

NRS Jan-Dec 14 fused with comScore Nov2014 Data are strictly embargoed until 09:00 on Wednesday 25th February 2015

Base: GB Adults 15+

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly				Weekly				Daily						
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	Increase with PC %			
Quality																	
The Daily Telegraph	telegraph.co.uk	D	3923	9358	11956	8034	+204.8	2419	4583	6588	4169	+172.3	1192	1167	2293	1101	+92.3
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	4673	9358	12474	7801	+166.9	2787	4583	6901	4113	+147.6	1263	1167	2362	1099	+87.6
The Guardian	theguardian.com	D	3653	10488	12504	8850	+242.2	2051	5462	6927	4877	+237.8	748	1556	2180	1433	+191.6
The Guardian/The Observer	theguardian.com	D/S	4206	10488	12868	8662	+205.9	2355	5462	7173	4817	+204.5	804	1556	2230	1426	+177.4
The Independent/I	independent.co.uk	D/D	3681	5640	8450	4769	+129.6	2085	2582	4421	2336	+112.1	809	605	1387	578	+71.5
The Independent/The Independent on Sunday/I	independent.co.uk	D/S/D	4114	5640	8803	4689	+114.0	2242	2582	4566	2324	+103.7	839	605	1417	578	+68.9
The Times	thetimes.co.uk	D	4358	469	4729	371	+8.5	2529	170	2682	153	+6.1	1062	28	1089	27	+2.6
The Times/The Sunday Times	thetimes.co.uk/thetimes.co.uk	D/S	6231	577	6669	438	+7.0	3666	223	3864	198	+5.4	1264	35	1297	34	+2.7
Mid-market																	
Daily Express	express.co.uk	D	3019	2288	5137	2118	+70.1	1995	822	2778	782	+39.2	1079	151	1227	148	+13.8
Daily Express/Sunday Express	express.co.uk	D/S	3713	2288	5784	2071	+55.8	2386	822	3157	771	+32.3	1142	151	1291	148	+13.0
Daily Mail	dailymail.co.uk	D	10636	11318	18971	8335	+78.4	7513	6480	12747	5235	+69.7	3745	2305	5787	2042	+54.5
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	12930	11318	20710	7779	+60.2	8901	6480	13931	5031	+56.5	4011	2305	6041	2030	+50.6
Popular																	
Daily Mirror	mirror.co.uk	D	6847	6060	12089	5242	+76.6	4648	3096	7440	2793	+60.1	2281	862	3102	821	+36.6
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	8120	6060	13206	5086	+62.6	5472	3096	8224	2751	+50.3	2485	862	3304	819	+33.6
Daily Record	dailyrecord.co.uk	D	1395	923	2205	810	+58.1	1119	411	1482	363	+32.4	624	107	722	98	+15.7
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	1764	923	2555	790	+44.8	1396	411	1750	354	+25.4	682	107	779	97	+14.3
Daily Star	dailystar.co.uk	D	2960	877	3795	834	+28.2	2085	392	2461	376	+18.0	1010	86	1094	84	+8.3
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	3414	877	4231	817	+23.9	2297	392	2672	375	+16.3	1050	86	1134	84	+8.0
Sunday People	mirror.co.uk	S	1087	6060	7048	5961	+548.3	683	3096	3754	3071	+449.5	103	862	964	861	+833.7
The Sun	thesun.co.uk/thescottishsun.co.uk	D	12658	1012	13391	733	+5.8	9916	369	10209	293	+3.0	5347	69	5408	61	+1.1
The Sun/The Sun on Sunday	thesun.co.uk/thescottishsun.co.uk	D/S	13781	1012	14490	709	+5.1	10712	369	10997	285	+2.7	5552	69	5613	61	+1.1
Regional																	
The Press and Journal	pressandjournal.co.uk	D	317	182	486	169	+53.4	259	92	346	87	+33.4	158	7	164	7	+4.2
The Courier - Dundee	thecourier.co.uk	D	320	216	527	207	+64.5	248	88	333	85	+34.4	152	16	168	16	+10.5
London Evening Standard	standard.co.uk	D	4924	1596	6162	1238	+25.1	3654	730	4247	593	+16.2	1776	166	1924	148	+8.3
Metro	metro.co.uk	D	10281	3145	12517	2236	+21.7	7245	1245	8225	980	+13.5	3266	246	3487	220	+6.7
The Herald (Scotland)	heraldscotland.com	D	370	476	821	452	+122.1	239	205	436	197	+82.7	108	46	153	45	+41.2
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	459	476	906	447	+97.5	275	205	472	197	+71.5	116	46	161	45	+38.3
The Scotsman	scotsman.com	D	350	649	959	610	+174.2	198	321	510	311	+156.8	96	85	180	84	+87.2
The Scotsman/Scotland on Sunday	scotsman.com	D/S	460	649	1059	599	+130.3	247	321	558	311	+125.7	100	85	184	84	+84.1
Yorkshire Post	yorkshirepost.co.uk	D	577	172	742	166	+28.7	298	88	383	86	+28.8	104	11	114	10	+9.8

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Jan-Dec 14 fused with comScore Nov2014 Data are strictly embargoed until 09:00 on Wednesday 25th February 2015

Base: Men

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					Daily				
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %
Quality																	
The Daily Telegraph	telegraph.co.uk	D	2199	5046	6440	4241	+192.8	1314	2497	3564	2250	+171.2	644	642	1243	599	+93.0
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	2592	5046	6694	4102	+158.3	1512	2497	3730	2218	+146.7	678	642	1276	598	+88.9
The Guardian	theguardian.com	D	2021	5506	6544	4523	+223.8	1155	2942	3740	2585	+223.8	433	865	1223	790	+182.4
The Guardian/The Observer	theguardian.com	D/S	2323	5506	6732	4409	+189.8	1321	2942	3869	2548	+192.9	468	865	1254	786	+168.2
The Independent/I	independent.co.uk	D/D	2196	3055	4676	2480	+112.9	1267	1431	2532	1265	+99.9	503	344	830	326	+64.8
The Independent/The Independent on Sunday/I	independent.co.uk	D/S/D	2417	3055	4851	2434	+100.7	1358	1431	2616	1258	+92.6	531	344	857	326	+61.4
The Times	thetimes.co.uk	D	2497	254	2697	200	+8.0	1473	89	1554	81	+5.5	586	15	601	15	+2.5
The Times/The Sunday Times	thetimes.co.uk/thetimes.co.uk	D/S	3474	311	3704	229	+6.6	2076	117	2179	103	+5.0	688	19	706	18	+2.7
Mid-market																	
Daily Express	express.co.uk	D	1558	1246	2697	1139	+73.2	990	461	1431	441	+44.5	543	86	627	85	+15.6
Daily Express/Sunday Express	express.co.uk	D/S	1901	1246	3012	1111	+58.5	1201	461	1635	435	+36.2	561	86	645	85	+15.1
Daily Mail	daily.co.uk	D	5276	5908	9618	4342	+82.3	3756	3258	6369	2613	+69.6	1840	1026	2735	895	+48.7
Daily Mail/The Mail on Sunday	daily.co.uk	D/S	6332	5908	10400	4068	+64.2	4428	3258	6936	2508	+56.7	1959	1026	2850	891	+45.5
Popular																	
Daily Mirror	mirror.co.uk	D	3650	3165	6347	2697	+73.9	2530	1610	3958	1428	+56.5	1243	443	1659	416	+33.5
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	4300	3165	6903	2603	+60.5	2918	1610	4327	1408	+48.3	1362	443	1778	416	+30.5
Daily Record	dailyrecord.co.uk	D	731	511	1170	440	+60.2	591	230	789	198	+33.5	321	57	373	51	+16.0
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	890	511	1321	431	+48.4	720	230	913	193	+26.9	347	57	398	51	+14.8
Daily Star	dailystar.co.uk	D	1922	596	2487	565	+29.4	1386	257	1633	247	+17.8	658	56	713	55	+8.3
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	2192	596	2740	549	+25.0	1523	257	1769	246	+16.2	681	56	736	55	+8.1
Sunday People	mirror.co.uk	S	609	3165	3713	3104	+509.5	360	1610	1957	1597	+443.6	48	443	490	443	+931.2
The Sun	thesun.co.uk/thescottishsun.co.uk	D	7204	522	7565	361	+5.0	5741	185	5879	139	+2.4	3165	35	3195	30	+1.0
The Sun/The Sun on Sunday	thesun.co.uk/thescottishsun.co.uk	D/S	7721	522	8072	351	+4.6	6116	185	6250	135	+2.2	3273	35	3304	30	+0.9
Regional																	
The Press and Journal	pressandjournal.co.uk	D	159	134	285	126	+79.4	130	71	198	68	+52.5	80	4	85	4	+5.3
The Courier - Dundee	thecourier.co.uk	D	166	107	270	104	+62.5	124	42	165	41	+32.9	79	10	88	10	+12.3
London Evening Standard	standard.co.uk	D	2877	904	3567	690	+24.0	2171	400	2487	316	+14.6	1115	90	1193	79	+7.1
Metro	metro.co.uk	D	5755	1716	6914	1159	+20.1	4162	685	4678	516	+12.4	1958	138	2078	121	+6.2
The Herald (Scotland)	heraldscotland.com	D	195	324	502	307	+157.2	118	139	251	134	+113.6	56	33	89	33	+58.0
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	244	324	548	304	+124.6	138	139	272	133	+96.5	63	33	95	33	+51.7
The Scotsman	scotsman.com	D	188	440	602	414	+220.0	110	211	315	206	+187.6	53	44	97	44	+81.9
The Scotsman/Scotland on Sunday	scotsman.com	D/S	244	440	652	408	+167.0	136	211	342	206	+151.2	55	44	99	44	+79.0
Yorkshire Post	yorkshirepost.co.uk	D	350	111	458	108	+30.9	164	55	218	54	+33.1	69	8	76	8	+11.0

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Base: Women

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					Daily				
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Quality																	
The Daily Telegraph	telegraph.co.uk	D	1724	4311	5517	3793	+220.1	1105	2085	3025	1919	+173.7	549	525	1050	502	+91.4
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	2081	4311	5780	3699	+177.7	1275	2085	3170	1895	+148.6	586	525	1086	500	+85.4
The Guardian	theguardian.com	D	1632	4982	5959	4327	+265.1	896	2520	3187	2292	+255.9	315	691	957	643	+204.3
The Guardian/The Observer	theguardian.com	D/S	1883	4982	6136	4253	+225.9	1034	2520	3303	2269	+219.5	336	691	976	640	+190.1
The Independent/I	independent.co.uk	D/D	1485	2584	3774	2289	+154.1	818	1152	1889	1071	+130.9	305	261	557	252	+82.6
The Independent/The Independent on Sunday/I	independent.co.uk	D/S/D	1697	2584	3952	2254	+132.8	883	1152	1950	1066	+120.7	308	261	560	252	+81.8
The Times	thetimes.co.uk	D	1861	215	2032	171	+9.2	1056	81	1128	72	+6.8	476	13	488	12	+2.6
The Times/The Sunday Times	thetimes.co.uk/thetimes.co.uk	D/S	2756	266	2965	209	+7.6	1589	106	1684	95	+6.0	576	16	591	15	+2.7
Mid-market																	
Daily Express	express.co.uk	D	1461	1042	2439	978	+66.9	1005	361	1347	341	+34.0	536	65	600	64	+11.9
Daily Express/Sunday Express	express.co.uk	D/S	1812	1042	2772	960	+53.0	1185	361	1521	336	+28.4	582	65	645	63	+10.9
Daily Mail	daily.co.uk	D	5360	5410	9553	3993	+74.5	3757	3222	6379	2622	+69.8	1905	1280	3052	1147	+60.2
Daily Mail/The Mail on Sunday	daily.co.uk	D/S	6598	5410	10310	3711	+56.2	4473	3222	6995	2522	+56.4	2052	1280	3191	1139	+55.5
Popular																	
Daily Mirror	mirror.co.uk	D	3197	2896	5742	2545	+79.6	2118	1485	3482	1364	+64.4	1038	419	1443	405	+39.6
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	3820	2896	6304	2483	+65.0	2554	1485	3897	1343	+52.6	1122	419	1526	403	+35.9
Daily Record	dailyrecord.co.uk	D	665	411	1035	371	+55.8	528	181	693	165	+31.1	303	50	349	46	+15.3
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	874	411	1234	360	+41.2	676	181	837	161	+23.8	335	50	381	46	+13.8
Daily Star	dailystar.co.uk	D	1038	281	1307	269	+25.9	699	135	828	129	+18.5	351	29	380	29	+8.3
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	1222	281	1491	268	+21.9	774	135	903	129	+16.7	369	29	398	29	+7.8
Sunday People	mirror.co.uk	S	478	2896	3334	2857	+597.7	323	1485	1798	1474	+456.1	56	419	474	418	+750.5
The Sun	thesun.co.uk/thescottishsun.co.uk	D	5454	490	5826	372	+6.8	4176	184	4330	154	+3.7	2182	33	2213	31	+1.4
The Sun/The Sun on Sunday	thesun.co.uk/thescottishsun.co.uk	D/S	6061	490	6418	358	+5.9	4597	184	4747	150	+3.3	2278	33	2309	30	+1.3
Regional																	
The Press and Journal	pressandjournal.co.uk	D	158	48	200	43	+27.2	129	20	148	19	+14.3	77	3	80	2	+3.2
The Courier - Dundee	thecourier.co.uk	D	154	109	258	103	+66.8	124	46	168	44	+35.8	74	6	80	6	+8.5
London Evening Standard	standard.co.uk	D	2047	692	2595	548	+26.7	1483	329	1760	277	+18.6	662	76	731	69	+10.5
Metro	metro.co.uk	D	4527	1429	5603	1077	+23.8	3083	560	3547	464	+15.1	1309	109	1408	99	+7.6
The Herald (Scotland)	heraldscotland.com	D	175	153	320	145	+82.8	121	66	185	64	+52.6	52	12	64	12	+23.1
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	215	153	358	143	+66.7	137	66	200	63	+46.2	53	12	65	12	+22.6
The Scotsman	scotsman.com	D	162	209	357	196	+121.0	89	110	194	105	+118.8	43	41	83	40	+93.9
The Scotsman/Scotland on Sunday	scotsman.com	D/S	216	209	407	191	+88.7	111	110	217	105	+94.4	45	41	85	40	+90.4
Yorkshire Post	yorkshirepost.co.uk	D	227	60	284	58	+25.5	134	32	166	32	+23.5	35	3	38	3	+7.8

KEY:

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PC	Visitors to the PC website (but could also read the print title)
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Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

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Base: ABC1 Adults

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					Daily				
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %
Quality																	
The Daily Telegraph	telegraph.co.uk	D	3311	6962	9073	5761	+174.0	2066	3517	5200	3134	+151.7	1025	924	1888	863	+84.2
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	3922	6962	9479	5556	+141.7	2368	3517	5451	3082	+130.2	1089	924	1951	861	+79.1
The Guardian	theguardian.com	D	3019	7787	9388	6368	+210.9	1750	4245	5471	3721	+212.7	675	1284	1840	1165	+172.5
The Guardian/The Observer	theguardian.com	D/S	3444	7787	9640	6197	+179.9	1980	4245	5647	3668	+185.2	719	1284	1878	1159	+161.2
The Independent/I	independent.co.uk	D/D	2905	4295	6439	3533	+121.6	1609	2055	3450	1841	+114.5	619	503	1099	480	+77.5
The Independent/The Independent on Sunday/I	independent.co.uk	D/S/D	3230	4295	6712	3483	+107.8	1715	2055	3548	1833	+106.8	645	503	1124	480	+74.4
The Times	thetimes.co.uk	D	3679	399	3985	307	+8.3	2148	140	2272	124	+5.8	922	25	946	24	+2.6
The Times/The Sunday Times	thetimes.co.uk/thetimes.co.uk	D/S	5185	472	5528	343	+6.6	3092	176	3245	153	+5.0	1098	30	1127	29	+2.6
Mid-market																	
Daily Express	express.co.uk	D	1806	1649	3338	1532	+84.8	1114	601	1686	573	+51.4	575	111	684	109	+19.0
Daily Express/Sunday Express	express.co.uk	D/S	2218	1649	3711	1493	+67.3	1383	601	1946	563	+40.7	617	111	726	109	+17.7
Daily Mail	daily.co.uk	D	6769	8091	12623	5854	+86.5	4785	4708	8545	3760	+78.6	2402	1704	3903	1501	+62.5
Daily Mail/The Mail on Sunday	daily.co.uk	D/S	8058	8091	13524	5465	+67.8	5617	4708	9225	3608	+64.2	2562	1704	4058	1496	+58.4
Popular																	
Daily Mirror	mirror.co.uk	D	2905	4340	6730	3825	+131.7	1849	2263	3917	2068	+111.8	785	650	1412	627	+79.9
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	3462	4340	7196	3734	+107.8	2195	2263	4240	2045	+93.2	853	650	1478	625	+73.3
Daily Record	dailyrecord.co.uk	D	573	673	1187	614	+107.2	436	301	711	274	+62.8	203	76	276	73	+35.7
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	751	673	1353	602	+80.2	564	301	834	270	+47.8	229	76	301	72	+31.7
Daily Star	dailystar.co.uk	D	921	648	1542	621	+67.5	586	285	861	275	+46.9	214	56	269	54	+25.4
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	1075	648	1687	612	+56.9	649	285	923	275	+42.3	227	56	281	54	+24.0
Sunday People	mirror.co.uk	S	403	4340	4686	4283	+1062.1	238	2263	2488	2250	+945.7	43	650	692	649	+1526.0
The Sun	thesun.co.uk/thescottishsun.co.uk	D	4840	742	5403	563	+11.6	3518	259	3732	214	+6.1	1734	47	1775	41	+2.4
The Sun/The Sun on Sunday	thesun.co.uk/thescottishsun.co.uk	D/S	5331	742	5881	550	+10.3	3851	259	4059	208	+5.4	1812	47	1853	41	+2.3
Regional																	
The Press and Journal	pressandjournal.co.uk	D	173	142	306	133	+76.7	139	70	205	66	+47.5	80	5	85	5	+6.6
The Courier - Dundee	thecourier.co.uk	D	167	134	296	128	+76.6	129	59	185	56	+43.6	68	11	78	10	+15.2
London Evening Standard	standard.co.uk	D	3480	1239	4395	915	+26.3	2544	573	2900	447	+17.6	1170	137	1291	121	+10.3
Metro	metro.co.uk	D	6212	2322	7807	1595	+25.7	4260	961	5004	744	+17.5	1866	196	2039	173	+9.3
The Herald (Scotland)	heraldscotland.com	D	291	341	612	321	+110.6	184	147	325	141	+76.6	90	35	124	34	+37.6
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	358	341	675	317	+88.7	212	147	352	140	+66.2	97	35	130	34	+34.9
The Scotsman	scotsman.com	D	283	483	733	450	+159.4	164	249	403	240	+146.5	77	69	146	68	+88.3
The Scotsman/Scotland on Sunday	scotsman.com	D/S	363	483	807	444	+122.1	200	249	439	239	+119.6	80	69	148	68	+85.1
Yorkshire Post	yorkshirepost.co.uk	D	391	154	539	148	+37.8	208	82	288	80	+38.3	70	10	79	9	+13.6

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Jan-Dec 14 fused with comScore Nov2014 Data are strictly embargoed until 09:00 on Wednesday 25th February 2015

Base: CZDE Adults

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					Daily				
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %
Quality																	
The Daily Telegraph	telegraph.co.uk	D	611	2396	2884	2273	+371.9	354	1065	1388	1035	+292.5	168	242	405	237	+141.5
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	750	2396	2995	2245	+299.1	419	1065	1450	1031	+245.9	174	242	412	237	+136.4
The Guardian	theguardian.com	D	634	2702	3116	2482	+391.3	301	1217	1456	1155	+383.8	72	273	340	268	+371.0
The Guardian/The Observer	theguardian.com	D/S	762	2702	3228	2466	+323.4	375	1217	1525	1150	+306.4	85	273	352	267	+313.7
The Independent/I	theindependent.co.uk	D/D	776	1345	2011	1236	+159.3	476	527	971	495	+103.9	189	102	288	98	+51.9
The Independent/The Independent on Sunday/I	theindependent.co.uk	D/S/D	885	1345	2090	1206	+136.3	526	527	1018	491	+93.4	194	102	293	98	+50.6
The Times	thetimes.co.uk	D	680	70	744	64	+9.4	381	30	410	29	+7.7	141	3	144	3	+2.2
The Times/The Sunday Times	thetimes.co.uk/thetimes.co.uk	D/S	1046	104	1141	95	+9.1	574	46	619	45	+7.8	165	5	170	5	+2.8
Mid-market																	
Daily Express	express.co.uk	D	1213	640	1799	586	+48.3	882	220	1091	209	+23.8	504	40	543	39	+7.7
Daily Express/Sunday Express	express.co.uk	D/S	1495	640	2073	578	+38.7	1003	220	1211	208	+20.8	526	40	565	39	+7.4
Daily Mail	dailymail.co.uk	D	3866	3227	6348	2481	+64.2	2728	1772	4202	1475	+54.1	1343	601	1884	542	+40.3
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	4872	3227	7186	2314	+47.5	3284	1772	4707	1423	+43.3	1449	601	1983	534	+36.0
Popular																	
Daily Mirror	mirror.co.uk	D	3942	1721	5359	1417	+35.9	2799	833	3523	724	+25.9	1496	212	1691	194	+13.0
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	4658	1721	6010	1352	+29.0	3278	833	3984	706	+21.5	1632	212	1825	194	+11.9
Daily Record	dailyrecord.co.uk	D	822	250	1018	196	+23.8	683	110	772	89	+13.0	421	31	446	25	+6.0
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	1014	250	1202	188	+18.6	832	110	916	85	+10.2	453	31	478	25	+5.5
Daily Star	dailystar.co.uk	D	2039	229	2252	213	+10.4	1499	107	1600	101	+6.7	796	30	825	30	+3.7
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	2339	229	2544	205	+8.8	1648	107	1749	101	+6.1	823	30	853	30	+3.6
Sunday People	mirror.co.uk	S	684	1721	2362	1678	+245.3	445	833	1266	821	+184.4	61	212	272	212	+348.5
The Sun	thesun.co.uk/thescottishsun.co.uk	D	7819	270	7988	169	+2.2	6398	109	6477	79	+1.2	3613	22	3633	20	+0.5
The Sun/The Sun on Sunday	thesun.co.uk/thescottishsun.co.uk	D/S	8450	270	8609	159	+1.9	6861	109	6939	78	+1.1	3740	22	3759	20	+0.5
Regional																	
The Press and Journal	pressandjournal.co.uk	D	143	39	180	36	+25.3	120	22	140	21	+17.1	78	2	79	1	+1.0
The Courier - Dundee	thecourier.co.uk	D	153	82	231	79	+51.4	119	29	148	29	+24.3	85	6	90	6	+6.7
London Evening Standard	standard.co.uk	D	1444	357	1767	323	+22.3	1111	157	1257	146	+13.2	607	29	634	27	+4.5
Metro	metro.co.uk	D	4069	823	4710	641	+15.7	2985	284	3221	236	+7.9	1400	51	1447	47	+3.4
The Herald (Scotland)	heraldscotland.com	D	79	135	210	130	+164.0	55	58	111	56	+103.3	18	11	29	11	+59.1
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	101	135	231	130	+128.8	63	58	120	56	+88.9	20	11	31	11	+55.2
The Scotsman	scotsman.com	D	67	166	226	159	+236.6	35	72	106	72	+205.3	19	16	35	16	+82.8
The Scotsman/Scotland on Sunday	scotsman.com	D/S	97	166	252	156	+161.2	47	72	119	72	+151.5	20	16	35	16	+79.8
Yorkshire Post	yorkshirepost.co.uk	D	186	18	203	18	+9.6	90	6	95	6	+6.5	34	1	35	1	+2.5

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Jan-Dec 14 fused with comScore Nov2014 Data are strictly embargoed until 09:00 on Wednesday 25th February 2015

Base: Adults 15 - 34

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					Daily				
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %
Quality																	
The Daily Telegraph	telegraph.co.uk	D	949	3290	3877	2928	+308.5	402	1549	1870	1468	+365.6	106	368	468	362	+340.2
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	1137	3290	3985	2848	+250.5	495	1549	1942	1447	+292.3	119	368	481	361	+302.9
The Guardian	theguardian.com	D	1431	4344	5083	3652	+255.1	708	2259	2743	2035	+287.4	184	633	789	604	+327.6
The Guardian/The Observer	theguardian.com	D/S	1608	4344	5194	3586	+223.1	784	2259	2805	2021	+257.7	194	633	797	603	+310.7
The Independent/I	theindependent.co.uk	D/D	1208	2232	3081	1872	+155.0	636	1009	1552	916	+144.1	195	229	413	219	+112.3
The Independent/The Independent on Sunday/I	theindependent.co.uk	D/S/D	1386	2232	3218	1831	+132.1	702	1009	1610	908	+129.3	210	229	429	218	+103.7
The Times	thetimes.co.uk	D	1419	186	1560	141	+9.9	709	63	764	55	+7.8	191	10	201	10	+5.2
The Times/The Sunday Times	thetimes.co.uk/thetimes.co.uk	D/S	1991	212	2145	154	+7.7	975	78	1042	67	+6.9	222	14	235	13	+6.0
Mid-market																	
Daily Express	express.co.uk	D	600	651	1209	610	+101.7	320	219	530	210	+65.4	112	37	149	37	+33.1
Daily Express/Sunday Express	express.co.uk	D/S	761	651	1355	594	+78.0	380	219	588	208	+54.6	117	37	154	37	+31.6
Daily Mail	daily.co.uk	D	2758	4287	6074	3315	+120.2	1626	2418	3676	2050	+126.0	484	806	1216	732	+151.3
Daily Mail/The Mail on Sunday	daily.co.uk	D/S	3373	4287	6522	3150	+93.4	1883	2418	3891	2008	+106.6	527	806	1258	731	+138.7
Popular																	
Daily Mirror	mirror.co.uk	D	2301	2308	4279	1978	+86.0	1424	1140	2448	1025	+72.0	459	295	742	283	+61.8
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	2695	2308	4614	1918	+71.2	1629	1140	2641	1012	+62.2	502	295	785	283	+56.4
Daily Record	dailyrecord.co.uk	D	395	324	680	285	+72.3	303	147	435	132	+43.7	110	40	149	38	+34.8
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	482	324	762	281	+58.3	359	147	489	130	+36.3	121	40	160	38	+31.6
Daily Star	dailystar.co.uk	D	1147	332	1465	318	+27.7	717	135	848	131	+18.3	250	29	278	28	+11.4
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	1394	332	1699	304	+21.8	826	135	956	130	+15.8	253	29	281	28	+11.2
Sunday People	mirror.co.uk	S	143	2308	2424	2281	+1593.7	49	1140	1185	1136	+2296.1	8	295	303	295	+3753.3
The Sun	thesun.co.uk/thescottishsun.co.uk	D	4850	353	5086	237	+4.9	3520	128	3622	102	+2.9	1444	22	1464	20	+1.4
The Sun/The Sun on Sunday	thesun.co.uk/thescottishsun.co.uk	D/S	5341	353	5564	223	+4.2	3822	128	3921	99	+2.6	1515	22	1535	20	+1.3
Regional																	
The Press and Journal	pressandjournal.co.uk	D	65	40	105	39	+60.6	46	17	63	17	+36.3	24	2	25	2	+7.7
The Courier - Dundee	thecourier.co.uk	D	71	41	111	40	+56.5	52	14	66	14	+26.3	22	3	24	3	+12.1
London Evening Standard	standard.co.uk	D	2067	570	2480	412	+20.0	1609	261	1808	199	+12.4	856	62	910	54	+6.3
Metro	metro.co.uk	D	4597	1153	5333	736	+16.0	3377	445	3702	324	+9.6	1639	84	1710	71	+4.3
The Herald (Scotland)	heraldscotland.com	D	96	160	252	156	+161.8	50	76	125	75	+150.4	13	21	34	21	+158.0
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	124	160	279	155	+125.5	59	76	134	75	+127.1	15	21	35	21	+141.5
The Scotsman	scotsman.com	D	97	166	256	159	+164.7	54	78	130	76	+141.2	22	6	28	6	+27.0
The Scotsman/Scotland on Sunday	scotsman.com	D/S	122	166	280	158	+130.1	69	78	146	76	+110.2	22	6	28	6	+27.0
Yorkshire Post	yorkshirepost.co.uk	D	140	62	199	59	+41.8	61	36	96	35	+56.6	24	1	25	1	+4.8

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Jan-Dec 14 fused with comScore Nov2014 Data are strictly embargoed until 09:00 on Wednesday 25th February 2015

Base: Adults 35+

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly				Weekly				Daily						
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	Increase with PC %			
Quality																	
The Daily Telegraph	telegraph.co.uk	D	2974	6068	9042	5106	+171.7	2018	3034	4719	2701	+133.8	1086	799	1825	739	+68.0
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	3536	6068	9489	4953	+140.1	2292	3034	4958	2666	+116.3	1144	799	1882	737	+64.5
The Guardian	theguardian.com	D	2222	6144	7420	5198	+233.9	1343	3203	4184	2842	+211.6	563	923	1392	829	+147.1
The Guardian/The Observer	theguardian.com	D/S	2598	6144	7674	5076	+195.3	1571	3203	4367	2796	+178.0	610	923	1433	823	+135.0
The Independent/I	independent.co.uk	D/D	2473	3407	5369	2897	+117.1	1449	1573	2869	1420	+98.0	614	376	974	360	+58.6
The Independent/The Independent on Sunday/I	independent.co.uk	D/S/D	2728	3407	5585	2857	+104.7	1540	1573	2956	1416	+92.0	629	376	988	360	+57.2
The Times	thetimes.co.uk	D	2939	283	3169	230	+7.8	1820	108	1918	98	+5.4	871	18	888	17	+2.0
The Times/The Sunday Times	thetimes.co.uk/thetimes.co.uk	D/S	4240	364	4524	284	+6.7	2691	144	2822	131	+4.9	1042	21	1062	20	+1.9
Mid-market																	
Daily Express	express.co.uk	D	2419	1637	3927	1508	+62.3	1675	603	2248	573	+34.2	967	114	1079	111	+11.5
Daily Express/Sunday Express	express.co.uk	D/S	2952	1637	4429	1477	+50.0	2006	603	2569	563	+28.1	1025	114	1137	111	+10.9
Daily Mail	daily.co.uk	D	7877	7031	12897	5020	+63.7	5886	4062	9071	3185	+54.1	3261	1499	4572	1310	+40.2
Daily Mail/The Mail on Sunday	daily.co.uk	D/S	9557	7031	14187	4630	+48.4	7017	4062	10040	3023	+43.1	3484	1499	4782	1299	+37.3
Popular																	
Daily Mirror	mirror.co.uk	D	4547	3753	7811	3264	+71.8	3224	1955	4992	1768	+54.8	1822	567	2360	538	+29.5
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	5425	3753	8593	3168	+58.4	3844	1955	5582	1739	+45.2	1982	567	2518	536	+27.0
Daily Record	dailyrecord.co.uk	D	1000	599	1525	525	+52.5	817	264	1047	231	+28.2	514	67	573	59	+11.6
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	1283	599	1792	510	+39.7	1037	264	1261	224	+21.6	560	67	619	59	+10.5
Daily Star	dailystar.co.uk	D	1813	545	2330	516	+28.5	1368	257	1613	245	+17.9	760	57	816	56	+7.3
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	2020	545	2532	513	+25.4	1471	257	1716	245	+16.7	797	57	853	55	+7.0
Sunday People	mirror.co.uk	S	944	3753	4624	3680	+389.8	634	1955	2569	1935	+305.3	95	567	662	566	+593.3
The Sun	thesun.co.uk/thescottishsun.co.uk	D	7809	659	8305	496	+6.4	6396	240	6586	191	+3.0	3903	46	3944	41	+1.0
The Sun/The Sun on Sunday	thesun.co.uk/thescottishsun.co.uk	D/S	8440	659	8926	486	+5.8	6890	240	7077	186	+2.7	4037	46	4078	41	+1.0
Regional																	
The Press and Journal	pressandjournal.co.uk	D	252	141	381	130	+51.5	213	75	283	70	+32.8	134	5	139	5	+3.6
The Courier - Dundee	thecourier.co.uk	D	249	175	416	167	+66.9	196	74	267	71	+36.5	131	14	144	13	+10.2
London Evening Standard	standard.co.uk	D	2857	1026	3682	825	+28.9	2046	469	2439	394	+19.2	920	104	1014	94	+10.2
Metro	metro.co.uk	D	5685	1992	7185	1500	+26.4	3868	800	4524	656	+17.0	1627	162	1776	149	+9.2
The Herald (Scotland)	heraldscotland.com	D	274	316	569	296	+108.1	189	129	311	122	+64.7	95	25	119	24	+25.2
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	335	316	627	292	+87.2	216	129	337	121	+56.2	102	25	126	24	+23.5
The Scotsman	scotsman.com	D	253	484	704	450	+177.8	144	244	379	235	+162.7	74	79	152	78	+105.3
The Scotsman/Scotland on Sunday	scotsman.com	D/S	338	484	779	441	+130.3	178	244	413	234	+131.7	78	79	156	78	+100.4
Yorkshire Post	yorkshirepost.co.uk	D	436	110	543	107	+24.5	237	52	288	51	+21.5	80	9	90	9	+11.5

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Jan-Dec 14 fused with comScore Nov2014 Data are strictly embargoed until 09:00 on Wednesday 25th February 2015

Base: Greater London

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					Daily				
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %
Quality																	
The Daily Telegraph	telegraph.co.uk	D	533	1607	1902	1369	+256.7	297	770	998	701	+236.0	104	198	291	187	+180.8
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	644	1607	1969	1325	+205.8	349	770	1038	689	+197.3	110	198	297	187	+169.2
The Guardian	theguardian.com	D	946	1909	2406	1461	+154.5	513	1017	1376	862	+168.0	179	305	452	273	+152.4
The Guardian/The Observer	theguardian.com	D/S	1076	1909	2485	1409	+130.9	581	1017	1427	846	+145.7	195	305	466	271	+139.1
The Independent/I	independent.co.uk	D/D	624	931	1388	764	+122.5	338	416	709	371	+109.5	82	97	177	95	+115.4
The Independent/The Independent on Sunday/I	independent.co.uk	D/S/D	764	931	1503	739	+96.7	395	416	761	366	+92.7	98	97	192	94	+96.6
The Times	thetimes.co.uk	D	953	100	1016	63	+6.6	563	36	590	28	+5.0	222	7	228	7	+3.0
The Times/The Sunday Times	thetimes.co.uk/thetimes.co.uk	D/S	1266	125	1340	74	+5.8	730	47	766	37	+5.0	263	10	272	9	+3.4
Mid-market																	
Daily Express	express.co.uk	D	304	349	627	323	+106.4	167	124	288	121	+72.3	88	21	109	21	+24.0
Daily Express/Sunday Express	express.co.uk	D/S	403	349	720	318	+78.8	202	124	321	119	+58.7	92	21	113	21	+22.7
Daily Mail	dailymail.co.uk	D	1470	1916	2846	1376	+93.6	953	1145	1871	918	+96.4	419	448	825	406	+97.0
Daily Mail/The Mail on Sunday	dailymail.co.uk	D/S	1814	1916	3089	1275	+70.3	1143	1145	2022	879	+76.9	455	448	860	405	+88.8
Popular																	
Daily Mirror	mirror.co.uk	D	1210	859	1916	706	+58.3	767	445	1150	384	+50.1	329	126	447	118	+35.8
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	1390	859	2064	675	+48.5	864	445	1243	380	+43.9	376	126	492	117	+31.1
Daily Record	dailyrecord.co.uk	D	10	142	152	142	+1386.5	3	62	65	62	+2410.6	3	14	17	14	+560.4
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	14	142	154	140	+1011.7	4	62	66	62	+1645.6	3	14	17	14	+560.4
Daily Star	dailystar.co.uk	D	324	171	485	162	+50.0	209	82	286	76	+36.5	82	21	102	20	+24.6
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	398	171	556	159	+39.9	239	82	315	76	+31.9	88	21	108	20	+22.8
Sunday People	mirror.co.uk	S	95	859	944	849	+894.2	46	445	490	444	+963.5	4	126	130	126	+3120.6
The Sun	thesun.co.uk/thescottishsun.co.uk	D	1975	117	2055	80	+4.1	1507	42	1539	33	+2.2	712	10	721	10	+1.3
The Sun/The Sun on Sunday	thesun.co.uk/thescottishsun.co.uk	D/S	2123	117	2203	80	+3.8	1610	42	1642	32	+2.0	758	10	768	10	+1.3
Regional																	
The Press and Journal	pressandjournal.co.uk	D	0	15	15	15	+1476.6	0	8	8	8	+794.2	0	0	0	0	+26.7
The Courier - Dundee	thecourier.co.uk	D	0	17	17	17	+1677.4	0	8	8	8	+812.7	0	2	2	2	+221.6
London Evening Standard	standard.co.uk	D	3456	400	3599	143	+4.1	2798	190	2882	84	+3.0	1433	47	1466	34	+2.3
Metro	metro.co.uk	D	4087	528	4249	162	+4.0	3300	217	3397	97	+2.9	1619	51	1654	35	+2.2
The Herald (Scotland)	heraldscotland.com	D	1	53	54	53	+3740.1	1	25	27	25	+1779.8	0	8	8	8	+792.6
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	8	53	61	53	+705.2	3	25	28	25	+805.8	0	8	8	8	+792.6
The Scotsman	scotsman.com	D	18	58	77	58	+317.2	10	21	31	21	+219.8	5	4	9	4	+74.4
The Scotsman/Scotland on Sunday	scotsman.com	D/S	21	58	79	58	+278.5	11	21	32	21	+201.6	5	4	9	4	+74.4
Yorkshire Post	yorkshirepost.co.uk	D	4	9	14	9	+225.8	0	6	6	6	+623.1	0	0	0	0	+40.8

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Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Jan-Dec 14 fused with comScore Nov2014 Data are strictly embargoed until 09:00 on Wednesday 25th February 2015

Base: Scotland

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					Daily				
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %
Quality																	
The Daily Telegraph	telegraph.co.uk	D	148	699	801	653	+440.8	93	345	424	331	+356.5	46	87	131	85	+186.3
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	178	699	820	643	+361.8	111	345	439	328	+296.7	46	87	131	85	+186.3
The Guardian	theguardian.com	D	193	808	907	714	+370.9	93	414	480	387	+415.4	34	115	145	111	+330.4
The Guardian/The Observer	theguardian.com	D/S	235	808	939	704	+299.0	110	414	494	384	+348.1	36	115	147	111	+312.5
The Independent/I	independent.co.uk	D/D	216	454	624	408	+189.0	127	203	318	191	+150.8	58	48	105	47	+79.6
The Independent/The Independent on Sunday/I	independent.co.uk	D/S/D	240	454	644	404	+167.9	137	203	327	191	+139.6	60	48	106	47	+78.2
The Times	thetimes.co.uk	D	208	59	260	52	+25.1	109	24	133	23	+21.3	54	4	58	4	+7.6
The Times/The Sunday Times	thetimes.co.uk/thetimes.co.uk	D/S	352	70	409	58	+16.4	189	32	219	30	+15.8	65	5	70	5	+7.1
Mid-market																	
Daily Express	express.co.uk	D	222	208	420	198	+89.0	156	71	225	68	+43.5	88	13	101	12	+13.8
Daily Express/Sunday Express	express.co.uk	D/S	267	208	460	193	+72.3	182	71	250	67	+37.0	90	13	103	12	+13.5
Daily Mail	daily.co.uk	D	455	803	1151	696	+153.1	324	446	728	404	+124.6	184	137	314	130	+70.7
Daily Mail/The Mail on Sunday	daily.co.uk	D/S	597	803	1265	668	+111.8	410	446	805	396	+96.6	196	137	325	130	+66.3
Popular																	
Daily Mirror	mirror.co.uk	D	172	433	581	409	+237.5	114	224	332	218	+191.2	53	61	113	60	+113.5
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	231	433	634	402	+174.0	141	224	359	218	+154.0	54	61	114	60	+111.7
Daily Record	dailyrecord.co.uk	D	1285	367	1541	256	+19.9	1063	184	1199	136	+12.8	601	58	650	49	+8.2
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	1627	367	1865	238	+14.6	1320	184	1448	128	+9.7	658	58	707	49	+7.4
Daily Star	dailystar.co.uk	D	205	97	298	92	+44.9	161	46	206	46	+28.4	89	9	98	9	+10.1
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	258	97	349	91	+35.4	181	46	227	46	+25.2	93	9	102	9	+9.7
Sunday People	mirror.co.uk	S	23	433	453	430	+1907.9	16	224	239	223	+1372.7	1	61	62	61	+5828.1
The Sun	thesun.co.uk/thescottishsun.co.uk	D	1142	75	1184	42	+3.7	927	31	949	22	+2.4	585	5	589	4	+0.7
The Sun/The Sun on Sunday	thesun.co.uk/thescottishsun.co.uk	D/S	1279	75	1318	38	+3.0	1031	31	1052	20	+2.0	605	5	609	4	+0.6
Regional																	
The Press and Journal	pressandjournal.co.uk	D	317	122	426	109	+34.5	259	64	318	58	+22.5	158	5	162	5	+3.0
The Courier - Dundee	thecourier.co.uk	D	320	94	405	84	+26.3	248	41	286	38	+15.4	152	9	161	9	+5.9
London Evening Standard	standard.co.uk	D	19	79	97	78	+402.0	3	35	38	35	+994.6	2	6	8	6	+347.6
Metro	metro.co.uk	D	892	207	1037	146	+16.3	638	76	697	59	+9.2	267	14	279	12	+4.5
The Herald (Scotland)	heraldscotland.com	D	351	198	525	173	+49.3	231	89	311	81	+35.1	108	21	128	20	+18.6
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	418	198	587	170	+40.6	260	89	341	80	+30.8	115	21	135	20	+17.4
The Scotsman	scotsman.com	D	296	293	551	255	+86.1	179	169	339	160	+89.6	87	50	137	49	+56.6
The Scotsman/Scotland on Sunday	scotsman.com	D/S	395	293	640	245	+61.9	221	169	381	160	+72.4	91	50	140	49	+54.3
Yorkshire Post	yorkshirepost.co.uk	D	1	3	4	3	+327.9	0	2	2	2	+158.9	0	0	0	0	+23.6

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Base: Rest of GB

Only PC websites with comScore sample of 40+ are included

Newsbrands

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					Daily				
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %
Quality																	
The Daily Telegraph	telegraph.co.uk	D	3241	7052	9254	6012	+185.5	2030	3468	5167	3137	+154.6	1043	882	1872	828	+79.4
The Daily Telegraph/The Sunday Telegraph	telegraph.co.uk	D/S	3851	7052	9685	5833	+151.5	2328	3468	5424	3096	+133.0	1108	882	1935	827	+74.7
The Guardian	theguardian.com	D	2515	7771	9191	6675	+265.4	1444	4031	5072	3627	+251.1	535	1136	1584	1049	+196.6
The Guardian/The Observer	theguardian.com	D/S	2894	7771	9444	6550	+226.3	1664	4031	5251	3587	+215.6	574	1136	1618	1044	+182.1
The Independent/I	independent.co.uk	D/D	2841	4255	6438	3597	+126.6	1620	1963	3394	1774	+109.5	668	460	1105	437	+65.4
The Independent/The Independent on Sunday/I	independent.co.uk	D/S/D	3110	4255	6655	3545	+114.0	1710	1963	3478	1767	+103.3	682	460	1119	437	+64.1
The Times	thetimes.co.uk	D	3198	310	3453	256	+8.0	1857	110	1959	102	+5.5	786	17	803	17	+2.1
The Times/The Sunday Times	thetimes.co.uk/thetimes.co.uk	D/S	4614	381	4920	307	+6.6	2747	144	2878	131	+4.8	936	21	956	20	+2.1
Mid-market																	
Daily Express	express.co.uk	D	2493	1731	4090	1597	+64.0	1672	627	2265	593	+35.5	903	118	1018	115	+12.8
Daily Express/Sunday Express	express.co.uk	D/S	3043	1731	4603	1560	+51.3	2001	627	2586	585	+29.2	960	118	1075	115	+12.0
Daily Mail	daily.co.uk	D	8711	8598	14974	6263	+71.9	6236	4889	10148	3913	+62.7	3142	1720	4649	1506	+47.9
Daily Mail/The Mail on Sunday	daily.co.uk	D/S	10519	8598	16356	5837	+55.5	7348	4889	11104	3756	+51.1	3360	1720	4855	1496	+44.5
Popular																	
Daily Mirror	mirror.co.uk	D	5465	4769	9593	4128	+75.5	3767	2427	5958	2191	+58.2	1899	675	2542	643	+33.9
Daily Mirror/Sunday Mirror	mirror.co.uk	D/S	6499	4769	10509	4009	+61.7	4467	2427	6621	2154	+48.2	2055	675	2697	642	+31.2
Daily Record	dailyrecord.co.uk	D	100	414	513	413	+413.6	54	165	218	165	+306.2	21	34	55	34	+164.9
Daily Record/Sunday Mail (Scotland)	dailyrecord.co.uk	D/S	123	414	535	412	+334.0	72	165	236	165	+229.2	21	34	55	34	+164.9
Daily Star	dailystar.co.uk	D	2431	609	3012	580	+23.9	1715	264	1969	254	+14.8	839	56	894	55	+6.5
Daily Star/Daily Star Sunday	dailystar.co.uk	D/S	2759	609	3326	567	+20.5	1877	264	2131	254	+13.5	869	56	924	55	+6.3
Sunday People	mirror.co.uk	S	970	4769	5651	4681	+482.7	621	2427	3025	2404	+387.2	98	675	772	674	+686.5
The Sun	thesun.co.uk/thescottishsun.co.uk	D	9542	820	10152	610	+6.4	7483	295	7721	238	+3.2	4050	53	4097	47	+1.2
The Sun/The Sun on Sunday	thesun.co.uk/thescottishsun.co.uk	D/S	10379	820	10969	590	+5.7	8071	295	8303	232	+2.9	4189	53	4236	47	+1.1
Regional																	
The Press and Journal	pressandjournal.co.uk	D	0	45	45	45	+4496.0	0	20	20	20	+2031.9	0	2	2	2	+171.8
The Courier - Dundee	thecourier.co.uk	D	0	106	106	106	+10565.5	0	39	39	39	+3887.9	0	5	5	5	+481.2
London Evening Standard	standard.co.uk	D	1449	1118	2466	1017	+70.2	853	505	1328	475	+55.6	342	112	450	108	+31.7
Metro	metro.co.uk	D	5303	2410	7231	1928	+36.4	3308	952	4132	825	+24.9	1381	182	1554	173	+12.5
The Herald (Scotland)	heraldscotland.com	D	17	225	242	225	+1314.6	7	91	98	91	+1353.8	0	17	17	17	+3475.5
The Herald (Scotland)/Sunday Herald (Scotland)	heraldscotland.com	D/S	34	225	258	225	+669.0	12	91	103	91	+784.5	2	17	18	17	+1088.1
The Scotsman	scotsman.com	D	35	298	331	296	+843.6	10	131	139	129	+1330.1	4	31	35	31	+800.3
The Scotsman/Scotland on Sunday	scotsman.com	D/S	44	298	340	296	+675.6	16	131	145	129	+813.3	4	31	35	31	+800.3
Yorkshire Post	yorkshirepost.co.uk	D	571	159	724	153	+26.7	298	80	376	78	+26.1	104	10	114	10	+9.5

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