

Base: GB Adults 15+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	goodtoknow.co.uk	W	3284	427	3689	405	+12.3	2356	200	2548	192	+8.1	
What's On TV	whatsonTV.co.uk	W	3284	43	3322	38	+1.1	2356	23	2377	21	+0.9	
Radio Times	radiotimes.com	W	2714	848	3480	767	+28.3	1852	361	2191	339	+18.3	
TV Times	whatsonTV.co.uk	W	1582	43	1624	42	+2.7	1063	23	1086	23	+2.1	
Time Out	timeout.com	W	1127	1169	2171	1044	+92.6	454	480	909	455	+100.2	
TV & Satellite Week	whatsonTV.co.uk	W	538	43	581	43	+8.0	379	23	402	22	+5.9	
NME/New Musical Express	nme.com	W	612	400	995	382	+62.4	274	138	409	135	+49.4	
MCN - Motorcycle News	motorcyclenews.com	W	662	180	838	176	+26.6	232	89	321	89	+38.4	
Autocar	autocar.co.uk	W	477	318	790	314	+65.7	160	133	293	133	+82.7	
Horse & Hound	horseandhound.co.uk	W	365	125	487	122	+33.4	158	61	219	61	+38.3	
Autosport	autosport.com	W	327	143	469	142	+43.2	121	69	190	69	+56.6	
General Monthly													
BBC Top Gear	topgear.com	M	1185	281	1453	268	+22.6	343	105	447	104	+30.3	
Men's Health	menshealth.co.uk	M	1130	101	1221	90	+8.0	301	51	351	50	+16.5	
BBC Gardeners' World	gardenersworld.com	M	1096	137	1228	132	+12.0	258	53	311	53	+20.4	
Saga Magazine	saga.co.uk	M	752	417	1158	406	+54.0	200	197	395	195	+97.7	
Empire	empireonline.com	M	735	142	876	140	+19.1	177	61	238	61	+34.4	
What Car?	whatcar.com	M	731	444	1158	428	+58.5	171	163	331	161	+94.1	
FourFourTwo	fourfourtwo.com	M	464	101	563	99	+21.4	132	41	172	41	+31.1	
Reader's Digest	readersdigest.co.uk	M	463	82	546	82	+17.8	113	42	155	42	+37.5	
GQ	gq-magazine.co.uk	M	435	212	643	208	+47.7	118	106	223	106	+90.1	
Runner's World	runnersworld.co.uk	M	346	116	462	116	+33.6	84	59	143	59	+70.0	
Sporting Gun	shootinguk.co.uk	M	314	37	350	37	+11.7	79	19	98	19	+23.9	
BBC History Magazine	historyextra.com	M	313	97	409	96	+30.9	104	43	147	43	+41.6	
Car	carmagazine.co.uk	M	242	156	396	153	+63.2	73	52	125	52	+71.0	
What Hi-Fi? Sound and Vision	whathifi.com	M	207	214	420	213	+102.9	49	96	144	96	+196.3	
Stuff	stuff.tv	M	181	153	334	153	+84.4	43	67	110	67	+155.6	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	2017	539	2519	502	+24.9	438	206	641	203	+46.4	
Nature's Home	rspb.org.uk	Q	455	255	707	252	+55.4	124	99	223	99	+80.4	
English Heritage Members' Magazine	english-heritage.org.uk	Q	422	164	586	163	+38.6	95	84	179	84	+88.3	

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Men

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	Print	PC	Net Print + PC Total (Net)	PC Only	Increase with PC	
		(Print)	000s	000s	000s	000s	%	000s	000s	000s	000s	%	
General Weekly													
Radio Times	radiotimes.com	W	1309	422	1691	383	+29.2	869	210	1066	198	+22.8	
What's On TV	goodtoknow.co.uk	W	1033	128	1158	126	+12.2	726	71	795	69	+9.5	
What's On TV	whatsonTV.co.uk	W	1033	17	1049	16	+1.6	726	8	734	8	+1.1	
TV Times	whatsonTV.co.uk	W	635	17	652	16	+2.6	432	8	440	8	+1.9	
Time Out	timeout.com	W	588	592	1132	544	+92.6	221	244	455	233	+105.4	
TV & Satellite Week	whatsonTV.co.uk	W	273	17	290	17	+6.1	195	8	203	8	+4.2	
NME/New Musical Express	nme.com	W	431	245	658	227	+52.6	188	83	268	80	+42.5	
MCN - Motorcycle News	motorcyclenews.com	W	569	140	706	137	+24.1	179	72	252	72	+40.3	
Autocar	autocar.co.uk	W	431	240	666	235	+54.6	144	97	240	97	+67.2	
Autosport	autosport.com	W	273	95	368	95	+34.7	108	46	154	46	+42.3	
Horse & Hound	horseandhound.co.uk	W	107	32	138	31	+28.7	36	12	48	12	+33.0	
General Monthly													
Men's Health	menshealth.co.uk	M	995	93	1077	82	+8.3	265	47	310	46	+17.3	
BBC Top Gear	topgear.com	M	986	230	1204	218	+22.1	292	85	376	84	+28.8	
What Car?	whatcar.com	M	644	316	944	300	+46.6	148	117	262	115	+77.6	
Empire	empireonline.com	M	548	96	643	95	+17.2	131	43	174	43	+33.1	
BBC Gardeners' World	gardenersworld.com	M	492	51	542	51	+10.3	133	17	150	17	+13.1	
FourFourTwo	fourfourtwo.com	M	449	89	537	88	+19.5	126	35	162	35	+27.8	
GQ	gq-magazine.co.uk	M	367	138	504	136	+37.1	110	62	172	62	+57.0	
Saga Magazine	saga.co.uk	M	291	247	535	244	+83.9	79	118	197	118	+149.0	
Sporting Gun	shootinguk.co.uk	M	280	20	299	20	+7.0	71	10	81	10	+14.6	
Car	carmagazine.co.uk	M	222	134	353	131	+58.9	68	39	107	39	+58.1	
Runner's World	runnersworld.co.uk	M	203	54	258	54	+26.8	52	27	79	27	+51.7	
What Hi-Fi? Sound and Vision	whathifi.com	M	200	161	360	160	+80.0	49	74	123	74	+152.1	
Reader's Digest	readersdigest.co.uk	M	178	46	224	46	+25.8	44	22	66	22	+51.1	
Stuff	stuff.tv	M	169	115	284	115	+68.4	42	48	90	48	+113.9	
BBC History Magazine	historyextra.com	M	157	45	201	45	+28.4	70	20	90	20	+29.3	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	850	233	1068	218	+25.7	179	105	283	104	+57.9	
Nature's Home	rspb.org.uk	Q	202	136	336	134	+66.5	53	58	111	58	+109.0	
English Heritage Members' Magazine	english-heritage.org.uk	Q	187	95	282	95	+50.7	45	53	98	53	+116.3	

KEY:

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Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Women

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency	Print	PC	Net Print + PC	PC Only	Increase with	Print	PC	Net Print + PC	PC Only	Increase with	
		(Print)	000s	000s	Total (Net) 000s	000s	PC	000s	000s	Total (Net) 000s	000s	PC	
General Weekly													
What's On TV	goodtoknow.co.uk	W	2251	299	2530	279	+12.4	1630	129	1752	122	+7.5	
What's On TV	whatsonTV.co.uk	W	2251	27	2273	21	+1.0	1630	15	1643	13	+0.8	
Radio Times	radiotimes.com	W	1405	427	1789	384	+27.3	983	151	1125	142	+14.4	
TV Times	whatsonTV.co.uk	W	946	27	973	26	+2.8	632	15	646	15	+2.3	
Time Out	timeout.com	W	539	577	1038	499	+92.6	232	236	454	221	+95.3	
TV & Satellite Week	whatsonTV.co.uk	W	265	27	291	26	+9.9	184	15	198	14	+7.8	
Horse & Hound	horseandhound.co.uk	W	258	93	349	91	+35.3	122	49	171	49	+39.9	
NME/New Musical Express	nme.com	W	181	155	336	155	+85.8	86	55	141	55	+64.6	
MCN - Motorcycle News	motorcyclenews.com	W	93	40	132	39	+41.5	52	17	69	17	+31.6	
Autocar	autocar.co.uk	W	46	78	124	78	+169.4	17	36	53	36	+214.3	
Autosport	autosport.com	W	54	48	101	47	+86.3	14	23	37	23	+170.6	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	604	86	685	81	+13.4	125	36	160	35	+28.1	
Saga Magazine	saga.co.uk	M	461	171	623	162	+35.1	121	79	198	77	+64.0	
Reader's Digest	readersdigest.co.uk	M	285	36	322	36	+12.8	69	20	89	20	+28.9	
BBC Top Gear	topgear.com	M	198	51	248	50	+25.3	51	20	71	20	+38.9	
Empire	empireonline.com	M	187	46	233	46	+24.4	46	18	64	18	+38.2	
BBC History Magazine	historyextra.com	M	156	52	208	52	+33.3	34	23	57	23	+66.8	
Runner's World	runnersworld.co.uk	M	143	62	204	62	+43.4	31	32	63	32	+100.5	
Men's Health	menshealth.co.uk	M	136	8	144	8	+5.9	36	4	40	4	+10.6	
What Car?	whatcar.com	M	87	128	214	127	+146.6	23	46	69	46	+199.9	
GQ	gq-magazine.co.uk	M	68	74	139	71	+105.4	8	43	51	43	+542.6	
Sporting Gun	shootinguk.co.uk	M	34	17	51	17	+49.9	8	9	17	9	+104.5	
Car	carmagazine.co.uk	M	20	22	43	22	+110.2	5	13	18	13	+231.0	
FourFourTwo	fourfourtwo.com	M	15	12	26	12	+80.8	5	6	11	6	+113.5	
Stuff	stuff.tv	M	12	37	50	37	+302.2	1	20	21	20	+1443.8	
What Hi-Fi? Sound and Vision	whathifi.com	M	7	53	60	53	+767.3	0	22	22	22	+1.0	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1167	306	1451	284	+24.3	259	101	358	100	+38.5	
Nature's Home	rspb.org.uk	Q	253	119	371	118	+46.5	70	41	112	41	+58.8	
English Heritage Members' Magazine	english-heritage.org.uk	Q	235	68	304	68	+29.0	50	31	81	31	+62.9	

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PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: ABC1 Adults

Only PC websites with comScore sample of 40+ are included

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Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
Radio Times	radiotimes.com	W	1981	641	2548	566	+28.6	1394	280	1653	260	+18.6	
What's On TV	goodtoknow.co.uk	W	1331	292	1607	275	+20.7	904	128	1027	122	+13.5	
What's On TV	whatsonTV.co.uk	W	1331	24	1352	21	+1.6	904	12	916	11	+1.2	
TV Times	whatsonTV.co.uk	W	674	24	697	23	+3.4	432	12	444	12	+2.7	
Time Out	timeout.com	W	861	926	1675	814	+94.6	370	376	724	354	+95.7	
NME/New Musical Express	nme.com	W	418	288	689	272	+65.0	203	96	296	93	+45.9	
TV & Satellite Week	whatsonTV.co.uk	W	235	24	259	24	+10.1	151	12	163	12	+8.0	
MCN - Motorcycle News	motorcyclenews.com	W	319	114	430	110	+34.6	120	56	176	56	+46.9	
Horse & Hound	horseandhound.co.uk	W	228	94	321	92	+40.3	102	51	153	51	+49.3	
Autocar	autocar.co.uk	W	299	232	528	229	+76.5	93	101	194	101	+108.7	
Autosport	autosport.com	W	194	96	290	96	+49.5	81	49	131	49	+60.4	
General Monthly													
Men's Health	menshealth.co.uk	M	732	81	803	71	+9.6	176	44	218	43	+24.3	
BBC Gardeners' World	gardenersworld.com	M	716	95	806	90	+12.5	163	35	198	34	+21.0	
BBC Top Gear	topgear.com	M	708	206	906	198	+27.9	186	80	265	79	+42.4	
Saga Magazine	saga.co.uk	M	559	282	830	271	+48.4	158	130	287	129	+81.7	
Empire	empireonline.com	M	502	98	598	96	+19.2	117	42	159	42	+35.8	
What Car?	whatcar.com	M	489	321	798	310	+63.4	107	124	228	122	+114.0	
Reader's Digest	readersdigest.co.uk	M	298	59	357	59	+19.7	71	30	101	30	+42.8	
GQ	gq-magazine.co.uk	M	296	139	432	135	+45.6	71	66	137	66	+93.5	
FourFourTwo	fourfourtwo.com	M	273	64	337	64	+23.6	78	25	103	25	+32.0	
Runner's World	runnersworld.co.uk	M	266	95	361	95	+35.6	60	49	109	49	+81.8	
BBC History Magazine	historyextra.com	M	254	73	327	73	+28.6	93	32	125	32	+34.5	
Sporting Gun	shootinguk.co.uk	M	160	25	185	25	+15.6	34	12	46	12	+35.8	
What Hi-Fi? Sound and Vision	whathifi.com	M	159	135	294	134	+84.3	37	62	99	62	+168.8	
Car	carmagazine.co.uk	M	135	113	245	110	+81.5	36	38	74	38	+105.1	
Stuff	stuff.tv	M	133	104	237	104	+77.9	38	45	83	45	+119.1	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1649	431	2049	400	+24.3	362	156	517	155	+42.8	
English Heritage Members' Magazine	english-heritage.org.uk	Q	369	131	500	131	+35.4	84	70	154	70	+83.1	
Nature's Home	rspb.org.uk	Q	349	199	545	196	+56.2	95	79	174	79	+82.8	

KEY:

Print	Readers of the print title (but could also visit the website)
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Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: C2DE Adults

Only PC websites with comScore sample of 40+ are included

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Magazines

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		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	goodtoknow.co.uk	W	1953	135	2082	129	+6.6	1452	72	1521	69	+4.8	
What's On TV	whatsonTV.co.uk	W	1953	19	1970	17	+0.9	1452	11	1461	10	+0.7	
TV Times	whatsonTV.co.uk	W	908	19	927	19	+2.1	632	11	642	11	+1.7	
Radio Times	radiotimes.com	W	732	207	933	200	+27.4	459	81	538	80	+17.4	
TV & Satellite Week	whatsonTV.co.uk	W	303	19	322	19	+6.3	228	11	239	10	+4.6	
MCN - Motorcycle News	motorcyclenews.com	W	343	66	409	66	+19.1	112	33	145	33	+29.3	
Time Out	timeout.com	W	266	243	496	229	+86.1	84	104	185	101	+120.0	
NME/New Musical Express	nme.com	W	195	112	305	111	+56.8	71	42	113	42	+59.3	
Autocar	autocar.co.uk	W	178	86	262	84	+47.5	67	32	99	31	+46.6	
Horse & Hound	horseandhound.co.uk	W	137	30	166	30	+21.7	56	10	66	10	+18.2	
Autosport	autosport.com	W	134	47	179	46	+34.1	40	20	60	20	+48.8	
General Monthly													
BBC Top Gear	topgear.com	M	476	75	546	70	+14.8	157	25	183	25	+16.1	
Men's Health	menshealth.co.uk	M	398	20	418	20	+4.9	126	7	132	7	+5.5	
BBC Gardeners' World	gardenersworld.com	M	380	42	422	42	+11.0	95	18	113	18	+19.3	
What Car?	whatcar.com	M	242	123	360	118	+48.6	64	39	103	39	+61.1	
Empire	empireonline.com	M	234	44	278	44	+18.8	60	19	79	19	+31.8	
Saga Magazine	saga.co.uk	M	192	135	327	135	+70.0	42	66	108	66	+158.4	
FourFourTwo	fourfourtwo.com	M	191	37	226	35	+18.3	54	16	70	16	+29.8	
Reader's Digest	readersdigest.co.uk	M	165	24	189	24	+14.3	42	12	54	12	+28.7	
Sporting Gun	shootinguk.co.uk	M	153	12	165	12	+7.5	45	7	52	7	+15.0	
GQ	gq-magazine.co.uk	M	139	73	211	73	+52.3	46	39	86	39	+84.9	
Car	carmagazine.co.uk	M	108	43	151	43	+40.2	37	14	51	14	+37.5	
Runner's World	runnersworld.co.uk	M	79	21	101	21	+26.9	24	10	34	10	+40.7	
BBC History Magazine	historyextra.com	M	59	24	82	24	+40.5	11	11	22	11	+102.8	
Stuff	stuff.tv	M	48	49	97	49	+102.2	5	22	28	22	+406.3	
What Hi-Fi? Sound and Vision	whathifi.com	M	48	79	126	79	+165.4	12	34	46	34	+280.2	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	368	108	470	102	+27.7	76	50	125	48	+63.5	
Nature's Home	rspb.org.uk	Q	106	56	162	56	+52.8	28	21	49	21	+72.4	
English Heritage Members' Magazine	english-heritage.org.uk	Q	53	33	86	33	+61.0	11	14	25	14	+128.4	

KEY:

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Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Adults 15 - 34

Only PC websites with comScore sample of 40+ are included

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Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	goodtoknow.co.uk	W	979	107	1081	102	+10.4	610	58	667	57	+9.4	
What's On TV	whatsonTV.co.uk	W	979	4	982	4	+0.4	610	2	612	2	+0.3	
TV Times	whatsonTV.co.uk	W	437	4	441	4	+0.9	256	2	258	2	+0.7	
Time Out	timeout.com	W	523	591	1032	509	+97.3	231	257	469	237	+102.7	
Radio Times	radiotimes.com	W	492	188	668	175	+35.6	226	73	297	70	+31.0	
NME/New Musical Express	nme.com	W	325	171	487	162	+49.9	148	60	206	58	+39.0	
TV & Satellite Week	whatsonTV.co.uk	W	144	4	147	4	+2.6	82	2	83	2	+2.3	
Autocar	autocar.co.uk	W	178	88	265	87	+48.7	66	40	106	40	+61.2	
MCN - Motorcycle News	motorcyclenews.com	W	167	53	220	53	+31.5	56	28	84	28	+49.8	
Horse & Hound	horseandhound.co.uk	W	114	33	147	33	+28.5	54	18	72	18	+34.1	
Autosport	autosport.com	W	112	38	149	37	+33.0	45	18	63	18	+39.3	
General Monthly													
Men's Health	menshealth.co.uk	M	662	61	713	51	+7.6	186	32	217	31	+16.4	
BBC Top Gear	topgear.com	M	637	85	718	81	+12.6	226	34	260	33	+14.7	
Empire	empireonline.com	M	383	48	430	47	+12.2	94	20	114	20	+20.9	
FourFourTwo	fourfourtwo.com	M	278	53	331	53	+19.1	69	20	89	20	+28.8	
GQ	gq-magazine.co.uk	M	266	89	351	84	+31.7	83	41	124	41	+48.8	
What Car?	whatcar.com	M	257	93	345	87	+34.0	82	31	111	29	+35.4	
BBC Gardeners' World	gardenersworld.com	M	113	4	117	4	+3.3	17	2	20	2	+14.0	
Car	carmagazine.co.uk	M	109	48	156	47	+42.7	35	17	51	17	+48.7	
Sporting Gun	shootinguk.co.uk	M	95	6	101	6	+6.6	19	2	22	2	+12.9	
Runner's World	runnersworld.co.uk	M	92	23	115	23	+25.0	19	10	29	10	+50.5	
Stuff	stuff.tv	M	88	57	145	57	+64.7	24	20	44	20	+83.1	
BBC History Magazine	historyextra.com	M	76	30	106	30	+39.2	26	13	39	13	+50.2	
Reader's Digest	readersdigest.co.uk	M	76	9	85	9	+11.5	11	4	15	4	+36.7	
What Hi-Fi? Sound and Vision	whathifi.com	M	57	45	102	45	+79.2	11	14	26	14	+127.1	
Saga Magazine	saga.co.uk	M	10	16	26	16	+163.0	1	6	7	6	+439.4	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	177	95	269	92	+51.7	40	25	65	25	+63.5	
Nature's Home	rspb.org.uk	Q	60	56	115	55	+92.8	18	15	33	15	+85.8	
English Heritage Members' Magazine	english-heritage.org.uk	Q	26	31	58	31	+119.3	4	15	19	15	+334.3	

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Adults 35+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	goodtoknow.co.uk	W	2305	320	2608	303	+13.1	1746	142	1880	134	+7.7	
What's On TV	whatsonTV.co.uk	W	2305	39	2340	34	+1.5	1746	21	1765	19	+1.1	
Radio Times	radiotimes.com	W	2221	661	2813	592	+26.6	1626	288	1895	269	+16.6	
TV Times	whatsonTV.co.uk	W	1144	39	1183	39	+3.4	808	21	828	21	+2.6	
TV & Satellite Week	whatsonTV.co.uk	W	394	39	433	39	+9.9	298	21	318	21	+6.9	
Time Out	timeout.com	W	604	578	1139	535	+88.5	223	224	440	217	+97.6	
MCN - Motorcycle News	motorcyclenews.com	W	495	128	618	123	+24.9	176	61	237	61	+34.7	
NME/New Musical Express	nme.com	W	287	229	508	220	+76.6	126	78	203	77	+61.6	
Horse & Hound	horseandhound.co.uk	W	251	92	340	89	+35.6	105	43	147	42	+40.5	
Autocar	autocar.co.uk	W	299	230	526	227	+75.9	94	93	187	92	+97.7	
Autosport	autosport.com	W	215	105	320	105	+48.6	76	51	127	51	+66.8	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	983	133	1110	128	+13.0	241	51	291	50	+20.8	
Saga Magazine	saga.co.uk	M	742	401	1131	389	+52.5	199	191	388	190	+95.5	
BBC Top Gear	topgear.com	M	547	196	735	188	+34.3	117	71	187	71	+60.7	
What Car?	whatcar.com	M	474	351	814	340	+71.8	88	132	220	132	+148.9	
Men's Health	menshealth.co.uk	M	468	40	508	40	+8.5	115	19	134	19	+16.6	
Reader's Digest	readersdigest.co.uk	M	387	74	461	74	+19.0	102	38	141	38	+37.6	
Empire	empireonline.com	M	352	94	446	93	+26.5	82	41	123	41	+50.0	
Runner's World	runnersworld.co.uk	M	254	93	347	93	+36.8	65	49	114	49	+75.8	
BBC History Magazine	historyextra.com	M	236	67	303	67	+28.1	78	30	108	30	+38.7	
Sporting Gun	shootinguk.co.uk	M	219	30	249	30	+13.9	60	17	77	17	+27.5	
FourFourTwo	fourfourtwo.com	M	186	48	232	46	+24.8	62	21	83	21	+33.6	
GQ	gq-magazine.co.uk	M	169	123	292	123	+73.0	34	65	100	65	+190.1	
What Hi-Fi? Sound and Vision	whathifi.com	M	150	169	318	168	+112.0	37	81	119	81	+217.4	
Car	carmagazine.co.uk	M	133	108	240	107	+79.9	39	35	74	35	+90.8	
Stuff	stuff.tv	M	93	96	189	96	+102.9	19	47	67	47	+245.5	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1840	444	2250	410	+22.3	398	181	576	178	+44.7	
English Heritage Members' Magazine	english-heritage.org.uk	Q	396	132	528	132	+33.3	91	69	160	69	+76.3	
Nature's Home	rspb.org.uk	Q	395	199	592	197	+49.8	106	84	190	84	+79.5	

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Greater London

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
Time Out	timeout.com	W	814	493	1199	385	+47.2	362	204	542	180	+49.9	
What's On TV	goodtoknow.co.uk	W	285	42	324	39	+13.7	171	20	190	19	+11.1	
What's On TV	whatsontv.co.uk	W	285	8	291	7	+2.4	171	5	175	4	+2.3	
Radio Times	radiotimes.com	W	256	83	327	71	+27.6	143	36	177	34	+23.7	
TV Times	whatsontv.co.uk	W	194	8	202	8	+4.1	115	5	119	5	+4.1	
NME/New Musical Express	nme.com	W	116	63	174	58	+49.9	56	19	74	18	+31.3	
TV & Satellite Week	whatsontv.co.uk	W	72	8	81	8	+11.2	55	5	59	5	+8.7	
Autocar	autocar.co.uk	W	75	43	118	43	+57.3	20	19	39	19	+91.0	
Autosport	autosport.com	W	72	13	84	13	+17.8	16	7	23	7	+44.4	
MCN - Motorcycle News	motorcyclenews.com	W	29	23	51	22	+78.0	7	9	17	9	+122.8	
Horse & Hound	horseandhound.co.uk	W	12	10	21	10	+82.7	4	4	8	4	+106.6	
General Monthly													
Men's Health	menshealth.co.uk	M	236	35	266	31	+13.1	60	17	75	16	+26.4	
BBC Top Gear	topgear.com	M	167	44	210	43	+25.6	46	15	61	15	+32.2	
GQ	gq-magazine.co.uk	M	150	52	199	49	+32.8	47	28	75	28	+58.7	
Empire	empireonline.com	M	137	30	167	29	+21.1	38	14	52	14	+35.6	
Reader's Digest	readersdigest.co.uk	M	96	2	98	2	+2.4	15	1	16	1	+7.3	
FourFourTwo	fourfourtwo.com	M	88	15	103	15	+16.9	30	6	37	6	+20.7	
What Car?	whatcar.com	M	69	47	116	47	+67.9	17	14	31	14	+86.1	
BBC Gardeners' World	gardenersworld.com	M	68	8	75	7	+10.2	15	3	18	3	+17.7	
BBC History Magazine	historyextra.com	M	56	12	68	12	+21.2	14	4	19	4	+31.3	
Car	carmagazine.co.uk	M	51	23	74	23	+44.8	11	5	17	5	+47.8	
Runner's World	runnersworld.co.uk	M	44	30	74	30	+69.1	8	15	23	15	+198.1	
Saga Magazine	saga.co.uk	M	35	36	71	36	+104.4	7	18	24	18	+259.0	
What Hi-Fi? Sound and Vision	whathifi.com	M	30	34	64	34	+114.2	6	16	22	16	+244.7	
Stuff	stuff.tv	M	26	20	46	20	+76.3	2	8	9	8	+525.1	
Sporting Gun	shootinguk.co.uk	M	17	6	23	6	+32.5	4	2	7	2	+53.5	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	109	60	168	59	+54.1	31	21	52	21	+66.0	
English Heritage Members' Magazine	english-heritage.org.uk	Q	43	13	56	13	+30.4	7	5	13	5	+74.9	
Nature's Home	rspb.org.uk	Q	27	32	59	32	+122.0	3	13	16	13	+369.5	

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Scotland

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	goodtoknow.co.uk	W	265	34	296	31	+11.8	195	15	208	13	+6.9	
What's On TV	whatsonTV.co.uk	W	265	4	266	2	+0.6	195	1	195	1	+0.3	
Radio Times	radiotimes.com	W	158	51	204	46	+29.3	109	16	125	15	+14.0	
TV Times	whatsonTV.co.uk	W	95	4	99	4	+4.0	63	1	65	1	+2.4	
TV & Satellite Week	whatsonTV.co.uk	W	38	4	42	4	+10.0	26	1	28	1	+5.7	
NME/New Musical Express	nme.com	W	54	19	70	17	+30.9	16	5	21	5	+30.2	
MCN - Motorcycle News	motorcyclenews.com	W	39	3	42	3	+8.4	15	1	16	1	+9.4	
Autocar	autocar.co.uk	W	43	27	70	27	+63.9	14	10	24	10	+74.6	
Autosport	autosport.com	W	28	15	44	15	+54.4	13	6	19	6	+42.4	
Horse & Hound	horseandhound.co.uk	W	19	11	29	11	+56.6	10	5	15	5	+55.4	
Time Out	timeout.com	W	12	56	69	56	+466.0	4	21	25	21	+551.3	
General Monthly													
Men's Health	menshealth.co.uk	M	95	1	96	1	+0.8	17	0	17	0	+2.6	
BBC Top Gear	topgear.com	M	74	24	95	21	+27.7	14	12	26	12	+88.2	
Saga Magazine	saga.co.uk	M	54	18	72	17	+32.1	12	8	20	8	+62.0	
Reader's Digest	readersdigest.co.uk	M	51	12	64	12	+23.9	18	6	25	6	+35.1	
Empire	empireonline.com	M	50	22	72	22	+45.1	13	10	23	10	+79.1	
What Car?	whatcar.com	M	48	41	85	37	+77.0	7	15	22	15	+220.0	
BBC Gardeners' World	gardenersworld.com	M	43	2	45	2	+5.6	6	1	7	1	+19.6	
FourFourTwo	fourfourtwo.com	M	37	12	49	12	+31.8	10	6	16	6	+61.8	
Runner's World	runnersworld.co.uk	M	35	3	38	3	+8.7	7	1	8	1	+13.8	
Sporting Gun	shootinguk.co.uk	M	26	5	31	5	+17.6	3	2	5	2	+50.6	
BBC History Magazine	historyextra.com	M	20	2	22	2	+9.6	11	1	12	1	+9.4	
Car	carmagazine.co.uk	M	20	17	35	15	+74.7	15	4	19	4	+28.1	
GQ	gq-magazine.co.uk	M	19	7	26	7	+37.5	3	4	7	4	+103.5	
Stuff	stuff.tv	M	12	15	27	15	+121.0	3	7	11	7	+218.1	
What Hi-Fi? Sound and Vision	whathifi.com	M	10	14	24	14	+133.2	1	6	6	6	+1026.4	
General Quarterly													
Nature's Home	rspb.org.uk	Q	49	20	68	20	+40.3	18	6	24	6	+31.5	
The National Trust Magazine	nationaltrust.org.uk	Q	37	8	45	8	+21.4	5	2	8	2	+48.5	
English Heritage Members' Magazine	english-heritage.org.uk	Q	2	11	13	11	+459.5	1	6	7	6	+1043.2	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

Base: Rest of GB

Only PC Websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	goodtoknow.co.uk	W	2735	352	3069	335	+12.2	1990	166	2149	159	+8.0	
What's On TV	whatsonTV.co.uk	W	2735	31	2764	29	+1.1	1990	17	2006	16	+0.8	
Radio Times	radiotimes.com	W	2300	714	2950	650	+28.3	1600	309	1890	290	+18.1	
TV Times	whatsonTV.co.uk	W	1292	31	1323	31	+2.4	886	17	902	16	+1.9	
TV & Satellite Week	whatsonTV.co.uk	W	427	31	458	31	+7.2	298	17	315	16	+5.4	
MCN - Motorcycle News	motorcyclenews.com	W	595	155	745	150	+25.3	209	78	288	78	+37.4	
NME/New Musical Express	nme.com	W	443	319	750	308	+69.6	202	114	315	113	+56.0	
Horse & Hound	horseandhound.co.uk	W	335	104	436	102	+30.3	145	52	196	51	+35.4	
Autocar	autocar.co.uk	W	359	248	602	243	+67.7	126	104	230	104	+82.2	
Autosport	autosport.com	W	227	114	341	113	+49.9	93	56	149	56	+60.6	
Time Out	timeout.com	W	301	619	903	603	+200.3	88	254	341	253	+287.1	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	986	127	1108	122	+12.4	237	50	286	49	+20.6	
BBC Top Gear	topgear.com	M	943	214	1148	205	+21.7	283	78	361	77	+27.2	
Men's Health	menshealth.co.uk	M	800	65	859	59	+7.3	225	33	258	33	+14.9	
Saga Magazine	saga.co.uk	M	663	363	1015	352	+53.1	181	171	351	170	+94.1	
What Car?	whatcar.com	M	613	356	957	343	+56.0	147	133	278	131	+89.1	
Empire	empireonline.com	M	548	89	637	89	+16.2	126	37	163	37	+29.6	
FourFourTwo	fourfourtwo.com	M	338	74	411	73	+21.5	91	29	120	29	+31.2	
Reader's Digest	readersdigest.co.uk	M	316	68	384	68	+21.5	79	35	114	35	+43.8	
Sporting Gun	shootinguk.co.uk	M	270	26	296	26	+9.8	72	15	86	15	+20.8	
Runner's World	runnersworld.co.uk	M	268	83	351	83	+31.1	69	42	111	42	+61.7	
GQ	gq-magazine.co.uk	M	266	153	418	151	+56.8	67	75	142	75	+111.4	
BBC History Magazine	historyextra.com	M	236	83	319	83	+35.0	78	38	116	38	+48.1	
Car	carmagazine.co.uk	M	171	117	287	115	+67.4	47	43	90	43	+89.8	
What Hi-Fi? Sound and Vision	whathifi.com	M	167	166	332	165	+99.0	42	74	116	74	+177.6	
Stuff	stuff.tv	M	143	118	261	118	+82.7	38	52	90	52	+135.5	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1871	471	2305	435	+23.2	402	183	582	180	+44.9	
Nature's Home	rspb.org.uk	Q	380	202	580	200	+52.7	102	81	183	81	+79.5	
English Heritage Members' Magazine	english-heritage.org.uk	Q	377	140	517	139	+36.9	87	73	160	73	+83.2	

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only