

## FIELDWORK AND RESULTS

The results on the following page are for NRS April 2008-March 2009 and are based on interviews carried out between 27 March 2008 and 6 April 2009. Fieldwork results are shown for original and replacement addresses separately (first and second columns) and for all addresses in total (final column).

Fully trained interviewers were used on the survey and a very high standard of accuracy and reliability was set. This was maintained by a comprehensive editing procedure and constant supervision. Every questionnaire failing to come up to the standard required, for reasons of omissions or inconsistencies, was rejected.

**Know to be away temporarily** means that the interviewer found that the person to be interviewed would be away from home for the whole of the interviewing period in that area.

**Out, 5 or more calls** means that the person to be interviewed was known to be 'in residence' but was out on each of the five or more occasions that the interviewer called.

**Refused** includes all refusals both by and on behalf of the person to be interviewed.

**Interview not possible** means that the person to be interviewed was incapable of giving a satisfactory interview because of sickness, infirmity, deafness or other such incapacity, or inability to speak English.

**Other Reasons** include any other reasons not included in the above descriptions.

From February 2006, respondents completing a postal follow-up questionnaire in London, the South East or East Anglia have been included in the response rates.

**NRS APRIL 2008-MARCH 2009**

	Original addresses		Replacement addresses		All addresses	
Total addresses issued	62,574	100%	5,156	100%	67,730	100%
<u>Less</u> business addresses	430		33		463	
<u>Less</u> address not located/empty or demolished	4,390		282		4,672	
<u>Less</u> non-main residence	238		22		260	
	5,058	8.1%	337	6.5%	5,395	8.0%
<u>Plus</u> additional multi-household generated	902		69		971	
<u>Less</u> empty household	22		4		26	
A) Total potential contact households	58,396	100%	4,884	100%	63,280	100%
<u>Less</u> No reply received at any call	7,325		428		7,753	
<u>Less</u> Contact refused	2,777		114		2,891	
	10,102	17.3%	542	11.1%	10,644	16.8%
Contact interview achieved	48,294	82.7%	4,342	88.9%	52,636	83.2%
B) Selected persons	54,255	100%	4,834	100%	59,089	100%
<u>Less</u> No reply received at any call	4,497		273		4,770	
<u>Less</u> Known to be away temporarily	1,813		132		1,945	
<u>Less</u> Out, 5 or more calls made	736		56		792	
<u>Less</u> Known to be busy temporarily	1,544		104		1,648	
<u>Less</u> Refused	10,740		585		11,325	
<u>Less</u> Interview not possible	680		50		730	
<u>Less</u> Other reasons for no interview	290		14		304	
Number of interviews obtained with selected persons (including self-completion)	33,953	62.6%	3,620	74.9%	37,573	63.6%
Overall response rate (A x B)		51.8%		66.6%		52.9%