20	9	29	9	+42.2
London Evening Standard	standard.co.uk	D	2096	705	2560	464	+22.2	1646	273	1844	198	+12.0	790	52	836	46	+5.9
Metro	metro.co.uk	D	4529	913	5066	537	+11.9	3243	393	3518	275	+8.5	1470	85	1543	72	+4.9
The Herald (Scotland)	heraldscotland.com	D	52	121	171	119	+228.2	23	43	66	43	+188.4	7	9	17	9	+132.7
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	74	121	193	118	+158.9	28	43	71	43	+152.2	9	9	18	9	+108.4
The Scotsman	scotsman.com	D	77	137	207	131	+170.5	32	63	92	60	+188.6	12	23	34	22	+186.9
The Scotsman/Scotland on Sunday	scotsman.com	D/S	97	137	225	127	+130.9	45	63	104	59	+129.9	12	23	34	22	+186.9
Yorkshire Post	yorkshirepost.co.uk	D	100	46	145	45	+45.6	36	18	54	18	+48.2	12	2	14	2	+12.3

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Adults 35+

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Increase with PC %	Weekly					Increase with PC %	Daily					Increase with PC %
			Print	PC	Net Print + PC Total (Net)	PC Only	Print		PC	Net Print + PC Total (Net)	PC Only	Print	PC		Net Print + PC Total (Net)	PC Only				
			000s	000s	000s	000s	000s		000s	000s	000s	000s	000s		000s	000s				
Quality																				
The Daily Telegraph	telegraph.co.uk	D	2944	5942	8065	5121	+174.0	1942	2792	4469	2527	+130.2	1051	662	1673	621	+59.1			
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	3412	5942	8410	4998	+146.5	2179	2792	4673	2493	+114.4	1082	662	1699	617	+57.0			
The Guardian	theguardian.com	D	2402	5247	6727	4324	+180.0	1414	2850	3897	2483	+175.5	593	921	1439	846	+142.5			
The Guardian/The Observer	theguardian.com	D/S	2798	5247	6999	4200	+150.1	1645	2850	4095	2449	+148.8	635	921	1480	844	+132.9			
The Independent/i	independent.co.uk	D/D	2529	3090	5147	2617	+103.5	1379	1296	2570	1190	+86.3	600	271	862	261	+43.5			
The Independent/The Independent on Sunday/i	independent.co.uk	D/S/D	2778	3090	5353	2575	+92.7	1482	1296	2661	1179	+79.6	608	271	869	261	+42.9			
The Times	thetimes.co.uk	D	3102	268	3307	205	+6.6	1878	112	1978	99	+5.3	866	22	888	21	+2.5			
The Times/The Sunday Times	thetimes.co.uk/thesundaytimes.co.uk	D/S	4437	330	4665	229	+5.2	2754	142	2874	121	+4.4	1022	27	1048	26	+2.5			
Mid-market																				
Daily Express	express.co.uk	D	2180	1752	3796	1616	+74.1	1417	738	2121	703	+49.6	724	126	847	123	+17.0			
Daily Express/Sunday Express	express.co.uk	D/S	2626	1752	4227	1601	+61.0	1691	738	2388	697	+41.2	769	126	891	123	+15.9			
Daily Mail	dailymail.co.uk	D	7460	5678	11567	4108	+55.1	5602	3279	8171	2568	+45.8	3108	1230	4175	1066	+34.3			
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	8950	5678	12784	3834	+42.8	6571	3279	9038	2467	+37.5	3299	1230	4353	1053	+31.9			
Popular																				
Daily Mirror	mirror.co.uk	D	4042	3386	7031	2988	+73.9	2858	1598	4324	1466	+51.3	1487	407	1871	385	+25.9			
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	4844	3386	7777	2933	+60.5	3369	1598	4819	1451	+43.1	1577	407	1961	384	+24.4			
Daily Record	dailyrecord.co.uk	D	886	515	1348	462	+52.2	686	239	906	221	+32.2	430	63	491	61	+14.2			
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	1146	515	1588	442	+38.6	888	239	1102	214	+24.1	458	63	519	61	+13.3			
Daily Star	dailystar.co.uk	D	1508	612	2083	575	+38.1	1091	286	1364	273	+25.0	594	81	674	80	+13.5			
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	1723	612	2297	574	+33.3	1229	286	1502	273	+22.2	608	81	689	80	+13.2			
Sunday People	mirror.co.uk	S	735	3386	4050	3315	+451.0	479	1598	2058	1579	+329.7	48	407	454	406	+848.4			
The Sun	thesun.co.uk	D	7049	1193	7987	938	+13.3	5626	467	6011	385	+6.9	3351	96	3436	85	+2.5			
The Sun/The Sun on Sunday	thesun.co.uk	D/S	7774	1193	8683	909	+11.7	6184	467	6560	376	+6.1	3469	96	3554	85	+2.4			
Regional																				
The Press and Journal	pressandjournal.co.uk	D	296	140	429	133	+45.0	235	50	284	49	+21.0	151	6	156	6	+3.7			
The Courier - Dundee	thecourier.co.uk	D	250	97	341	91	+36.5	202	44	244	42	+20.8	125	9	133	9	+7.1			
London Evening Standard	standard.co.uk	D	3172	1147	4059	888	+28.0	2271	467	2664	393	+17.3	959	90	1041	82	+8.6			
Metro	metro.co.uk	D	5999	1826	7395	1396	+23.3	4028	738	4648	620	+15.4	1786	154	1926	140	+7.9			
The Herald (Scotland)	heraldscotland.com	D	265	277	527	262	+99.0	158	115	269	111	+70.4	91	26	116	26	+28.2			
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	342	277	601	259	+75.6	217	115	326	110	+50.8	98	26	123	26	+26.2			
The Scotsman	scotsman.com	D	268	417	664	396	+147.5	149	167	310	161	+107.7	66	44	109	43	+64.6			
The Scotsman/Scotland on Sunday	scotsman.com	D/S	350	417	740	391	+111.7	192	167	351	159	+82.9	73	44	116	43	+58.3			
Yorkshire Post	yorkshirepost.co.uk	D	506	131	633	127	+25.2	283	62	343	60	+21.4	82	12	94	12	+14.2			

Print:	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Greater London

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Increase with PC %	Weekly					Increase with PC %	Daily					Increase with PC %
			Print	PC	Net Print + PC Total (Net)	PC Only	Print		PC	Net Print + PC Total (Net)	PC Only	Print	PC		Net Print + PC Total (Net)	PC Only				
			000s	000s	000s	000s	000s		000s	000s	000s	000s	000s		000s	000s				
Quality																				
The Daily Telegraph	telegraph.co.uk	D	605	1594	1949	1344	+222.2	340	756	1023	683	+200.8	131	196	319	188	+143.0			
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	706	1594	2009	1303	+184.6	398	756	1065	666	+167.4	138	196	325	188	+136.2			
The Guardian	theguardian.com	D	1229	1779	2454	1225	+99.6	716	1013	1513	797	+111.4	233	388	584	351	+150.6			
The Guardian/The Observer	theguardian.com	D/S	1338	1779	2517	1179	+88.2	760	1013	1548	788	+103.6	240	388	590	351	+146.3			
The Independent/i	independent.co.uk	D/D	686	976	1461	776	+113.2	361	404	714	353	+97.7	113	88	198	84	+74.7			
The Independent/The Independent on Sunday/i	independent.co.uk	D/S/D	791	976	1546	756	+95.5	397	404	746	349	+87.9	115	88	200	84	+73.3			
The Times	thetimes.co.uk	D	1051	86	1111	60	+5.7	579	37	611	32	+5.6	222	5	227	5	+2.2			
The Times/The Sunday Times	thetimes.co.uk/thesundaytimes.co.uk	D/S	1380	111	1448	68	+4.9	764	50	806	42	+5.5	267	6	273	6	+2.2			
Mid-market																				
Daily Express	express.co.uk	D	330	395	710	380	+115.3	181	148	326	146	+80.6	60	25	85	25	+42.0			
Daily Express/Sunday Express	express.co.uk	D/S	393	395	772	379	+96.6	207	148	353	146	+70.3	64	25	89	25	+39.2			
Daily Mail	dailymail.co.uk	D	1630	1562	2736	1105	+67.8	987	917	1740	753	+76.3	426	353	750	324	+76.2			
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	1923	1562	2945	1022	+53.2	1108	917	1835	727	+65.7	442	353	765	322	+73.0			
Popular																				
Daily Mirror	mirror.co.uk	D	1122	826	1805	684	+61.0	694	380	1030	336	+48.5	299	90	385	86	+28.9			
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	1280	826	1946	666	+52.0	757	380	1089	332	+43.8	306	90	392	86	+28.1			
Daily Record	dailyrecord.co.uk	D	18	70	88	70	+386.6	9	28	37	28	+331.0	1	4	5	4	+591.6			
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	20	70	90	70	+349.6	11	28	39	28	+270.9	1	4	5	4	+591.6			
Daily Star	dailystar.co.uk	D	333	136	463	130	+38.9	198	55	253	54	+27.5	66	13	79	13	+19.8			
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	383	136	512	130	+33.9	222	55	277	54	+24.4	66	13	79	13	+19.8			
Sunday People	mirror.co.uk	S	82	826	891	808	+981.3	37	380	411	374	+1012.6	2	90	92	90	+5503.0			
The Sun	thesun.co.uk	D	1751	261	1932	181	+10.4	1249	96	1325	76	+6.1	557	20	573	17	+3.0			
The Sun/The Sun on Sunday	thesun.co.uk	D/S	1931	261	2104	173	+9.0	1388	96	1461	72	+5.2	584	20	600	17	+2.8			
Regional																				
The Press and Journal	pressandjournal.co.uk	D	0	8	8	8	+814.6	0	3	3	3	+314.4	0	0	0	0	+37.8			
The Courier - Dundee	thecourier.co.uk	D	0	8	8	8	+815.3	0	3	3	3	+271.9	0	1	1	1	+52.1			
London Evening Standard	standard.co.uk	D	3789	570	3995	206	+5.4	3062	232	3170	107	+3.5	1419	50	1456	38	+2.7			
Metro	metro.co.uk	D	4390	514	4544	155	+3.5	3489	221	3589	99	+2.8	1759	55	1798	39	+2.2			
The Herald (Scotland)	heraldscotland.com	D	2	27	29	27	+1233.0	1	8	10	8	+728.0	1	2	3	2	+109.5			
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	5	27	30	26	+555.5	3	8	11	8	+319.8	1	2	3	2	+109.5			
The Scotsman	scotsman.com	D	10	35	44	35	+345.8	4	14	18	14	+410.2	1	3	4	3	+219.4			
The Scotsman/Scotland on Sunday	scotsman.com	D/S	18	35	53	35	+189.1	11	14	26	14	+128.1	2	3	5	3	+176.2			
Yorkshire Post	yorkshirepost.co.uk	D	6	10	16	10	+187.4	1	6	7	6	+667.6	1	0	1	0	+22.5			

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Scotland

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Increase with PC %	Weekly					Increase with PC %	Daily					Increase with PC %
			Print	PC	Net Print + PC Total (Net)	PC Only	Print		PC	Net Print + PC Total (Net)	PC Only	Print	PC		Net Print + PC Total (Net)	PC Only				
			000s	000s	000s	000s	000s		000s	000s	000s	000s	000s		000s	000s				
Quality																				
The Daily Telegraph	telegraph.co.uk	D	120	566	644	524	+438.1	71	248	308	237	+334.8	30	64	91	61	+206.7			
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	141	566	658	517	+366.8	81	248	318	237	+292.3	30	64	91	61	+203.5			
The Guardian	theguardian.com	D	232	613	736	504	+217.8	134	337	432	298	+222.5	42	110	147	105	+250.1			
The Guardian/The Observer	theguardian.com	D/S	267	613	763	496	+185.4	150	337	446	296	+196.5	43	110	148	105	+244.5			
The Independent/i	independent.co.uk	D/D	256	402	602	346	+135.4	135	164	287	152	+113.0	40	32	72	32	+78.6			
The Independent/The Independent on Sunday/i	independent.co.uk	D/S/D	274	402	616	343	+125.2	135	164	288	152	+112.6	40	32	72	32	+78.6			
The Times	thetimes.co.uk	D	188	39	219	31	+16.3	116	17	131	15	+13.2	56	2	58	2	+4.0			
The Times/The Sunday Times	thetimes.co.uk/thesundaytimes.co.uk	D/S	324	49	362	38	+11.6	184	23	206	22	+11.7	69	4	72	4	+5.6			
Mid-market																				
Daily Express	express.co.uk	D	221	160	369	148	+67.0	156	54	205	50	+32.1	95	9	103	8	+8.7			
Daily Express/Sunday Express	express.co.uk	D/S	262	160	408	146	+55.7	180	54	229	50	+27.8	99	9	108	8	+8.2			
Daily Mail	dailymail.co.uk	D	461	575	951	490	+106.4	338	325	630	292	+86.2	190	117	299	109	+57.2			
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	582	575	1056	474	+81.5	409	325	696	287	+70.3	203	117	311	109	+53.6			
Popular																				
Daily Mirror	mirror.co.uk	D	116	375	475	359	+309.7	67	175	237	170	+255.0	31	37	68	37	+119.0			
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	163	375	513	350	+215.7	82	175	251	169	+206.0	34	37	71	37	+107.4			
Daily Record	dailyrecord.co.uk	D	1094	279	1306	212	+19.4	838	142	957	119	+14.2	489	46	532	44	+8.9			
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	1376	279	1567	192	+13.9	1043	142	1154	111	+10.7	515	46	559	44	+8.4			
Daily Star	dailystar.co.uk	D	178	63	235	58	+32.5	144	26	169	24	+17.0	79	5	83	5	+5.9			
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	214	63	272	58	+27.0	162	26	186	24	+15.1	79	5	84	5	+5.9			
Sunday People	mirror.co.uk	S	34	375	406	372	+1094.1	18	175	192	174	+969.5	4	37	41	37	+1005.2			
The Sun	thesun.co.uk	D	1068	145	1178	110	+10.3	870	54	911	41	+4.8	544	10	553	8	+1.6			
The Sun/The Sun on Sunday	thesun.co.uk	D/S	1160	145	1270	110	+9.5	953	54	993	40	+4.2	558	10	567	8	+1.5			
Regional																				
The Press and Journal	pressandjournal.co.uk	D	354	94	441	87	+24.5	278	39	317	39	+13.9	169	6	175	6	+3.7			
The Courier - Dundee	thecourier.co.uk	D	324	86	403	79	+24.4	253	39	289	37	+14.6	145	13	158	13	+8.9			
London Evening Standard	standard.co.uk	D	12	102	113	101	+856.8	5	37	41	36	+702.8	1	5	6	5	+524.0			
Metro	metro.co.uk	D	785	193	927	143	+18.2	514	75	575	61	+11.8	219	12	230	11	+5.1			
The Herald (Scotland)	heraldscotland.com	D	300	214	498	198	+65.8	178	93	267	89	+49.8	97	22	119	22	+23.0			
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	372	214	567	195	+52.5	227	93	315	88	+38.9	104	22	126	22	+21.3			
The Scotsman	scotsman.com	D	287	257	518	231	+80.5	155	123	268	113	+72.5	67	40	106	38	+57.1			
The Scotsman/Scotland on Sunday	scotsman.com	D/S	355	257	579	224	+63.2	186	123	296	110	+59.4	69	40	107	38	+55.6			
Yorkshire Post	yorkshirepost.co.uk	D	2	3	4	3	+158.1	0	1	1	1	+84.2	0	0	0	0	+5.5			

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PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Rest of GB

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Monthly						Weekly						Daily					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %		
Quality																			
The Daily Telegraph	telegraph.co.uk	D	3098	6940	9158	6060	+195.6	1987	3202	4912	2925	+147.2	1004	708	1674	670	+66.8		
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	3594	6940	9518	5924	+164.8	2220	3202	5116	2896	+130.5	1036	708	1702	666	+64.3		
The Guardian	theguardian.com	D	2598	6430	7987	5388	+207.4	1468	3462	4555	3086	+210.2	539	1027	1495	956	+177.3		
The Guardian/The Observer	theguardian.com	D/S	2990	6430	8252	5262	+176.0	1698	3462	4747	3049	+179.6	578	1027	1530	952	+164.5		
The Independent/i	independent.co.uk	D/D	2839	3884	6108	3269	+115.2	1516	1610	2989	1473	+97.1	613	324	926	313	+51.0		
The Independent/The Independent on Sunday/i	independent.co.uk	D/S/D	3109	3884	6325	3215	+103.4	1634	1610	3096	1462	+89.5	627	324	939	312	+49.7		
The Times	thetimes.co.uk	D	3203	269	3420	217	+6.8	1860	118	1966	106	+5.7	758	21	779	20	+2.7		
The Times/The Sunday Times	thetimes.co.uk/thesundaytimes.co.uk	D/S	4553	319	4791	239	+5.2	2721	143	2845	125	+4.6	900	24	922	23	+2.5		
Mid-market																			
Daily Express	express.co.uk	D	2165	1948	3985	1821	+84.1	1350	793	2112	762	+56.5	623	136	757	134	+21.5		
Daily Express/Sunday Express	express.co.uk	D/S	2629	1948	4432	1803	+68.6	1634	793	2389	755	+46.2	664	136	797	133	+20.1		
Daily Mail	dailymail.co.uk	D	8079	6896	13157	5078	+62.8	5682	3968	8861	3180	+56.0	2930	1447	4202	1272	+43.4		
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	9735	6896	14490	4755	+48.8	6688	3968	9756	3067	+45.9	3121	1447	4379	1259	+40.3		
Popular																			
Daily Mirror	mirror.co.uk	D	4797	4138	8427	3630	+75.7	3198	1906	4952	1754	+54.9	1518	467	1961	444	+29.2		
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	5677	4138	9238	3561	+62.7	3792	1906	5527	1734	+45.7	1608	467	2051	443	+27.6		
Daily Record	dailyrecord.co.uk	D	61	370	429	368	+601.2	33	152	185	152	+456.1	14	30	44	30	+212.7		
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	87	370	453	366	+420.9	55	152	207	151	+272.8	18	30	48	30	+167.1		
Daily Star	dailystar.co.uk	D	2025	716	2697	672	+33.2	1367	328	1681	314	+23.0	663	88	751	87	+13.2		
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	2275	716	2946	671	+29.5	1536	328	1850	314	+20.4	688	88	775	87	+12.7		
Sunday People	mirror.co.uk	S	708	4138	4784	4076	+575.8	471	1906	2363	1891	+401.2	47	467	513	467	+999.6		
The Sun	thesun.co.uk	D	8391	1376	9475	1084	+12.9	6311	524	6751	440	+7.0	3389	103	3482	93	+2.7		
The Sun/The Sun on Sunday	thesun.co.uk	D/S	9270	1376	10318	1048	+11.3	6931	524	7361	430	+6.2	3513	103	3606	93	+2.6		
Regional																			
The Press and Journal	pressandjournal.co.uk	D	0	69	69	69	+6914.0	0	26	26	26	+2597.7	0	2	2	2	+208.6		
The Courier - Dundee	thecourier.co.uk	D	0	48	48	48	+4789.0	0	21	21	21	+2125.7	0	4	4	4	+396.9		
London Evening Standard	standard.co.uk	D	1467	1179	2512	1045	+71.2	849	472	1296	447	+52.6	329	87	415	86	+26.0		
Metro	metro.co.uk	D	5353	2031	6990	1636	+30.6	3268	836	4002	734	+22.5	1278	172	1440	163	+12.7		
The Herald (Scotland)	heraldscotland.com	D	14	158	171	157	+1083.5	1	57	58	57	+5162.9	0	11	11	11	+1131.5		
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	40	158	197	156	+385.8	16	57	72	57	+363.3	1	11	12	11	+1232.9		
The Scotsman	scotsman.com	D	48	262	309	261	+546.3	22	93	116	93	+422.4	9	24	33	24	+250.7		
The Scotsman/Scotland on Sunday	scotsman.com	D/S	74	262	334	260	+349.3	40	93	134	93	+230.9	14	24	38	24	+163.8		
Yorkshire Post	yorkshirepost.co.uk	D	598	164	758	160	+26.7	318	73	389	71	+22.4	93	13	106	13	+13.8		

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