

FIELDWORK AND RESULTS

The results on the following page are for NRS April 2009-March 2010 and are based on interviews carried out between 25 March 2009 and 6 April 2010. Fieldwork results are shown for original and replacement addresses separately (first and second columns) and for all addresses in total (final column).

Fully trained interviewers were used on the survey and a very high standard of accuracy and reliability was set. This was maintained by a comprehensive editing procedure and constant supervision. Every questionnaire failing to come up to the standard required, for reasons of omissions or inconsistencies, was rejected.

Known to be away temporarily means that the interviewer found that the person to be interviewed would be away from home for the whole of the interviewing period in that area.

Out, 5 or more calls means that the person to be interviewed was known to be 'in residence' but was out on each of the five or more occasions that the interviewer called.

Refused includes all refusals both by and on behalf of the person to be interviewed.

Interview not possible means that the person to be interviewed was incapable of giving a satisfactory interview because of sickness, infirmity, deafness or other such incapacity, or inability to speak English.

Other Reasons include any other reasons not included in the above descriptions.

From February 2006, respondents completing a postal follow-up questionnaire in London, the South East or East Anglia have been included in the response rates.

NRS APRIL 2009-MARCH 2010

	Original addresses		Replacement addresses		All addresses	
Total addresses issued	62353	100%	5228	100%	67581	100%
<u>Less</u> business addresses	419		29		448	
<u>Less</u> address not located/empty or demolished	4508		236		4744	
<u>Less</u> non-main residence	332		28		360	
	5259	8.4%	293	5.6%	5552	8.2%
<u>Plus</u> additional multi-household generated	1195		88		1283	
<u>Less</u> empty household	43		3		46	
A) Total potential contact households	58246	100%	5020	100%	63266	100%
<u>Less</u> No reply received at any call	7531		456		7987	
<u>Less</u> Contact refused	2754		127		2881	
	10285	17.7%	583	11.6%	10868	17.2%
Contact interview achieved	47961	82.3%	4437	88.4%	52398	82.8%
B) Selected persons	53578	100%	4980	100%	58558	100%
<u>Less</u> No reply received at any call	4537		298		4835	
<u>Less</u> Known to be away temporarily	1567		108		1675	
<u>Less</u> Out, 5 or more calls made temporarily	727		68		795	
<u>Less</u> Known to be busy temporarily	1416		113		1529	
<u>Less</u> Refused	11156		623		11779	
<u>Less</u> Interview not possible	636		32		668	
<u>Less</u> Other reasons for no interview	386		16		402	
Number of interviews obtained with selected persons (including self-completion)	33153	61.9%	3722	74.7%	36875	63.0%
Overall response rate (A x B)		51.0%		66.1%		52.2%