

NRS Oct16-Sep17 fused with comScore Sep2017 Data are strictly embargoed until 08:59 on Monday 18th December 2017

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: GB Adults 15+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	whatsontv.co.uk	W	2617	59	2672	55	+2.1	1998	29	2026	28	+1.4	
Radio Times	radiotimes.com	W	2282	1036	3251	969	+42.5	1590	435	2008	418	+26.3	
TV Times	whatsontv.co.uk	W	1207	59	1264	57	+4.7	769	29	797	28	+3.6	
Time Out	timeout.com	W	1094	1013	2007	913	+83.4	471	378	830	360	+76.4	
TV & Satellite Week	whatsontv.co.uk	W	362	59	422	59	+16.4	275	29	303	29	+10.4	
MCN - Motorcycle News	motorcyclenews.com	W	507	167	671	164	+32.5	235	83	318	83	+35.1	
NME/New Musical Express	nme.com	W	512	467	971	459	+89.7	191	181	370	179	+93.8	
Autocar	autocar.co.uk	W	498	398	888	390	+78.4	179	193	371	193	+107.6	
Horse & Hound	horseandhound.co.uk	W	293	152	443	150	+51.1	140	73	213	72	+51.7	
Autosport	autosport.com	W	290	56	346	56	+19.2	105	28	133	28	+26.8	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	963	192	1153	190	+19.7	280	101	380	100	+35.9	
BBC Top Gear	topgear.com	M	874	232	1100	226	+25.9	251	101	350	99	+39.4	
Men's Health	menshealth.co.uk	M	825	86	908	83	+10.1	277	33	311	33	+12.0	
Empire	empireonline.com	M	578	161	735	158	+27.3	166	68	234	68	+40.8	
What Car?	whatcar.com	M	561	473	1009	448	+79.9	177	193	365	188	+106.0	
FourFourTwo	fourfourtwo.com	M	419	127	542	123	+29.4	129	42	171	42	+32.9	
GQ	gq-magazine.co.uk	M	391	217	603	212	+54.2	101	113	213	113	+111.8	
Reader's Digest	readersdigest.co.uk	M	311	69	380	69	+22.2	101	29	131	29	+29.0	
BBC History Magazine	historyextra.com	M	308	100	407	100	+32.4	95	47	141	47	+49.2	
Car	carmagazine.co.uk	M	203	132	335	132	+65.3	82	46	128	46	+56.2	
Sporting Gun	shootinguk.co.uk	M	198	46	242	44	+21.9	65	25	89	24	+37.1	
Stuff	stuff.tv	M	185	163	346	160	+86.4	38	81	118	80	+208.2	
What Hi-Fi? Sound and Vision	whathifi.com	M	185	259	443	257	+138.8	56	104	160	104	+184.6	
Esquire	esquire.co.uk	M	165	111	272	107	+65.2	45	51	96	51	+111.7	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1942	352	2264	322	+16.6	484	129	612	128	+26.4	
English Heritage Members' Magazine	english-heritage.org.uk	Q	456	145	600	143	+31.4	110	57	167	57	+51.8	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Men

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
Radio Times	radiotimes.com	W	1031	586	1586	554	+53.8	697	260	949	251	+36.1	
What's On TV	whatsontv.co.uk	W	846	19	862	16	+1.9	677	10	687	10	+1.4	
TV Times	whatsontv.co.uk	W	460	19	478	18	+3.9	261	10	271	10	+3.7	
MCN - Motorcycle News	motorcyclenews.com	W	440	140	578	138	+31.2	210	70	280	69	+32.9	
Time Out	timeout.com	W	559	542	1050	491	+87.9	205	195	392	187	+91.4	
Autocar	autocar.co.uk	W	422	294	708	286	+67.8	143	140	282	140	+97.6	
TV & Satellite Week	whatsontv.co.uk	W	189	19	208	19	+10.0	140	10	150	10	+7.3	
NME/New Musical Express	nme.com	W	343	340	676	332	+96.8	124	144	266	142	+113.8	
Autosport	autosport.com	W	245	53	297	52	+21.1	83	26	109	26	+31.4	
Horse & Hound	horseandhound.co.uk	W	72	64	135	64	+88.4	34	25	59	25	+72.1	
General Monthly													
Men's Health	menshealth.co.uk	M	738	74	808	70	+9.5	250	28	278	28	+11.1	
BBC Top Gear	topgear.com	M	720	183	897	177	+24.6	219	76	294	74	+33.9	
What Car?	whatcar.com	M	471	340	786	315	+66.9	147	132	273	126	+86.2	
Empire	empireonline.com	M	407	119	523	116	+28.5	130	46	175	45	+34.9	
BBC Gardeners' World	gardenersworld.com	M	402	103	504	102	+25.5	115	58	172	58	+50.5	
FourFourTwo	fourfourtwo.com	M	393	113	503	110	+28.0	126	37	163	37	+29.2	
GQ	gq-magazine.co.uk	M	303	137	435	132	+43.7	69	75	144	75	+109.0	
Car	carmagazine.co.uk	M	177	100	277	100	+56.5	75	35	109	35	+46.5	
Stuff	stuff.tv	M	172	91	260	88	+51.4	36	42	77	41	+113.0	
What Hi-Fi? Sound and Vision	whathifi.com	M	165	229	392	227	+137.6	53	94	146	93	+176.2	
BBC History Magazine	historyextra.com	M	158	41	199	41	+26.3	45	22	67	22	+48.5	
Sporting Gun	shootinguk.co.uk	M	152	27	176	24	+15.9	56	15	70	14	+25.0	
Reader's Digest	readersdigest.co.uk	M	132	48	180	48	+36.0	37	18	55	18	+47.7	
Esquire	esquire.co.uk	M	128	85	211	84	+65.3	31	41	72	41	+130.3	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	812	146	945	133	+16.4	205	60	265	60	+29.1	
English Heritage Members' Magazine	english-heritage.org.uk	Q	224	63	284	61	+27.1	61	23	83	22	+36.2	

KEY:	
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PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

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Base: Women

Only PC websites with comScore sample of 40+ are included

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Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	whatsontv.co.uk	W	1771	41	1810	39	+2.2	1321	18	1339	18	+1.4	
Radio Times	radiotimes.com	W	1251	450	1665	415	+33.1	892	174	1059	167	+18.7	
TV Times	whatsontv.co.uk	W	748	41	787	39	+5.2	508	18	526	18	+3.5	
Time Out	timeout.com	W	535	471	957	421	+78.7	266	183	438	173	+64.9	
TV & Satellite Week	whatsontv.co.uk	W	173	41	214	41	+23.4	135	18	153	18	+13.8	
Horse & Hound	horseandhound.co.uk	W	222	88	308	86	+39.0	106	48	154	48	+45.1	
NME/New Musical Express	nme.com	W	169	127	295	127	+75.3	66	37	104	37	+56.5	
Autocar	autocar.co.uk	W	75	104	179	104	+137.7	36	53	89	53	+147.3	
MCN - Motorcycle News	motorcyclenews.com	W	66	27	93	27	+40.4	25	13	38	13	+54.1	
Autosport	autosport.com	W	45	4	49	4	+8.4	22	2	24	2	+9.2	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	561	89	649	88	+15.6	165	43	208	43	+25.8	
Reader's Digest	readersdigest.co.uk	M	179	21	200	21	+12.0	64	12	76	12	+18.0	
Empire	empireonline.com	M	171	42	213	42	+24.5	36	22	59	22	+62.0	
BBC Top Gear	topgear.com	M	153	49	203	49	+32.3	32	24	56	24	+77.1	
BBC History Magazine	historyextra.com	M	150	59	208	58	+38.8	50	25	74	25	+49.9	
What Car?	whatcar.com	M	90	133	223	133	+147.9	30	61	91	61	+202.1	
GQ	gq-magazine.co.uk	M	88	80	168	80	+90.1	32	38	69	38	+117.9	
Men's Health	menshealth.co.uk	M	87	13	100	13	+14.5	27	6	33	6	+20.4	
Sporting Gun	shootinguk.co.uk	M	46	19	66	19	+41.8	9	10	18	10	+116.4	
Esquire	esquire.co.uk	M	37	26	61	24	+64.8	14	10	24	10	+69.9	
Car	carmagazine.co.uk	M	26	32	58	32	+126.4	7	11	18	11	+158.5	
FourFourTwo	fourfourtwo.com	M	26	13	39	13	+51.7	3	6	9	6	+192.8	
What Hi-Fi? Sound and Vision	whathifi.com	M	20	30	50	30	+148.1	3	10	14	10	+320.8	
Stuff	stuff.tv	M	14	72	85	72	+531.2	2	39	41	39	+1759.2	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1130	205	1319	189	+16.7	280	69	347	68	+24.3	
English Heritage Members' Magazine	english-heritage.org.uk	Q	233	83	315	83	+35.5	49	35	84	35	+71.3	

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Base: ABC1 Adults

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General Weekly													
Radio Times	radiotimes.com	W	1717	872	2525	808	+47.1	1197	363	1544	347	+29.0	
What's On TV	whatsonTV.co.uk	W	1036	36	1070	34	+3.3	755	18	774	18	+2.4	
Time Out	timeout.com	W	857	813	1582	725	+84.6	369	308	662	293	+79.2	
TV Times	whatsonTV.co.uk	W	547	36	582	35	+6.3	328	18	346	18	+5.4	
TV & Satellite Week	whatsonTV.co.uk	W	189	36	225	36	+19.0	150	18	168	18	+12.2	
NME/New Musical Express	nme.com	W	399	366	759	360	+90.3	145	148	291	146	+100.7	
MCN - Motorcycle News	motorcyclenews.com	W	273	118	392	118	+43.4	125	62	187	62	+49.7	
Autocar	autocar.co.uk	W	286	314	593	306	+107.0	108	149	257	149	+138.6	
Horse & Hound	horseandhound.co.uk	W	189	125	311	122	+64.6	94	59	153	59	+62.7	
Autosport	autosport.com	W	157	46	202	45	+28.8	63	24	87	24	+38.6	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	672	118	788	116	+17.3	195	59	254	59	+30.1	
Men's Health	menshealth.co.uk	M	551	78	626	75	+13.6	198	30	227	30	+15.0	
BBC Top Gear	topgear.com	M	433	171	599	166	+38.3	127	73	199	71	+56.1	
Empire	empireonline.com	M	428	131	556	128	+29.9	121	57	177	56	+46.7	
What Car?	whatcar.com	M	395	359	734	339	+85.9	131	145	271	139	+106.2	
GQ	gq-magazine.co.uk	M	313	163	471	158	+50.5	75	90	165	90	+120.7	
FourFourTwo	fourfourtwo.com	M	295	94	386	91	+30.9	95	32	128	32	+33.9	
BBC History Magazine	historyextra.com	M	232	83	315	83	+35.5	80	38	118	38	+48.1	
Reader's Digest	readersdigest.co.uk	M	192	52	244	51	+26.8	61	22	82	21	+35.3	
Stuff	stuff.tv	M	127	132	257	130	+102.2	23	69	91	68	+294.6	
Esquire	esquire.co.uk	M	124	96	217	92	+74.4	35	44	79	44	+125.0	
Sporting Gun	shootinguk.co.uk	M	110	33	141	31	+27.7	34	19	52	18	+53.0	
Car	carmagazine.co.uk	M	101	110	211	110	+108.6	45	35	80	35	+78.2	
What Hi-Fi? Sound and Vision	whathifi.com	M	92	209	298	207	+225.2	36	84	119	83	+232.8	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1624	278	1875	251	+15.5	405	100	503	98	+24.2	
English Heritage Members' Magazine	english-heritage.org.uk	Q	383	102	483	100	+26.2	94	38	132	38	+39.9	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

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Base: C2DE Adults

Only PC websites with comScore sample of 40+ are included

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Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	whatsonTV.co.uk	W	1581	23	1602	21	+1.3	1243	10	1252	9	+0.8	
TV Times	whatsonTV.co.uk	W	660	23	683	22	+3.4	441	10	451	10	+2.2	
Radio Times	radiotimes.com	W	566	164	726	161	+28.4	392	72	463	71	+18.1	
TV & Satellite Week	whatsonTV.co.uk	W	173	23	196	23	+13.5	125	10	135	10	+8.2	
MCN - Motorcycle News	motorcyclenews.com	W	234	49	280	46	+19.7	110	21	130	20	+18.5	
Time Out	timeout.com	W	237	200	425	188	+79.1	101	70	168	67	+66.1	
Autocar	autocar.co.uk	W	211	84	295	84	+39.6	71	43	115	43	+60.9	
Horse & Hound	horseandhound.co.uk	W	104	28	132	28	+26.5	46	13	59	13	+29.2	
NME/New Musical Express	nme.com	W	113	101	212	99	+87.5	46	33	78	33	+72.1	
Autosport	autosport.com	W	133	10	144	10	+7.8	42	4	46	4	+9.2	
General Monthly													
BBC Top Gear	topgear.com	M	440	62	501	61	+13.7	124	27	151	27	+22.2	
BBC Gardeners' World	gardenersworld.com	M	291	74	365	74	+25.2	84	42	126	42	+49.2	
Men's Health	menshealth.co.uk	M	274	8	283	8	+3.0	80	4	83	4	+4.7	
What Car?	whatcar.com	M	166	114	275	109	+65.4	46	48	94	48	+105.5	
Empire	empireonline.com	M	150	30	180	30	+20.0	45	11	56	11	+24.8	
FourFourTwo	fourfourtwo.com	M	124	32	156	32	+25.9	34	10	44	10	+30.0	
Reader's Digest	readersdigest.co.uk	M	119	18	136	18	+14.8	41	8	48	8	+19.4	
Car	carmagazine.co.uk	M	101	22	124	22	+22.1	37	11	48	11	+29.6	
What Hi-Fi? Sound and Vision	whathifi.com	M	94	51	144	51	+54.1	20	20	41	20	+99.7	
Sporting Gun	shootinguk.co.uk	M	88	13	101	13	+14.7	31	6	37	6	+19.7	
GQ	gq-magazine.co.uk	M	78	54	132	54	+69.0	26	23	49	23	+86.5	
BBC History Magazine	historyextra.com	M	75	17	92	17	+22.6	15	8	23	8	+55.2	
Stuff	stuff.tv	M	58	30	89	30	+52.0	15	12	27	12	+77.8	
Esquire	esquire.co.uk	M	41	15	56	15	+37.0	10	7	17	7	+65.3	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	318	74	389	71	+22.3	79	30	109	30	+37.4	
English Heritage Members' Magazine	english-heritage.org.uk	Q	74	43	117	43	+58.3	16	19	35	19	+123.0	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
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Base: Adults 15 - 34

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	whatsontv.co.uk	W	699	12	709	11	+1.5	441	4	445	3	+0.8	
Time Out	timeout.com	W	478	416	850	372	+77.8	238	164	392	154	+64.9	
TV Times	whatsontv.co.uk	W	346	12	357	12	+3.4	200	4	203	4	+1.8	
Radio Times	radiotimes.com	W	396	249	638	242	+61.0	161	96	257	96	+59.4	
NME/New Musical Express	nme.com	W	276	209	479	204	+73.9	119	68	185	66	+55.5	
MCN - Motorcycle News	motorcyclenews.com	W	136	57	193	57	+41.7	56	30	86	30	+54.2	
Autocar	autocar.co.uk	W	149	124	271	121	+81.3	53	59	112	59	+111.1	
Horse & Hound	horseandhound.co.uk	W	104	42	144	40	+39.1	42	18	60	18	+44.2	
Autosport	autosport.com	W	114	8	122	8	+6.9	39	3	42	3	+8.6	
TV & Satellite Week	whatsontv.co.uk	W	65	12	77	12	+18.3	35	4	39	4	+10.2	
General Monthly													
BBC Top Gear	topgear.com	M	459	68	522	64	+13.9	126	29	153	27	+21.3	
Men's Health	menshealth.co.uk	M	442	39	481	39	+8.9	152	16	167	16	+10.3	
Empire	empireonline.com	M	339	59	399	59	+17.5	93	26	119	26	+28.3	
FourFourTwo	fourfourtwo.com	M	238	65	300	62	+25.9	82	23	105	23	+27.9	
GQ	gq-magazine.co.uk	M	211	62	269	58	+27.4	68	32	100	32	+47.4	
What Car?	whatcar.com	M	120	123	237	117	+97.1	38	56	92	54	+142.3	
Stuff	stuff.tv	M	90	99	187	97	+107.6	22	54	75	53	+242.0	
BBC Gardeners' World	gardenersworld.com	M	79	17	96	17	+21.7	18	7	25	7	+41.2	
Esquire	esquire.co.uk	M	74	38	113	38	+51.5	21	15	37	15	+71.6	
Sporting Gun	shootinguk.co.uk	M	74	2	75	2	+2.3	22	1	23	1	+4.1	
BBC History Magazine	historyextra.com	M	73	36	109	36	+48.8	14	16	30	16	+112.0	
Car	carmagazine.co.uk	M	69	33	102	33	+47.6	22	14	36	14	+61.6	
What Hi-Fi? Sound and Vision	whathifi.com	M	53	57	110	57	+107.6	15	23	38	23	+148.2	
Reader's Digest	readersdigest.co.uk	M	25	7	32	7	+26.7	5	4	9	4	+70.9	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	196	56	250	54	+27.5	59	30	89	30	+50.3	
English Heritage Members' Magazine	english-heritage.org.uk	Q	49	22	71	22	+45.7	13	8	22	8	+60.4	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Oct16-Sep17 fused with comScore Sep2017 Data are strictly embargoed until 08:59 on Monday 18th December 2017

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Adults 35+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	whatsontv.co.uk	W	1918	48	1963	45	+2.3	1557	25	1581	24	+1.6	
Radio Times	radiotimes.com	W	1886	787	2613	727	+38.6	1428	338	1751	322	+22.6	
TV Times	whatsontv.co.uk	W	862	48	907	45	+5.2	570	25	593	24	+4.2	
TV & Satellite Week	whatsontv.co.uk	W	297	48	345	48	+16.0	239	25	264	25	+10.4	
Time Out	timeout.com	W	616	597	1157	541	+87.8	233	214	438	205	+88.2	
MCN - Motorcycle News	motorcyclenews.com	W	370	110	478	108	+29.0	179	53	232	52	+29.2	
Autocar	autocar.co.uk	W	348	274	617	269	+77.1	126	134	259	134	+106.1	
Horse & Hound	horseandhound.co.uk	W	190	110	299	109	+57.6	98	54	152	54	+54.9	
NME/New Musical Express	nme.com	W	236	258	492	255	+108.2	72	113	185	113	+157.1	
Autosport	autosport.com	W	176	49	224	48	+27.1	66	25	91	25	+37.5	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	884	175	1057	173	+19.5	262	94	355	93	+35.5	
What Car?	whatcar.com	M	441	349	772	331	+75.2	139	137	273	134	+96.1	
BBC Top Gear	topgear.com	M	415	164	578	163	+39.2	125	72	197	72	+57.6	
Men's Health	menshealth.co.uk	M	384	47	427	44	+11.4	126	18	144	18	+14.1	
Reader's Digest	readersdigest.co.uk	M	286	63	348	62	+21.8	96	26	122	26	+26.7	
Empire	empireonline.com	M	238	102	337	98	+41.2	73	42	114	41	+56.7	
BBC History Magazine	historyextra.com	M	235	64	299	64	+27.3	80	31	111	31	+38.1	
FourFourTwo	fourfourtwo.com	M	181	62	242	62	+34.1	47	19	66	19	+41.5	
GQ	gq-magazine.co.uk	M	180	154	334	154	+85.7	33	81	113	80	+245.5	
Car	carmagazine.co.uk	M	133	99	233	99	+74.6	60	32	92	32	+54.2	
What Hi-Fi? Sound and Vision	whathifi.com	M	132	202	332	200	+151.3	41	81	122	81	+198.2	
Sporting Gun	shootinguk.co.uk	M	125	44	167	42	+33.5	43	24	66	23	+54.2	
Stuff	stuff.tv	M	95	63	159	63	+66.4	16	27	43	27	+163.1	
Esquire	esquire.co.uk	M	90	72	160	69	+76.4	24	35	59	35	+147.4	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1745	295	2013	268	+15.4	425	99	524	98	+23.0	
English Heritage Members' Magazine	english-heritage.org.uk	Q	407	123	528	121	+29.7	96	49	145	49	+50.6	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Oct16-Sep17 fused with comScore Sep2017 Data are strictly embargoed until 08:59 on Monday 18th December 2017

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Greater London

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
Time Out	timeout.com	W	843	400	1160	317	+37.6	383	153	522	138	+36.1	
What's On TV	whatsonTV.co.uk	W	243	10	253	10	+4.0	178	5	183	5	+2.8	
Radio Times	radiotimes.com	W	291	163	446	155	+53.1	159	65	223	64	+40.1	
TV Times	whatsonTV.co.uk	W	175	10	185	10	+5.6	100	5	105	5	+5.0	
NME/New Musical Express	nme.com	W	170	58	227	57	+33.7	68	21	88	21	+31.0	
TV & Satellite Week	whatsonTV.co.uk	W	34	10	44	10	+28.8	26	5	31	5	+19.1	
Autocar	autocar.co.uk	W	43	47	89	46	+105.1	19	21	40	21	+107.3	
MCN - Motorcycle News	motorcyclenews.com	W	34	20	54	20	+60.5	10	9	19	9	+89.1	
Autosport	autosport.com	W	33	10	43	10	+31.9	7	5	13	5	+72.3	
Horse & Hound	horseandhound.co.uk	W	22	11	33	11	+50.1	4	5	9	5	+140.9	
General Monthly													
Men's Health	menshealth.co.uk	M	155	8	163	8	+4.8	49	3	52	3	+5.3	
GQ	gq-magazine.co.uk	M	134	29	162	28	+20.9	35	13	47	13	+36.1	
BBC Top Gear	topgear.com	M	131	23	154	23	+17.2	45	11	56	11	+25.8	
Empire	empireonline.com	M	117	32	149	32	+27.3	45	16	61	16	+36.1	
BBC Gardeners' World	gardenersworld.com	M	81	24	105	24	+29.5	22	11	33	11	+52.6	
What Car?	whatcar.com	M	78	81	160	81	+103.7	32	32	64	32	+98.4	
FourFourTwo	fourfourtwo.com	M	62	36	95	32	+52.3	11	10	21	10	+95.7	
Car	carmagazine.co.uk	M	61	15	76	15	+24.5	31	4	35	4	+14.2	
Reader's Digest	readersdigest.co.uk	M	60	8	68	8	+13.2	20	4	25	4	+22.1	
Esquire	esquire.co.uk	M	53	33	82	30	+55.8	14	14	28	14	+95.6	
BBC History Magazine	historyextra.com	M	51	7	58	7	+14.4	19	4	22	4	+19.8	
Stuff	stuff.tv	M	40	40	80	40	+100.8	9	25	34	25	+275.3	
What Hi-Fi? Sound and Vision	whathifi.com	M	36	52	88	52	+146.3	4	21	25	21	+548.2	
Sporting Gun	shootinguk.co.uk	M	22	2	25	2	+10.5	10	1	11	1	+12.9	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	155	34	189	34	+22.0	42	14	56	14	+33.4	
English Heritage Members' Magazine	english-heritage.org.uk	Q	66	25	89	23	+35.3	18	10	27	9	+51.0	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Oct16-Sep17 fused with comScore Sep2017 Data are strictly embargoed until 08:59 on Monday 18th December 2017

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Base: Scotland

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	whatsonTV.co.uk	W	220	5	224	5	+2.1	169	2	171	2	+1.2	
Radio Times	radiotimes.com	W	117	35	150	33	+28.7	90	15	104	15	+16.2	
TV Times	whatsonTV.co.uk	W	71	5	76	5	+6.3	46	2	48	2	+4.4	
MCN - Motorcycle News	motorcyclenews.com	W	43	8	51	8	+19.7	16	5	21	5	+30.7	
TV & Satellite Week	whatsonTV.co.uk	W	25	5	30	5	+17.8	16	2	18	2	+12.9	
Autocar	autocar.co.uk	W	34	22	55	21	+63.7	10	10	21	10	+101.7	
NME/New Musical Express	nme.com	W	39	52	91	52	+134.6	10	19	29	19	+193.6	
Horse & Hound	horseandhound.co.uk	W	13	10	22	10	+77.2	5	5	10	5	+111.4	
Autosport	autosport.com	W	28	1	29	1	+2.8	4	0	5	0	+9.7	
Time Out	timeout.com	W	12	20	32	20	+164.6	1	7	8	7	+521.0	
General Monthly													
Men's Health	menshealth.co.uk	M	78	8	86	8	+10.5	22	3	26	3	+15.7	
BBC Top Gear	topgear.com	M	65	9	74	9	+13.9	17	4	21	4	+26.0	
BBC Gardeners' World	gardenersworld.com	M	57	19	75	19	+32.8	21	9	30	9	+41.6	
Empire	empireonline.com	M	42	8	50	8	+18.5	21	4	25	4	+18.0	
FourFourTwo	fourfourtwo.com	M	40	2	43	2	+5.4	10	1	11	1	+6.0	
What Car?	whatcar.com	M	37	27	64	27	+74.4	10	11	21	11	+113.9	
GQ	gq-magazine.co.uk	M	32	18	51	18	+56.9	9	12	21	12	+131.7	
Reader's Digest	readersdigest.co.uk	M	26	3	29	3	+12.5	6	1	6	1	+16.5	
BBC History Magazine	historyextra.com	M	22	11	33	11	+51.0	5	6	12	6	+111.8	
What Hi-Fi? Sound and Vision	whathifi.com	M	18	10	29	10	+57.4	4	4	8	4	+112.8	
Stuff	stuff.tv	M	17	8	23	6	+37.5	4	4	8	4	+78.2	
Sporting Gun	shootinguk.co.uk	M	12	0	12	0	+1.8	1	0	1	0	+14.2	
Car	carmagazine.co.uk	M	11	16	27	16	+145.9	4	5	9	5	+118.4	
Esquire	esquire.co.uk	M	8	22	30	22	+261.9	1	10	11	10	+751.9	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	84	2	85	1	+1.8	17	0	18	0	+2.1	
English Heritage Members' Magazine	english-heritage.org.uk	Q	4	7	11	7	+192.4	0	4	4	4	+110.0	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

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Base: Rest of GB

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
General Weekly													
What's On TV	whatsonTV.co.uk	W	2154	45	2195	41	+1.9	1651	22	1672	21	+1.2	
Radio Times	radiotimes.com	W	1874	838	2655	781	+41.7	1341	355	1681	340	+25.3	
TV Times	whatsonTV.co.uk	W	961	45	1004	43	+4.4	623	22	644	20	+3.3	
TV & Satellite Week	whatsonTV.co.uk	W	303	45	348	45	+14.9	233	22	254	22	+9.3	
MCN - Motorcycle News	motorcyclenews.com	W	431	138	567	136	+31.5	209	69	277	68	+32.8	
Autocar	autocar.co.uk	W	420	330	743	323	+76.8	149	161	311	161	+108.1	
Horse & Hound	horseandhound.co.uk	W	259	132	388	129	+49.9	132	63	194	62	+47.2	
NME/New Musical Express	nme.com	W	304	357	654	350	+115.3	113	141	253	139	+122.6	
Autosport	autosport.com	W	229	45	273	44	+19.4	94	22	116	22	+24.0	
Time Out	timeout.com	W	239	592	815	576	+240.5	86	218	300	214	+248.9	
General Monthly													
BBC Gardeners' World	gardenersworld.com	M	825	150	973	147	+17.9	237	81	317	80	+33.8	
BBC Top Gear	topgear.com	M	677	201	872	195	+28.8	190	85	273	83	+43.8	
Men's Health	menshealth.co.uk	M	592	70	660	67	+11.4	206	27	233	27	+13.2	
What Car?	whatcar.com	M	446	364	785	339	+76.1	135	150	279	145	+107.3	
Empire	empireonline.com	M	418	122	536	118	+28.2	100	48	148	48	+47.6	
FourFourTwo	fourfourtwo.com	M	316	89	405	89	+28.0	108	31	139	31	+29.0	
BBC History Magazine	historyextra.com	M	235	82	317	81	+34.5	70	37	107	37	+52.2	
Reader's Digest	readersdigest.co.uk	M	225	58	283	58	+25.8	76	24	100	24	+31.7	
GQ	gq-magazine.co.uk	M	225	169	390	165	+73.7	57	89	145	88	+155.0	
Sporting Gun	shootinguk.co.uk	M	164	43	205	41	+25.0	54	23	77	23	+41.7	
What Hi-Fi? Sound and Vision	whathifi.com	M	131	197	326	194	+148.0	48	78	126	78	+161.5	
Car	carmagazine.co.uk	M	130	101	232	101	+77.7	47	37	83	37	+78.5	
Stuff	stuff.tv	M	128	115	242	114	+88.4	25	53	76	51	+207.3	
Esquire	esquire.co.uk	M	104	56	160	56	+54.1	30	27	57	27	+91.4	
General Quarterly													
The National Trust Magazine	nationaltrust.org.uk	Q	1703	316	1990	287	+16.8	425	115	539	113	+26.6	
English Heritage Members' Magazine	english-heritage.org.uk	Q	387	113	500	113	+29.2	92	44	136	44	+47.7	

KEY:

Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only