

NRS Apr16-Mar17 fused with comScore Mar2017 Data are strictly embargoed until 08:59 on Monday 26th June 2017

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: GB Adults 15+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	goodtoknow.co.uk	W	2970	419	3371	401	+13.5	2209	156	2359	150	+6.8	
What's On TV	whatsonTV.co.uk	W	2970	73	3038	68	+2.3	2209	29	2238	28	+1.3	
Radio Times	radiotimes.com	W	2661	1019	3611	950	+35.7	1828	422	2228	400	+21.9	
TV Times	whatsonTV.co.uk	W	1411	73	1481	70	+5.0	912	29	940	28	+3.1	
Time Out	timeout.com	W	1088	1122	2090	1002	+92.1	472	435	882	410	+86.9	
TV & Satellite Week	whatsonTV.co.uk	W	465	73	538	73	+15.7	348	29	377	29	+8.3	
NME/New Musical Express	nme.com	W	625	504	1104	479	+76.6	259	180	436	178	+68.7	
MCN - Motorcycle News	motorcyclenews.com	W	588	176	760	171	+29.1	225	93	315	90	+40.1	
Autocar	autocar.co.uk	W	552	474	1014	462	+83.8	202	235	434	232	+114.9	
Horse & Hound	horseandhound.co.uk	W	334	131	464	130	+39.0	158	68	226	68	+43.1	
Autosport	autosport.com	W	316	33	348	32	+10.2	114	14	128	14	+11.8	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	1088	196	1275	187	+17.2	279	74	351	72	+26.0	
BBC Top Gear	topgear.com	M	1040	279	1307	268	+25.7	268	126	392	124	+46.1	
Men's Health	menshealth.co.uk	M	975	104	1077	102	+10.5	287	56	342	55	+19.1	
What Car?	whatcar.com	M	668	529	1182	515	+77.1	195	198	391	196	+100.9	
Saga Magazine	saga.co.uk	M	641	377	1003	363	+56.7	189	141	328	138	+73.1	
Empire	empireonline.com	M	636	171	798	162	+25.4	169	81	248	79	+47.0	
FourFourTwo	fourfourtwo.com	M	476	100	576	100	+21.0	137	49	186	49	+35.5	
GQ	gq-magazine.co.uk	M	458	186	635	178	+38.8	135	90	223	88	+65.6	
Reader's Digest	readersdigest.co.uk	M	386	77	462	77	+19.8	112	34	146	34	+30.1	
BBC History Magazine	historyextra.com	M	339	86	425	86	+25.3	115	45	160	45	+39.3	
Car	carmagazine.co.uk	M	231	170	400	168	+72.6	84	71	154	70	+83.4	
What Hi-Fi? Sound and Vision	whathifi.com	M	198	293	491	293	+147.7	52	99	151	99	+191.0	
Stuff	stuff.tv	M	181	141	320	139	+76.7	41	52	93	52	+125.7	
Esquire	esquire.co.uk	M	162	124	286	124	+76.7	39	53	92	53	+134.7	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	2082	509	2539	457	+22.0	480	155	629	149	+31.1	
English Heritage Members' Magazine	english-heritage.org.uk	Q	453	203	655	201	+44.4	97	82	179	82	+84.5	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Men

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
Radio Times	radiotimes.com	W	1226	537	1724	498	+40.6	826	222	1034	208	+25.2	
What's On TV	whatsontv.co.uk	W	941	40	976	35	+3.7	712	15	727	14	+2.0	
What's On TV	goodtoknow.co.uk	W	941	163	1098	157	+16.7	712	63	773	60	+8.5	
TV Times	whatsontv.co.uk	W	551	40	590	39	+7.0	354	15	369	15	+4.2	
Time Out	timeout.com	W	537	583	1062	525	+97.8	219	224	430	212	+96.7	
TV & Satellite Week	whatsontv.co.uk	W	252	40	292	40	+15.7	195	15	210	15	+7.6	
MCN - Motorcycle News	motorcyclenews.com	W	489	132	616	127	+26.1	179	68	245	66	+36.6	
NME/New Musical Express	nme.com	W	421	384	782	361	+85.5	169	136	302	134	+79.4	
Autocar	autocar.co.uk	W	466	347	801	335	+71.9	165	166	328	163	+98.8	
Autosport	autosport.com	W	259	30	288	29	+11.3	94	12	106	12	+13.2	
Horse & Hound	horseandhound.co.uk	W	83	56	139	56	+67.4	29	22	51	22	+76.9	
General Monthly													
Men's Health	menshealth.co.uk	M	866	77	940	75	+8.6	262	40	302	39	+14.9	
BBC Top Gear	topgear.com	M	864	237	1090	225	+26.1	215	106	319	104	+48.5	
What Car?	whatcar.com	M	556	367	909	353	+63.5	154	141	293	139	+90.6	
BBC Gardeners' World	gardenersworld.com	M	492	91	582	90	+18.3	135	36	170	35	+25.9	
FourFourTwo	fourfourtwo.com	M	455	85	539	85	+18.6	134	42	177	42	+31.2	
Empire	empireonline.com	M	443	118	552	109	+24.6	125	57	180	56	+44.5	
GQ	gq-magazine.co.uk	M	367	127	487	120	+32.7	112	59	171	59	+52.9	
Saga Magazine	saga.co.uk	M	258	214	466	209	+81.1	73	72	144	71	+98.1	
Car	carmagazine.co.uk	M	209	146	353	144	+68.8	80	63	142	61	+76.4	
What Hi-Fi? Sound and Vision	whathifi.com	M	187	225	412	225	+119.9	50	66	116	66	+132.3	
Stuff	stuff.tv	M	172	99	268	96	+56.1	40	30	70	30	+74.5	
Reader's Digest	readersdigest.co.uk	M	161	44	205	44	+27.2	52	17	69	17	+33.0	
BBC History Magazine	historyextra.com	M	161	40	200	40	+24.7	66	22	88	22	+33.3	
Esquire	esquire.co.uk	M	120	82	202	82	+68.1	26	35	61	35	+132.9	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	848	249	1069	221	+26.1	184	71	252	68	+37.2	
English Heritage Members' Magazine	english-heritage.org.uk	Q	199	90	288	89	+44.4	51	34	85	34	+66.6	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Women

Only PC websites with comScore sample of 40+ are included

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Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	goodtoknow.co.uk	W	2029	256	2273	244	+12.0	1497	93	1586	89	+6.0	
What's On TV	whatsontv.co.uk	W	2029	33	2062	33	+1.6	1497	14	1511	14	+0.9	
Radio Times	radiotimes.com	W	1435	482	1887	452	+31.5	1002	200	1193	192	+19.2	
TV Times	whatsontv.co.uk	W	860	33	891	31	+3.6	558	14	571	13	+2.4	
Time Out	timeout.com	W	551	538	1028	477	+86.4	254	211	452	199	+78.3	
TV & Satellite Week	whatsontv.co.uk	W	212	33	246	33	+15.8	153	14	167	14	+9.2	
Horse & Hound	horseandhound.co.uk	W	251	75	325	74	+29.5	129	46	174	46	+35.5	
NME/New Musical Express	nme.com	W	203	120	322	118	+58.2	90	44	134	44	+48.7	
MCN - Motorcycle News	motorcyclenews.com	W	99	44	144	44	+44.3	46	25	70	25	+53.9	
Autocar	autocar.co.uk	W	85	127	212	127	+148.7	37	69	106	69	+187.6	
Autosport	autosport.com	W	56	3	59	3	+5.0	21	1	22	1	+5.7	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	596	105	693	97	+16.2	144	38	181	37	+26.0	
Saga Magazine	saga.co.uk	M	383	163	537	154	+40.2	117	69	184	67	+57.6	
Reader's Digest	readersdigest.co.uk	M	225	33	258	33	+14.6	60	17	77	17	+27.6	
Empire	empireonline.com	M	193	53	246	53	+27.3	44	24	68	24	+53.8	
BBC History Magazine	historyextra.com	M	179	46	225	46	+25.8	48	23	71	23	+47.6	
BBC Top Gear	topgear.com	M	176	42	218	42	+24.1	53	19	73	19	+36.4	
What Car?	whatcar.com	M	112	163	274	162	+144.8	41	57	98	57	+140.0	
Men's Health	menshealth.co.uk	M	109	27	136	27	+25.2	24	16	40	16	+63.9	
GQ	gq-magazine.co.uk	M	90	59	148	57	+63.5	23	30	51	29	+128.7	
Esquire	esquire.co.uk	M	42	42	84	42	+101.1	13	18	31	18	+138.4	
Car	carmagazine.co.uk	M	22	24	46	24	+108.6	3	8	12	8	+251.5	
FourFourTwo	fourfourtwo.com	M	22	15	37	15	+70.2	3	7	9	7	+250.2	
What Hi-Fi? Sound and Vision	whathifi.com	M	11	68	79	68	+622.9	2	33	35	33	+1564.1	
Stuff	stuff.tv	M	10	43	52	43	+448.6	1	22	23	22	+1790.5	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1234	260	1470	236	+19.2	297	84	377	81	+27.3	
English Heritage Members' Magazine	english-heritage.org.uk	Q	254	114	367	113	+44.5	46	48	94	48	+104.5	

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Base: ABC1 Adults

Only PC websites with comScore sample of 40+ are included

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Magazines

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Increase with PC %	Weekly				
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	PC %		Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	PC %
General Weekly													
Radio Times	radiotimes.com	W	1981	714	2639	659	+33.3	1394	297	1675	281	+20.2	
What's On TV	whatsontv.co.uk	W	1155	62	1212	57	+4.9	830	24	853	24	+2.9	
What's On TV	goodtoknow.co.uk	W	1155	314	1464	308	+26.7	830	108	936	107	+12.9	
Time Out	timeout.com	W	856	845	1604	749	+87.5	375	328	684	309	+82.2	
TV Times	whatsontv.co.uk	W	606	62	668	62	+10.2	373	24	397	24	+6.3	
NME/New Musical Express	nme.com	W	463	385	826	363	+78.4	198	130	326	128	+64.5	
TV & Satellite Week	whatsontv.co.uk	W	210	62	272	62	+29.4	147	24	171	24	+16.4	
MCN - Motorcycle News	motorcyclenews.com	W	300	101	400	100	+33.5	124	52	176	52	+41.8	
Autocar	autocar.co.uk	W	332	308	630	298	+89.9	107	160	264	157	+146.7	
Horse & Hound	horseandhound.co.uk	W	209	93	300	92	+44.0	101	51	152	51	+50.4	
Autosport	autosport.com	W	185	19	203	18	+9.8	79	7	86	7	+9.1	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	750	156	897	148	+19.7	196	56	251	55	+28.0	
Men's Health	menshealth.co.uk	M	635	76	709	74	+11.6	173	43	215	42	+24.4	
BBC Top Gear	topgear.com	M	552	191	737	185	+33.4	134	84	216	83	+61.9	
Saga Magazine	saga.co.uk	M	480	292	764	284	+59.0	141	112	251	110	+78.3	
What Car?	whatcar.com	M	449	385	819	371	+82.6	134	144	277	143	+106.5	
Empire	empireonline.com	M	446	124	565	120	+26.8	119	62	180	62	+51.9	
FourFourTwo	fourfourtwo.com	M	334	79	413	79	+23.6	91	41	132	41	+45.4	
GQ	gq-magazine.co.uk	M	333	135	463	130	+39.1	91	67	157	66	+71.9	
BBC History Magazine	historyextra.com	M	271	57	328	57	+21.1	101	30	131	30	+30.1	
Reader's Digest	readersdigest.co.uk	M	231	35	266	35	+15.2	60	16	76	16	+27.6	
Stuff	stuff.tv	M	134	95	227	93	+69.0	30	32	62	32	+107.7	
What Hi-Fi? Sound and Vision	whathifi.com	M	134	219	353	219	+164.1	34	71	105	71	+208.8	
Esquire	esquire.co.uk	M	131	73	205	73	+55.8	26	32	58	32	+120.8	
Car	carmagazine.co.uk	M	108	132	239	131	+121.6	44	53	96	52	+119.8	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1707	394	2053	346	+20.3	407	109	511	104	+25.6	
English Heritage Members' Magazine	english-heritage.org.uk	Q	386	119	504	118	+30.5	88	50	138	50	+56.7	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

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Base: C2DE Adults

Only PC websites with comScore sample of 40+ are included

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Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency	Print	PC	Net Print + PC	PC Only	Increase with	Print	PC	Net Print + PC	PC Only	Increase with	
		(Print)	000s	000s	Total (Net)	000s	PC	000s	000s	Total (Net)	000s	PC	
General Weekly													
What's On TV	goodtoknow.co.uk	W	1815	106	1908	93	+5.1	1379	48	1423	43	+3.1	
What's On TV	whatsontv.co.uk	W	1815	11	1826	11	+0.6	1379	5	1384	5	+0.3	
TV Times	whatsontv.co.uk	W	805	11	813	8	+1.0	539	5	543	4	+0.7	
Radio Times	radiotimes.com	W	680	306	972	291	+42.8	434	125	553	119	+27.4	
TV & Satellite Week	whatsontv.co.uk	W	255	11	266	11	+4.4	200	5	205	5	+2.4	
MCN - Motorcycle News	motorcyclenews.com	W	289	76	360	71	+24.6	101	41	139	38	+38.0	
Time Out	timeout.com	W	232	276	486	253	+108.9	97	106	198	102	+104.8	
Autocar	autocar.co.uk	W	220	166	384	164	+74.5	95	75	169	75	+78.9	
NME/New Musical Express	nme.com	W	162	119	278	116	+71.6	60	50	110	50	+82.4	
Horse & Hound	horseandhound.co.uk	W	125	38	164	38	+30.6	57	17	74	17	+30.0	
Autosport	autosport.com	W	131	14	145	14	+10.7	35	6	42	6	+18.1	
General Monthly													
BBC Top Gear	topgear.com	M	487	88	570	83	+17.0	134	42	175	41	+30.4	
Men's Health	menshealth.co.uk	M	340	29	368	28	+8.2	114	13	127	13	+11.0	
BBC Gardeners' World	gardenersworld.com	M	338	40	378	39	+11.6	83	18	101	18	+21.1	
What Car?	whatcar.com	M	219	145	363	144	+65.9	60	53	114	53	+88.5	
Empire	empireonline.com	M	190	47	233	42	+22.3	50	19	68	18	+35.3	
Saga Magazine	saga.co.uk	M	160	85	240	79	+49.5	49	29	77	28	+58.1	
Reader's Digest	readersdigest.co.uk	M	155	41	196	41	+26.8	53	17	70	17	+32.9	
FourFourTwo	fourfourtwo.com	M	142	21	163	21	+14.7	46	8	54	8	+16.2	
GQ	gq-magazine.co.uk	M	125	51	173	47	+37.9	43	23	66	23	+52.3	
Car	carmagazine.co.uk	M	124	37	161	37	+30.1	40	18	58	18	+43.9	
BBC History Magazine	historyextra.com	M	68	28	97	28	+41.8	14	15	29	15	+105.3	
What Hi-Fi? Sound and Vision	whathifi.com	M	65	74	138	74	+113.9	18	28	46	28	+156.8	
Stuff	stuff.tv	M	47	46	93	46	+98.5	12	20	31	20	+172.1	
Esquire	esquire.co.uk	M	31	51	81	51	+166.3	13	21	34	21	+162.9	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	375	115	486	111	+29.6	73	46	118	45	+61.3	
English Heritage Members' Magazine	english-heritage.org.uk	Q	67	85	150	83	+124.8	9	32	41	32	+363.8	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

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Base: Adults 15 - 34

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	goodtoknow.co.uk	W	811	97	905	94	+11.6	507	41	548	41	+8.0	
What's On TV	whatsontv.co.uk	W	811	14	826	14	+1.7	507	5	512	5	+1.0	
Time Out	timeout.com	W	470	581	983	514	+109.5	240	226	451	211	+87.8	
TV Times	whatsontv.co.uk	W	398	14	412	14	+3.6	224	5	229	5	+2.2	
Radio Times	radiotimes.com	W	467	232	691	224	+48.0	191	89	279	88	+45.9	
NME/New Musical Express	nme.com	W	347	263	592	245	+70.6	153	76	227	74	+48.7	
Autocar	autocar.co.uk	W	177	119	294	117	+66.2	65	56	121	56	+85.6	
TV & Satellite Week	whatsontv.co.uk	W	102	14	116	14	+14.1	65	5	70	5	+7.5	
Horse & Hound	horseandhound.co.uk	W	114	39	153	39	+34.3	49	26	75	26	+52.5	
MCN - Motorcycle News	motorcyclenews.com	W	144	41	185	41	+28.3	42	20	62	20	+47.7	
Autosport	autosport.com	W	113	6	120	6	+5.6	37	2	39	2	+5.5	
General Monthly													
BBC Top Gear	topgear.com	M	579	68	641	62	+10.7	148	19	167	19	+12.7	
Men's Health	menshealth.co.uk	M	568	63	629	61	+10.7	167	33	198	32	+19.1	
Empire	empireonline.com	M	364	77	435	70	+19.3	97	34	129	32	+33.2	
FourFourTwo	fourfourtwo.com	M	300	24	325	24	+8.1	87	6	93	6	+6.8	
GQ	gq-magazine.co.uk	M	275	92	365	89	+32.5	98	48	145	47	+47.8	
What Car?	whatcar.com	M	192	103	290	98	+51.1	69	36	105	36	+51.9	
Car	carmagazine.co.uk	M	104	51	155	51	+48.7	36	20	56	20	+55.5	
BBC History Magazine	historyextra.com	M	89	35	124	35	+38.9	27	19	46	19	+71.5	
Stuff	stuff.tv	M	88	87	173	85	+95.8	24	26	50	25	+103.8	
Esquire	esquire.co.uk	M	83	60	144	60	+72.6	19	24	43	24	+121.4	
BBC Gardeners' World	gardenersworld.com	M	78	17	93	15	+19.4	15	10	24	10	+65.8	
Reader's Digest	readersdigest.co.uk	M	53	5	57	5	+8.5	6	2	9	2	+34.5	
What Hi-Fi? Sound and Vision	whathifi.com	M	50	82	132	82	+165.3	18	30	47	30	+165.8	
Saga Magazine	saga.co.uk	M	9	50	59	50	+549.9	1	22	23	22	+1912.6	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	156	91	244	88	+56.1	36	25	60	24	+65.7	
English Heritage Members' Magazine	english-heritage.org.uk	Q	41	61	102	61	+149.9	8	28	36	28	+352.2	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Adults 35+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	whatsonTV.co.uk	W	2159	59	2213	54	+2.5	1702	24	1726	24	+1.4	
What's On TV	goodtoknow.co.uk	W	2159	322	2466	307	+14.2	1702	114	1811	109	+6.4	
Radio Times	radiotimes.com	W	2194	787	2920	726	+33.1	1636	333	1949	312	+19.1	
TV Times	whatsonTV.co.uk	W	1013	59	1069	56	+5.5	688	24	711	23	+3.4	
TV & Satellite Week	whatsonTV.co.uk	W	363	59	422	59	+16.2	283	24	307	24	+8.3	
Time Out	timeout.com	W	619	541	1106	488	+78.9	232	209	432	199	+85.9	
MCN - Motorcycle News	motorcyclenews.com	W	444	135	575	131	+29.4	183	73	253	70	+38.3	
Autocar	autocar.co.uk	W	374	355	719	345	+92.1	137	179	313	176	+128.9	
Horse & Hound	horseandhound.co.uk	W	220	92	311	91	+41.4	109	42	151	42	+38.8	
NME/New Musical Express	nme.com	W	278	241	512	234	+84.1	106	104	209	103	+97.6	
Autosport	autosport.com	W	202	27	228	26	+12.7	77	11	89	11	+14.9	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	1010	179	1182	172	+17.0	264	64	327	63	+23.8	
Saga Magazine	saga.co.uk	M	631	327	944	313	+49.6	188	118	304	116	+61.8	
What Car?	whatcar.com	M	476	427	892	417	+87.6	126	162	286	161	+127.9	
BBC Top Gear	topgear.com	M	461	210	666	206	+44.6	120	106	225	105	+87.3	
Men's Health	menshealth.co.uk	M	407	41	448	41	+10.1	120	23	143	23	+19.1	
Reader's Digest	readersdigest.co.uk	M	333	72	405	72	+21.6	106	32	138	32	+29.8	
Empire	empireonline.com	M	272	94	364	92	+33.6	72	47	119	47	+65.6	
BBC History Magazine	historyextra.com	M	250	51	301	51	+20.4	88	26	114	26	+29.5	
GQ	gq-magazine.co.uk	M	183	94	271	88	+48.3	36	41	78	41	+113.5	
FourFourTwo	fourfourtwo.com	M	176	76	251	76	+43.0	50	43	93	43	+85.2	
What Hi-Fi? Sound and Vision	whathifi.com	M	149	211	359	211	+141.8	34	70	104	70	+204.2	
Car	carmagazine.co.uk	M	127	119	245	117	+92.2	47	51	97	50	+104.7	
Stuff	stuff.tv	M	93	54	147	54	+58.4	17	26	43	26	+157.8	
Esquire	esquire.co.uk	M	79	64	142	64	+80.9	20	29	49	29	+147.6	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1925	417	2295	370	+19.2	444	130	569	125	+28.2	
English Heritage Members' Magazine	english-heritage.org.uk	Q	413	143	553	140	+34.0	89	54	143	54	+60.7	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Apr16-Mar17 fused with comScore Mar2017 Data are strictly embargoed until 08:59 on Monday 26th June 2017

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Greater London

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
Time Out	timeout.com	W	809	454	1165	355	+43.9	388	176	540	152	+39.1	
What's On TV	whatsonTV.co.uk	W	245	7	253	7	+3.0	179	5	183	5	+2.6	
What's On TV	goodtoknow.co.uk	W	245	64	307	62	+25.3	179	27	205	27	+14.9	
Radio Times	radiotimes.com	W	292	174	457	165	+56.5	143	73	212	68	+47.7	
TV Times	whatsonTV.co.uk	W	178	7	185	7	+4.2	100	5	105	5	+4.8	
NME/New Musical Express	nme.com	W	170	116	280	110	+64.5	82	36	117	35	+42.4	
TV & Satellite Week	whatsonTV.co.uk	W	55	7	62	7	+13.7	44	5	48	5	+10.6	
Autocar	autocar.co.uk	W	67	61	128	61	+92.0	18	31	49	31	+168.7	
MCN - Motorcycle News	motorcyclenews.com	W	32	16	47	15	+46.2	10	8	19	8	+79.2	
Autosport	autosport.com	W	48	5	51	4	+8.1	5	1	6	1	+30.5	
Horse & Hound	horseandhound.co.uk	W	21	16	37	16	+77.3	1	8	9	8	+610.8	
General Monthly													
Men's Health	menshealth.co.uk	M	180	18	199	18	+10.0	47	8	55	8	+17.3	
GQ	gq-magazine.co.uk	M	150	36	182	32	+21.7	46	17	63	17	+36.2	
BBC Top Gear	topgear.com	M	142	36	178	36	+25.3	36	13	49	13	+34.7	
Empire	empireonline.com	M	115	40	154	39	+34.0	37	18	55	18	+48.0	
BBC Gardeners' World	gardenersworld.com	M	88	8	95	8	+8.9	17	3	19	3	+15.3	
What Car?	whatcar.com	M	77	47	123	47	+60.6	21	16	36	16	+75.8	
FourFourTwo	fourfourtwo.com	M	67	6	73	6	+9.3	16	2	18	2	+12.8	
Reader's Digest	readersdigest.co.uk	M	67	11	78	11	+16.0	19	6	24	6	+29.5	
BBC History Magazine	historyextra.com	M	61	12	74	12	+20.0	19	7	26	7	+38.5	
Car	carmagazine.co.uk	M	56	38	94	38	+68.6	25	16	42	16	+64.3	
Esquire	esquire.co.uk	M	45	21	66	21	+46.0	11	8	19	8	+65.5	
What Hi-Fi? Sound and Vision	whathifi.com	M	45	54	99	54	+120.4	6	23	29	23	+375.2	
Saga Magazine	saga.co.uk	M	38	38	76	38	+99.3	8	18	26	18	+216.7	
Stuff	stuff.tv	M	35	24	59	24	+68.0	6	11	16	11	+186.4	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	126	66	186	60	+47.9	30	16	46	15	+49.8	
English Heritage Members' Magazine	english-heritage.org.uk	Q	51	37	87	36	+70.4	7	17	25	17	+242.9	

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Apr16-Mar17 fused with comScore Mar2017 Data are strictly embargoed until 08:59 on Monday 26th June 2017

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Scotland

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	goodtoknow.co.uk	W	245	34	273	28	+11.4	186	14	199	13	+6.9	
What's On TV	whatsontv.co.uk	W	245	3	247	3	+1.1	186	1	187	1	+0.7	
Radio Times	radiotimes.com	W	150	52	198	48	+31.6	107	18	125	18	+16.4	
TV Times	whatsontv.co.uk	W	82	3	85	3	+3.1	53	1	54	1	+2.3	
TV & Satellite Week	whatsontv.co.uk	W	36	3	38	3	+7.3	29	1	30	1	+4.2	
Autocar	autocar.co.uk	W	41	18	58	17	+41.6	15	11	25	10	+70.4	
MCN - Motorcycle News	motorcyclenews.com	W	42	28	70	28	+66.0	14	15	29	15	+104.4	
Autosport	autosport.com	W	33	3	35	3	+8.4	14	2	15	2	+11.1	
NME/New Musical Express	nme.com	W	46	32	75	29	+64.8	12	10	22	10	+86.3	
Horse & Hound	horseandhound.co.uk	W	9	4	13	4	+45.3	4	2	6	2	+63.0	
Time Out	timeout.com	W	11	53	62	51	+456.7	4	20	24	20	+556.1	
General Monthly													
Men's Health	menshealth.co.uk	M	86	5	90	4	+5.1	14	1	16	1	+9.8	
BBC Top Gear	topgear.com	M	72	19	90	19	+25.8	15	8	23	8	+51.3	
BBC Gardeners' World	gardenersworld.com	M	54	17	71	16	+29.6	15	6	21	6	+43.5	
What Car?	whatcar.com	M	47	34	80	33	+70.0	6	12	19	12	+191.5	
Empire	empireonline.com	M	43	21	60	17	+40.6	12	8	19	7	+53.1	
Saga Magazine	saga.co.uk	M	42	20	61	19	+44.4	9	7	16	7	+72.1	
Reader's Digest	readersdigest.co.uk	M	37	6	42	6	+15.7	15	2	17	2	+12.3	
FourFourTwo	fourfourtwo.com	M	32	3	35	3	+8.5	3	0	3	0	+12.6	
GQ	gq-magazine.co.uk	M	28	8	36	8	+30.3	11	4	15	4	+35.9	
BBC History Magazine	historyextra.com	M	24	10	34	10	+42.0	7	5	12	5	+67.2	
Car	carmagazine.co.uk	M	22	2	24	2	+10.1	14	0	14	0	+3.3	
What Hi-Fi? Sound and Vision	whathifi.com	M	14	10	24	10	+68.8	3	2	6	2	+73.2	
Stuff	stuff.tv	M	7	4	10	4	+53.1	1	1	2	1	+210.1	
Esquire	esquire.co.uk	M	6	2	8	2	+33.0	1	1	2	1	+77.4	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	74	2	76	2	+2.5	8	1	9	1	+6.2	
English Heritage Members' Magazine	english-heritage.org.uk	Q	4	3	7	3	+73.1	0	1	1	1	+1.0	

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Rest of GB

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency	Print	PC	Net Print + PC	PC Only	Increase with	Print	PC	Net Print + PC	PC Only	Increase with	
		(Print)	000s	000s	Total (Net)	000s	PC	000s	000s	Total (Net)	000s	PC	
General Weekly													
What's On TV	goodtoknow.co.uk	W	2480	322	2791	311	+12.6	1844	115	1955	110	+6.0	
What's On TV	whatsonTV.co.uk	W	2480	63	2538	58	+2.3	1844	23	1867	23	+1.2	
Radio Times	radiotimes.com	W	2219	793	2956	738	+33.2	1577	331	1891	314	+19.9	
TV Times	whatsonTV.co.uk	W	1150	63	1210	60	+5.2	759	23	781	22	+2.9	
TV & Satellite Week	whatsonTV.co.uk	W	374	63	437	63	+16.8	275	23	299	23	+8.4	
MCN - Motorcycle News	motorcyclenews.com	W	514	133	643	129	+25.0	201	70	268	67	+33.6	
Autocar	autocar.co.uk	W	443	394	827	383	+86.5	169	194	360	191	+113.0	
NME/New Musical Express	nme.com	W	410	355	749	340	+83.0	164	134	297	133	+80.6	
Horse & Hound	horseandhound.co.uk	W	304	111	414	110	+36.1	153	58	210	58	+37.9	
Autosport	autosport.com	W	235	25	261	25	+10.8	96	11	107	11	+11.0	
Time Out	timeout.com	W	267	615	863	596	+222.7	80	238	318	238	+296.6	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	946	171	1109	163	+17.2	248	65	311	64	+25.7	
BBC Top Gear	topgear.com	M	826	224	1039	213	+25.8	217	105	320	103	+47.6	
Men's Health	menshealth.co.uk	M	708	81	788	79	+11.2	225	46	271	45	+20.0	
Saga Magazine	saga.co.uk	M	560	319	866	306	+54.7	172	117	286	114	+66.4	
What Car?	whatcar.com	M	544	449	979	435	+80.0	168	170	336	168	+100.6	
Empire	empireonline.com	M	479	110	584	105	+22.0	120	55	175	55	+46.0	
FourFourTwo	fourfourtwo.com	M	377	91	468	91	+24.1	119	46	165	46	+39.0	
Reader's Digest	readersdigest.co.uk	M	282	60	342	60	+21.3	78	26	105	26	+33.7	
GQ	gq-magazine.co.uk	M	280	142	417	137	+48.8	78	69	145	68	+87.2	
BBC History Magazine	historyextra.com	M	254	64	318	64	+25.0	89	33	122	33	+37.2	
Car	carmagazine.co.uk	M	154	129	281	128	+83.1	45	54	98	53	+118.8	
Stuff	stuff.tv	M	140	114	251	112	+80.0	35	40	75	40	+114.3	
What Hi-Fi? Sound and Vision	whathifi.com	M	139	229	368	229	+164.5	42	74	116	74	+174.1	
Esquire	esquire.co.uk	M	111	101	212	101	+91.6	27	45	71	45	+166.4	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1881	441	2276	395	+21.0	441	139	575	134	+30.3	
English Heritage Members' Magazine	english-heritage.org.uk	Q	398	164	560	162	+40.8	90	64	154	64	+70.8	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only