

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: GB Adults 15+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
Womens Weekly													
Take a Break	takeabreak.co.uk	W	2840	39	2878	38	+1.3	1481	20	1501	20	+1.3	
OK!	ok.co.uk	W	2516	542	3027	511	+20.3	934	181	1111	176	+18.9	
Hello!	HELLOMAGAZINE.COM*	W	2346	223	2558	211	+9.0	839	97	933	94	+11.2	
Now	celebsnow.co.uk	W	639	80	718	79	+12.3	226	33	259	33	+14.4	
Womens Fortnightly													
Soaplife	whatsonTV.co.uk	F	377	59	436	59	+15.8	166	29	194	29	+17.2	
Womens Monthly													
Tesco	tesco.com	M	5150	3498	8257	3107	+60.3	1633	1280	2868	1235	+75.6	
Waitrose Food	waitrose.com	M	2799	441	3191	392	+14.0	929	164	1087	158	+17.0	
Asda Good Living	asda.com	M	1384	2067	3404	2020	+145.9	400	769	1165	764	+190.8	
Good Housekeeping	goodhousekeeping.co.uk	M	1310	239	1536	226	+17.3	377	92	468	91	+24.2	
Vogue	vogue.co.uk	M	1185	260	1431	246	+20.8	342	164	506	163	+47.8	
Cosmopolitan	Cosmopolitan UK	M	1071	298	1351	281	+26.2	322	102	422	100	+31.0	
BBC Good Food	bbcgoodfood.com	M	911	1901	2750	1839	+201.7	261	677	932	670	+256.7	
Glamour	glamourmagazine.co.uk	M	728	158	876	149	+20.4	166	93	259	93	+55.7	
Ideal Home	idealhome.co.uk	M	698	153	846	148	+21.2	153	72	225	71	+46.6	
Elle	elleuk.com	M	659	103	759	101	+15.3	177	38	215	38	+21.4	
Woman & Home	womanandhome.com	M	540	78	615	75	+13.8	179	35	214	35	+19.3	
Marie Claire	marieclaire.co.uk	M	494	124	615	121	+24.5	92	53	145	53	+56.8	
Homes & Gardens	idealhome.co.uk	M	490	153	637	147	+30.0	112	72	184	71	+63.8	
Weight Watchers Magazine	weightwatchers.co.uk	M	428	38	466	38	+9.0	160	14	174	14	+8.6	
Jamie	jamieoliver.com	M	348	456	800	453	+130.1	110	142	252	142	+128.9	
Country Homes & Interiors	idealhome.co.uk	M	323	153	472	148	+45.9	73	72	144	71	+97.9	
Red	redonline.co.uk	M	312	77	387	75	+24.1	87	26	113	26	+29.7	
25 Beautiful Homes	idealhome.co.uk	M	296	153	443	146	+49.4	67	72	138	71	+106.7	
Vanity Fair	vanityfair.com	M	231	136	366	135	+58.7	57	66	123	66	+115.6	
Style at Home	idealhome.co.uk	M	213	153	365	151	+71.0	65	72	137	72	+111.8	
Delicious	deliciousmagazine.co.uk	M	193	191	379	187	+96.9	65	88	152	87	+133.3	
Living Etc.	idealhome.co.uk	M	179	153	328	149	+83.4	49	72	121	71	+145.7	
BBC Easy Cook	bbcgoodfood.com	M	161	1901	2052	1891	+1175.6	61	677	736	676	+1115.5	
Olive	bbcgoodfood.com	M	151	1901	2035	1884	+1243.5	38	677	714	676	+1791.2	
Womens Bi-Monthly													
Slimming World Magazine	slimmingworld.co.uk	B	1266	227	1483	217	+17.2	557	90	647	90	+16.1	
You & Your Wedding	youandyourwedding.co.uk	B	98	62	159	62	+63.2	34	30	64	30	+86.6	
Womens Quarterly													
John Lewis Edition	johnlewis.com	Q	438	1576	2000	1562	+356.9	111	530	640	529	+476.2	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Oct16-Sep17 fused with comScore Sep2017 Data are strictly embargoed until 08:59 on Monday 18th December 2017

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Base: Men

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency	Print	PC	Net Print + PC	PC Only	Increase with	Print	PC	Net Print + PC	PC Only	Increase with	
		(Print)	000s	000s	Total (Net)	000s	PC	000s	000s	Total (Net)	000s	PC	
Womens Weekly													
Take a Break	takeabreak.co.uk	W	348	11	358	11	+3.0	216	5	221	5	+2.4	
OK!	ok.co.uk	W	282	273	554	273	+96.7	93	86	179	86	+92.3	
Hello!	HELLOMAGAZINE.COM*	W	234	76	310	76	+32.6	91	38	129	38	+41.4	
Now	celebsnow.co.uk	W	41	38	79	38	+91.5	14	15	29	15	+107.3	
Womens Fortnightly													
Soaplife	whatsonTV.co.uk	F	38	19	56	19	+50.1	23	10	34	10	+43.5	
Womens Monthly													
Tesco	tesco.com	M	1481	1650	3037	1556	+105.1	486	575	1051	565	+116.2	
Waitrose Food	waitrose.com	M	875	198	1073	182	+20.8	286	91	374	88	+30.8	
Asda Good Living	asda.com	M	333	850	1176	843	+253.1	91	305	395	304	+333.5	
BBC Good Food	bbcgoodfood.com	M	243	935	1164	921	+378.5	74	323	396	321	+431.8	
Vogue	vogue.co.uk	M	149	86	233	85	+56.8	42	53	94	52	+124.4	
Good Housekeeping	goodhousekeeping.co.uk	M	146	49	195	48	+33.1	26	20	46	20	+77.6	
Ideal Home	idealhome.co.uk	M	143	62	205	62	+43.2	36	31	67	31	+87.8	
Homes & Gardens	idealhome.co.uk	M	114	62	174	60	+53.3	25	31	56	31	+127.2	
Jamie	jamieoliver.com	M	85	204	289	204	+239.0	34	66	100	66	+192.1	
Country Homes & Interiors	idealhome.co.uk	M	64	62	126	62	+96.8	11	31	42	31	+290.6	
Cosmopolitan	Cosmopolitan UK	M	50	101	150	101	+202.4	9	36	46	36	+389.1	
Vanity Fair	vanityfair.com	M	48	74	122	74	+155.9	12	32	43	32	+262.6	
Weight Watchers Magazine	weightwatchers.co.uk	M	45	8	53	8	+18.7	20	2	23	2	+11.5	
BBC Easy Cook	bbcgoodfood.com	M	41	935	972	931	+2259.4	17	323	339	323	+1919.6	
Delicious	deliciousmagazine.co.uk	M	41	99	140	99	+242.7	13	47	59	47	+366.2	
Elle	elleuk.com	M	38	22	60	22	+56.4	6	9	15	9	+156.1	
Living Etc.	idealhome.co.uk	M	35	62	97	62	+175.5	18	31	49	31	+175.7	
Olive	bbcgoodfood.com	M	32	935	963	931	+2868.2	6	323	329	323	+5254.8	
25 Beautiful Homes	idealhome.co.uk	M	29	62	91	62	+210.2	2	31	34	31	+1311.3	
Glamour	glamourmagazine.co.uk	M	28	43	71	43	+154.2	6	26	32	26	+471.9	
Marie Claire	marieclaire.co.uk	M	22	25	48	25	+112.9	7	10	18	10	+146.8	
Red	redonline.co.uk	M	22	21	43	21	+99.3	5	10	15	10	+181.8	
Style at Home	idealhome.co.uk	M	18	62	80	62	+346.2	1	31	33	31	+2960.3	
Woman & Home	womanandhome.com	M	9	21	29	20	+227.4	2	11	13	11	+464.8	
Womens Bi-Monthly													
Slimming World Magazine	slimmingworld.co.uk	B	119	60	179	60	+50.1	65	20	85	20	+30.2	
You & Your Wedding	youandyourwedding.co.uk	B	13	19	32	19	+142.4	7	8	15	8	+123.0	
Womens Quarterly													
John Lewis Edition	johnlewis.com	Q	124	714	835	711	+572.4	33	236	268	236	+720.0	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Women

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
Womens Weekly													
Take a Break	takeabreak.co.uk	W	2492	28	2520	28	+1.1	1265	15	1279	15	+1.1	
OK!	ok.co.uk	W	2234	269	2473	239	+10.7	841	95	932	90	+10.8	
Hello!	HELLOMAGAZINE.COM*	W	2112	147	2247	135	+6.4	748	59	804	57	+7.6	
Now	celebsnow.co.uk	W	598	42	639	41	+6.8	212	18	230	18	+8.3	
Womens Fortnightly													
Soaplife	whatsonTV.co.uk	F	339	41	380	41	+12.0	142	18	161	18	+12.9	
Womens Monthly													
Tesco	tesco.com	M	3669	1848	5220	1551	+42.3	1147	706	1817	670	+58.4	
Waitrose Food	waitrose.com	M	1924	243	2134	210	+10.9	643	73	713	70	+10.9	
Good Housekeeping	goodhousekeeping.co.uk	M	1164	190	1342	178	+15.3	351	72	423	71	+20.3	
Asda Good Living	asda.com	M	1051	1217	2228	1177	+112.0	309	464	770	460	+148.8	
Vogue	vogue.co.uk	M	1036	175	1197	162	+15.6	300	112	412	111	+37.1	
Cosmopolitan	Cosmopolitan UK	M	1021	197	1201	180	+17.6	313	66	376	63	+20.2	
Glamour	glamourmagazine.co.uk	M	700	115	806	106	+15.1	161	67	227	66	+41.2	
BBC Good Food	bbcgoodfood.com	M	668	967	1586	918	+137.3	187	354	536	349	+186.9	
Elle	elleuk.com	M	621	81	700	79	+12.8	171	29	199	29	+16.7	
Ideal Home	idealhome.co.uk	M	555	91	641	86	+15.5	117	41	157	40	+34.0	
Woman & Home	womanandhome.com	M	532	57	586	54	+10.2	177	25	201	24	+13.5	
Marie Claire	marieclaire.co.uk	M	472	99	568	96	+20.3	85	42	127	42	+49.3	
Weight Watchers Magazine	weightwatchers.co.uk	M	384	30	414	30	+7.8	140	11	151	11	+8.1	
Homes & Gardens	idealhome.co.uk	M	376	91	463	86	+22.9	88	41	128	40	+45.7	
Red	redonline.co.uk	M	291	55	344	54	+18.5	82	17	98	16	+20.0	
25 Beautiful Homes	idealhome.co.uk	M	267	91	351	85	+31.7	64	41	104	40	+61.6	
Jamie	jamieoliver.com	M	263	252	511	249	+94.7	76	77	153	77	+100.6	
Country Homes & Interiors	idealhome.co.uk	M	260	91	346	87	+33.4	62	41	101	40	+64.1	
Style at Home	idealhome.co.uk	M	195	91	285	90	+45.9	64	41	105	41	+64.2	
Vanity Fair	vanityfair.com	M	183	62	244	61	+33.4	45	35	79	34	+76.3	
Delicious	deliciousmagazine.co.uk	M	152	92	240	88	+57.8	52	41	93	40	+76.9	
Living Etc.	idealhome.co.uk	M	144	91	231	87	+60.8	31	41	71	40	+128.4	
BBC Easy Cook	bbcgoodfood.com	M	120	967	1079	960	+802.3	44	354	397	353	+806.7	
Olive	bbcgoodfood.com	M	119	967	1072	953	+800.7	32	354	385	354	+1118.6	
Womens Bi-Monthly													
Slimming World Magazine	slimmingworld.co.uk	B	1147	167	1304	157	+13.7	492	70	562	70	+14.2	
You & Your Wedding	youandyourwedding.co.uk	B	84	43	127	43	+50.7	28	21	49	21	+77.5	
Womens Quarterly													
John Lewis Edition	johnlewis.com	Q	314	863	1165	852	+271.6	78	294	372	293	+374.3	

KEY:

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Base: ABC1 Adults

Only PC websites with comScore sample of 40+ are included

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Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
Womens Weekly													
Take a Break	takeabreak.co.uk	W	1031	22	1052	21	+2.1	506	11	517	11	+2.2	
Hello!	HELLOMAGAZINE.COM*	W	1420	164	1574	154	+10.8	462	71	531	69	+15.0	
OK!	ok.co.uk	W	1308	413	1698	390	+29.8	414	135	546	132	+32.0	
Now	celebsnow.co.uk	W	324	50	373	48	+14.9	102	20	122	20	+19.1	
Womens Fortnightly													
Soaplife	whatsonTV.co.uk	F	127	36	163	36	+28.3	37	18	56	18	+48.9	
Womens Monthly													
Tesco	tesco.com	M	2671	2519	4931	2260	+84.6	774	922	1667	893	+115.3	
Waitrose Food	waitrose.com	M	2188	365	2512	325	+14.8	699	140	833	134	+19.1	
Good Housekeeping	goodhousekeeping.co.uk	M	997	203	1187	191	+19.1	288	72	359	71	+24.7	
Vogue	vogue.co.uk	M	829	228	1043	214	+25.8	231	146	377	145	+62.8	
Cosmopolitan	Cosmopolitan UK	M	717	231	932	215	+30.0	200	69	269	68	+34.1	
BBC Good Food	bbcgoodfood.com	M	682	1534	2159	1477	+216.5	195	553	743	548	+281.8	
Asda Good Living	asda.com	M	663	1465	2099	1437	+216.8	168	536	700	532	+317.7	
Ideal Home	idealhome.co.uk	M	467	125	589	121	+26.0	111	60	170	59	+53.7	
Glamour	glamourmagazine.co.uk	M	466	127	585	119	+25.6	92	73	165	73	+78.6	
Elle	elleuk.com	M	453	88	539	86	+18.9	115	32	147	32	+27.6	
Woman & Home	womanandhome.com	M	361	65	422	61	+16.9	123	29	151	28	+22.8	
Marie Claire	marieclaire.co.uk	M	341	83	421	80	+23.6	60	38	98	38	+64.0	
Homes & Gardens	idealhome.co.uk	M	336	125	456	120	+35.9	77	60	136	59	+77.8	
Red	redonline.co.uk	M	252	52	304	52	+20.5	72	18	90	18	+25.1	
Country Homes & Interiors	idealhome.co.uk	M	242	125	364	122	+50.4	55	60	115	59	+106.4	
Weight Watchers Magazine	weightwatchers.co.uk	M	236	24	260	24	+10.4	85	8	93	8	+9.8	
Jamie	jamieoliver.com	M	216	382	596	380	+175.8	71	117	188	117	+163.3	
25 Beautiful Homes	idealhome.co.uk	M	200	125	320	120	+59.8	49	60	108	59	+120.8	
Vanity Fair	vanityfair.com	M	168	122	289	122	+72.4	47	61	107	60	+128.8	
Delicious	deliciousmagazine.co.uk	M	159	162	317	158	+99.9	55	72	126	71	+130.5	
Living Etc.	idealhome.co.uk	M	155	125	277	123	+79.4	41	60	100	59	+146.0	
Style at Home	idealhome.co.uk	M	113	125	238	125	+110.9	33	60	93	60	+185.7	
Olive	bbcgoodfood.com	M	110	1534	1630	1520	+1384.6	30	553	583	553	+1847.7	
BBC Easy Cook	bbcgoodfood.com	M	90	1534	1615	1525	+1700.0	32	553	585	552	+1698.8	
Womens Bi-Monthly													
Slimming World Magazine	slimmingworld.co.uk	B	717	176	885	168	+23.4	294	71	364	70	+24.0	
You & Your Wedding	youandyourwedding.co.uk	B	62	54	116	54	+88.3	22	27	49	27	+121.3	
Womens Quarterly													
John Lewis Edition	johnlewis.com	Q	353	1271	1611	1257	+355.8	80	433	513	433	+541.8	

KEY:	
Print	Readers of the print title (but could also visit the website)
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Base: C2DE Adults

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
Womens Weekly													
Take a Break	takeabreak.co.uk	W	1809	17	1826	17	+0.9	974	9	983	9	+0.9	
OK!	ok.co.uk	W	1208	129	1329	121	+10.0	521	46	564	44	+8.4	
Hello!	HELLOMAGAZINE.COM*	W	926	60	984	58	+6.2	377	26	402	25	+6.7	
Now	celebsnow.co.uk	W	315	30	345	30	+9.6	124	13	137	13	+10.5	
Womens Fortnightly													
Soaplife	whatsonTV.co.uk	F	250	23	273	23	+9.4	128	10	139	10	+8.0	
Womens Monthly													
Tesco	tesco.com	M	2479	979	3326	847	+34.1	859	359	1201	342	+39.8	
Asda Good Living	asda.com	M	722	602	1305	583	+80.8	233	233	465	232	+99.5	
Waitrose Food	waitrose.com	M	611	76	679	68	+11.1	230	25	254	24	+10.5	
Vogue	vogue.co.uk	M	355	33	387	32	+9.1	111	18	129	18	+16.3	
Cosmopolitan	Cosmopolitan UK	M	353	67	419	66	+18.6	122	33	154	32	+25.8	
Good Housekeeping	goodhousekeeping.co.uk	M	313	36	349	36	+11.4	89	20	109	20	+22.7	
Glamour	glamourmagazine.co.uk	M	262	31	291	29	+11.2	74	20	93	20	+26.9	
Ideal Home	idealhome.co.uk	M	231	28	257	26	+11.4	43	12	55	12	+28.0	
BBC Good Food	bbcgoodfood.com	M	229	368	591	362	+157.9	67	123	189	122	+183.4	
Elle	elleuk.com	M	205	15	220	15	+7.3	62	6	68	6	+9.9	
Weight Watchers Magazine	weightwatchers.co.uk	M	192	14	206	14	+7.2	75	5	81	5	+7.1	
Woman & Home	womanandhome.com	M	179	13	193	13	+7.5	56	7	63	7	+11.8	
Homes & Gardens	idealhome.co.uk	M	154	28	181	26	+17.1	36	12	48	12	+33.6	
Marie Claire	marieclaire.co.uk	M	153	41	194	41	+26.7	32	14	47	14	+43.5	
Jamie	jamieoliver.com	M	132	74	204	73	+55.1	39	26	65	26	+65.7	
Style at Home	idealhome.co.uk	M	100	28	127	26	+26.2	32	12	44	12	+37.1	
25 Beautiful Homes	idealhome.co.uk	M	96	28	122	26	+27.5	18	12	30	12	+67.6	
Country Homes & Interiors	idealhome.co.uk	M	81	28	108	26	+32.6	17	12	29	12	+70.3	
BBC Easy Cook	bbcgoodfood.com	M	71	368	437	366	+514.2	28	123	152	123	+439.9	
Vanity Fair	vanityfair.com	M	63	14	77	14	+22.1	10	5	15	5	+53.9	
Red	redonline.co.uk	M	60	25	83	23	+39.0	15	8	23	8	+51.6	
Olive	bbcgoodfood.com	M	42	368	405	363	+871.9	8	123	131	123	+1574.9	
Delicious	deliciousmagazine.co.uk	M	34	28	62	28	+82.9	10	15	26	15	+148.4	
Living Etc.	idealhome.co.uk	M	24	28	51	26	+108.7	8	12	20	12	+143.9	
Womens Bi-Monthly													
Slimming World Magazine	slimmingworld.co.uk	B	549	51	599	49	+9.0	263	19	282	19	+7.3	
You & Your Wedding	youandyourwedding.co.uk	B	36	7	43	7	+20.4	12	3	16	3	+24.9	
Womens Quarterly													
John Lewis Edition	johnlewis.com	Q	84	306	389	305	+361.3	31	96	128	96	+308.3	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Adults 15 - 34

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
Womens Weekly													
OK!	ok.co.uk	W	1042	161	1191	149	+14.3	432	55	484	52	+12.1	
Take a Break	takeabreak.co.uk	W	761	6	767	6	+0.8	367	3	370	3	+0.9	
Hello!	HELLOMAGAZINE.COM*	W	642	48	688	47	+7.3	234	17	251	17	+7.1	
Now	celebsnow.co.uk	W	273	30	303	30	+10.9	99	17	117	17	+17.6	
Womens Fortnightly													
Soaplife	whatsonTV.co.uk	F	188	12	200	12	+6.3	88	4	91	4	+4.1	
Womens Monthly													
Tesco	tesco.com	M	1446	869	2230	784	+54.3	536	299	825	289	+54.0	
Cosmopolitan	Cosmopolitan UK	M	651	110	751	100	+15.4	237	33	267	30	+12.9	
Vogue	vogue.co.uk	M	641	110	744	104	+16.2	199	71	269	71	+35.6	
Waitrose Food	waitrose.com	M	547	81	622	75	+13.8	198	22	219	21	+10.7	
Glamour	glamourmagazine.co.uk	M	457	69	519	62	+13.6	118	43	160	42	+36.0	
Asda Good Living	asda.com	M	391	554	927	536	+137.0	128	188	314	185	+144.4	
Elle	elleuk.com	M	359	42	401	42	+11.6	117	14	131	14	+11.7	
BBC Good Food	bbcgoodfood.com	M	294	514	785	491	+166.7	97	183	277	180	+186.8	
Marie Claire	marieclaire.co.uk	M	199	37	233	34	+17.1	44	12	57	12	+28.0	
Jamie	jamieoliver.com	M	135	122	255	121	+89.6	41	43	84	43	+104.8	
Weight Watchers Magazine	weightwatchers.co.uk	M	130	6	136	6	+4.7	54	2	56	2	+3.2	
Ideal Home	idealhome.co.uk	M	128	33	159	32	+24.7	37	14	52	14	+39.1	
Good Housekeeping	goodhousekeeping.co.uk	M	125	31	156	31	+24.6	27	13	41	13	+49.0	
Vanity Fair	vanityfair.com	M	119	50	168	49	+41.5	35	26	61	25	+72.0	
Country Homes & Interiors	idealhome.co.uk	M	67	33	98	32	+47.3	19	14	34	14	+75.1	
BBC Easy Cook	bbcgoodfood.com	M	61	514	574	513	+836.7	25	183	208	183	+718.1	
Style at Home	idealhome.co.uk	M	60	33	92	32	+52.4	20	14	34	14	+73.2	
Woman & Home	womanandhome.com	M	52	5	57	5	+9.1	14	2	16	2	+14.8	
Homes & Gardens	idealhome.co.uk	M	50	33	81	32	+63.3	19	14	33	14	+77.9	
25 Beautiful Homes	idealhome.co.uk	M	48	33	78	29	+61.1	5	14	20	14	+265.5	
Delicious	deliciousmagazine.co.uk	M	40	34	73	33	+84.6	12	19	31	19	+151.8	
Red	redonline.co.uk	M	36	8	44	8	+20.9	10	3	13	3	+28.7	
Olive	bbcgoodfood.com	M	33	514	544	511	+1562.5	12	183	195	183	+1467.3	
Living Etc.	idealhome.co.uk	M	19	33	51	32	+165.4	7	14	22	14	+196.1	
Womens Bi-Monthly													
Slimming World Magazine	slimmingworld.co.uk	B	400	55	452	52	+13.1	168	20	188	20	+11.7	
You & Your Wedding	youandyourwedding.co.uk	B	56	31	86	31	+55.0	15	15	30	15	+96.1	
Womens Quarterly													
John Lewis Edition	johnlewis.com	Q	92	426	516	424	+460.9	25	135	160	135	+552.7	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Adults 35+

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
Womens Weekly													
Take a Break	takeabreak.co.uk	W	2079	33	2112	32	+1.5	1114	16	1130	16	+1.5	
Hello!	HELLOMAGAZINE.COM*	W	1705	175	1869	165	+9.7	605	80	683	78	+12.8	
OK!	ok.co.uk	W	1474	381	1836	363	+24.6	503	125	626	124	+24.7	
Now	celebsnow.co.uk	W	366	50	415	49	+13.3	127	15	142	15	+11.9	
Womens Fortnightly													
Soaplife	whatsonTV.co.uk	F	189	48	237	48	+25.2	78	25	103	25	+32.0	
Womens Monthly													
Tesco	tesco.com	M	3705	2629	6027	2322	+62.7	1097	981	2043	946	+86.2	
Waitrose Food	waitrose.com	M	2252	361	2569	317	+14.1	731	143	867	137	+18.7	
Good Housekeeping	goodhousekeeping.co.uk	M	1185	208	1380	195	+16.5	350	79	428	78	+22.3	
Asda Good Living	asda.com	M	993	1513	2477	1484	+149.4	272	580	851	579	+212.7	
BBC Good Food	bbcgoodfood.com	M	617	1388	1965	1348	+218.4	165	494	654	490	+297.8	
Ideal Home	idealhome.co.uk	M	570	120	686	116	+20.4	116	58	173	57	+49.0	
Vogue	vogue.co.uk	M	544	150	687	143	+26.2	143	94	236	93	+64.7	
Woman & Home	womanandhome.com	M	488	74	558	70	+14.3	165	33	198	33	+19.7	
Homes & Gardens	idealhome.co.uk	M	440	120	555	115	+26.2	94	58	151	57	+60.8	
Cosmopolitan	Cosmopolitan UK	M	419	188	600	181	+43.1	86	70	155	69	+81.0	
Elle	elleuk.com	M	299	61	358	59	+19.8	59	24	84	24	+40.5	
Weight Watchers Magazine	weightwatchers.co.uk	M	298	32	330	32	+10.8	106	12	118	12	+11.3	
Marie Claire	marieclaire.co.uk	M	295	87	382	87	+29.6	48	40	88	40	+83.3	
Red	redonline.co.uk	M	276	69	344	68	+24.5	77	23	100	23	+29.8	
Glamour	glamourmagazine.co.uk	M	271	89	358	87	+32.0	48	50	99	50	+103.7	
Country Homes & Interiors	idealhome.co.uk	M	257	120	373	117	+45.6	53	58	110	57	+106.2	
25 Beautiful Homes	idealhome.co.uk	M	248	120	365	117	+47.1	61	58	118	57	+92.5	
Jamie	jamieoliver.com	M	213	334	545	332	+155.7	69	99	169	99	+143.2	
Living Etc.	idealhome.co.uk	M	160	120	277	118	+73.6	42	58	99	57	+136.7	
Delicious	deliciousmagazine.co.uk	M	153	156	306	153	+100.0	53	69	121	68	+129.0	
Style at Home	idealhome.co.uk	M	153	120	273	120	+78.4	45	58	103	58	+128.6	
Olive	bbcgoodfood.com	M	119	1388	1491	1372	+1155.6	25	494	519	493	+1950.6	
Vanity Fair	vanityfair.com	M	112	87	198	86	+77.0	22	40	62	40	+186.6	
BBC Easy Cook	bbcgoodfood.com	M	100	1388	1478	1378	+1384.1	35	494	528	493	+1403.3	
Womens Bi-Monthly													
Slimming World Magazine	slimmingworld.co.uk	B	866	172	1031	165	+19.1	389	70	459	70	+18.0	
You & Your Wedding	youandyourwedding.co.uk	B	42	31	73	31	+74.2	19	15	34	15	+79.0	
Womens Quarterly													
John Lewis Edition	johnlewis.com	Q	346	1151	1484	1138	+329.2	87	394	480	394	+454.5	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS Oct16-Sep17 fused with comScore Sep2017 Data are strictly embargoed until 08:59 on Monday 18th December 2017

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Greater London

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
Womens Weekly													
OK!	ok.co.uk	W	420	118	528	108	+25.7	174	40	213	38	+22.0	
Hello!	HELLOMAGAZINE.COM*	W	410	38	447	37	+9.0	168	18	187	18	+10.7	
Take a Break	takeabreak.co.uk	W	261	5	266	5	+1.8	125	3	127	3	+2.1	
Now	celebsnow.co.uk	W	111	18	128	17	+15.0	40	8	48	8	+19.2	
Womens Fortnightly													
Soaplife	whatsonTV.co.uk	F	41	10	51	10	+23.9	11	5	16	5	+43.9	
Womens Monthly													
Tesco	tesco.com	M	892	568	1392	500	+56.0	356	198	542	186	+52.4	
Waitrose Food	waitrose.com	M	619	64	674	55	+8.8	209	23	232	23	+10.8	
Vogue	vogue.co.uk	M	429	67	492	63	+14.8	146	45	189	44	+30.1	
Cosmopolitan	Cosmopolitan UK	M	256	49	303	46	+18.1	78	18	96	18	+22.5	
Elle	elleuk.com	M	204	23	225	21	+10.5	58	8	66	8	+14.0	
Glamour	glamourmagazine.co.uk	M	184	30	212	28	+14.9	43	18	60	18	+41.6	
Good Housekeeping	goodhousekeeping.co.uk	M	160	22	182	22	+13.7	43	10	53	10	+22.7	
Marie Claire	marieclaire.co.uk	M	159	19	178	19	+11.9	37	7	43	7	+18.1	
BBC Good Food	bbcgoodfood.com	M	149	302	441	292	+195.6	49	107	155	106	+217.3	
Asda Good Living	asda.com	M	143	285	425	283	+198.1	58	105	162	104	+178.4	
Ideal Home	idealhome.co.uk	M	130	31	159	29	+22.5	27	13	39	13	+46.5	
Jamie	jamieoliver.com	M	120	65	184	64	+53.5	27	20	46	20	+73.7	
Homes & Gardens	idealhome.co.uk	M	113	31	143	30	+26.2	31	13	44	13	+40.1	
Weight Watchers Magazine	weightwatchers.co.uk	M	107	5	112	5	+4.8	44	1	45	1	+3.4	
Vanity Fair	vanityfair.com	M	103	23	126	22	+21.6	22	15	36	15	+67.8	
Red	redonline.co.uk	M	69	2	72	2	+3.2	23	1	24	1	+3.9	
Living Etc.	idealhome.co.uk	M	61	31	92	31	+50.3	9	13	22	13	+133.1	
BBC Easy Cook	bbcgoodfood.com	M	55	302	355	300	+545.6	25	107	131	107	+433.1	
25 Beautiful Homes	idealhome.co.uk	M	54	31	84	30	+55.9	12	13	24	12	+99.3	
Woman & Home	womanandhome.com	M	51	3	54	3	+5.8	22	2	24	2	+6.8	
Delicious	deliciousmagazine.co.uk	M	42	23	65	23	+54.8	13	12	25	12	+86.5	
Country Homes & Interiors	idealhome.co.uk	M	41	31	72	31	+76.0	11	13	24	13	+112.5	
Style at Home	idealhome.co.uk	M	32	31	63	31	+96.0	7	13	19	13	+192.3	
Olive	bbcgoodfood.com	M	25	302	325	300	+1190.6	8	107	115	107	+1362.3	
Womens Bi-Monthly													
Slimming World Magazine	slimmingworld.co.uk	B	101	20	121	20	+19.4	45	7	52	7	+14.9	
You & Your Wedding	youandyourwedding.co.uk	B	17	12	29	12	+71.2	8	6	14	6	+71.2	
Womens Quarterly													
John Lewis Edition	johnlewis.com	Q	113	320	427	314	+277.8	35	108	143	108	+306.8	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Scotland

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Frequency (Print)	Monthly					Weekly					
			Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
Womens Weekly													
Take a Break	takeabreak.co.uk	W	324	3	327	3	+0.9	179	1	180	1	+0.6	
OK!	ok.co.uk	W	253	20	270	18	+7.0	104	6	109	5	+5.3	
Hello!	HELLOMAGAZINE.COM*	W	231	7	238	7	+2.9	93	3	96	3	+2.9	
Now	celebsnow.co.uk	W	86	3	89	3	+3.9	31	1	33	1	+4.6	
Womens Fortnightly													
Soaplife	whatsonTV.co.uk	F	49	5	54	5	+9.2	25	2	27	2	+8.1	
Womens Monthly													
Tesco	tesco.com	M	507	209	689	182	+36.0	132	84	213	80	+60.7	
Asda Good Living	asda.com	M	168	142	304	135	+80.3	31	61	92	61	+193.2	
Cosmopolitan	Cosmopolitan UK	M	99	9	108	9	+9.1	25	2	27	2	+9.2	
Good Housekeeping	goodhousekeeping.co.uk	M	90	20	109	19	+21.2	25	9	34	9	+35.2	
BBC Good Food	bbcgoodfood.com	M	81	157	231	150	+185.1	17	55	71	55	+323.2	
Waitrose Food	waitrose.com	M	77	21	96	19	+25.1	17	10	27	10	+59.8	
Vogue	vogue.co.uk	M	67	21	87	21	+30.9	17	14	30	14	+80.7	
Glamour	glamourmagazine.co.uk	M	59	18	74	16	+26.7	12	10	22	10	+82.3	
Marie Claire	marieclaire.co.uk	M	51	22	73	22	+42.6	19	7	27	7	+36.6	
Elle	elleuk.com	M	43	4	47	4	+8.5	10	1	11	1	+9.7	
Woman & Home	womanandhome.com	M	43	5	47	4	+9.7	16	2	17	2	+9.8	
Ideal Home	idealhome.co.uk	M	41	1	42	1	+2.5	13	1	14	1	+4.3	
Homes & Gardens	idealhome.co.uk	M	32	1	33	1	+3.2	8	1	8	1	+7.4	
Red	redonline.co.uk	M	31	6	37	6	+19.7	12	2	14	2	+19.0	
Jamie	jamieoliver.com	M	24	33	55	32	+133.3	9	11	20	11	+122.8	
Weight Watchers Magazine	weightwatchers.co.uk	M	21	4	25	4	+20.1	4	1	6	1	+27.6	
25 Beautiful Homes	idealhome.co.uk	M	19	1	20	1	+5.2	5	1	6	1	+11.5	
Country Homes & Interiors	idealhome.co.uk	M	19	1	20	1	+5.4	2	1	2	1	+35.3	
Style at Home	idealhome.co.uk	M	15	1	16	1	+6.6	6	1	6	1	+10.1	
Vanity Fair	vanityfair.com	M	14	10	23	10	+69.0	7	5	11	5	+65.0	
BBC Easy Cook	bbcgoodfood.com	M	13	157	169	157	+1235.2	4	55	59	55	+1406.7	
Living Etc.	idealhome.co.uk	M	10	1	11	1	+10.3	5	1	6	1	+11.3	
Olive	bbcgoodfood.com	M	7	157	161	154	+2227.7	0	55	56	55	+14036.3	
Delicious	deliciousmagazine.co.uk	M	5	11	16	11	+202.7	1	6	8	6	+544.6	
Womens Bi-Monthly													
Slimming World Magazine	slimmingworld.co.uk	B	106	24	129	23	+21.5	38	10	48	10	+26.9	
You & Your Wedding	youandyourwedding.co.uk	B	8	4	12	4	+47.0	1	1	3	1	+95.7	
Womens Quarterly													
John Lewis Edition	johnlewis.com	Q	20	127	148	127	+625.4	3	46	49	46	+1620.6	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only

NRS datasets in 2017 are a blend of NRS and AMP print data. Due to the different methodologies, the PAMCo Board have mandated that NRS and AMP data should not be compared for commercial or marketing purposes. This means that the net print and PC figures in this report should not be compared with previous periods of NRS PADD data.

Base: Rest of GB

Only PC websites with comScore sample of 40+ are included

NB Entries are shown in red where the website is not specific to the one print title but a portal or website serving more than one title.

Magazines

Print Title(s)	Website(s)	Monthly						Weekly					
		Frequency (Print)	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	Print 000s	PC 000s	Net Print + PC Total (Net) 000s	PC Only 000s	Increase with PC %	
Womens Weekly													
Take a Break	takeabreak.co.uk	W	2255	31	2286	31	+1.4	1177	16	1193	16	+1.4	
OK!	ok.co.uk	W	1843	404	2229	386	+20.9	656	134	789	133	+20.2	
Hello!	HELLOMAGAZINE.COM*	W	1704	178	1872	168	+9.8	578	76	651	74	+12.7	
Now	celebsnow.co.uk	W	442	59	501	59	+13.2	155	23	178	23	+15.1	
Womens Fortnightly													
Soaplife	whatsonTV.co.uk	F	287	45	332	45	+15.7	129	22	151	22	+16.6	
Womens Monthly													
Tesco	tesco.com	M	3752	2720	6176	2425	+64.6	1145	998	2113	968	+84.6	
Waitrose Food	waitrose.com	M	2102	356	2421	318	+15.1	702	131	827	125	+17.8	
Asda Good Living	asda.com	M	1073	1641	2676	1602	+149.3	311	603	910	599	+192.9	
Good Housekeeping	goodhousekeeping.co.uk	M	1060	197	1245	185	+17.5	309	74	381	73	+23.5	
Cosmopolitan	Cosmopolitan UK	M	715	240	941	225	+31.5	219	82	299	80	+36.5	
Vogue	vogue.co.uk	M	689	172	851	162	+23.5	180	106	286	106	+59.1	
BBC Good Food	bbcgoodfood.com	M	681	1443	2079	1397	+205.0	196	514	705	510	+260.8	
Ideal Home	idealhome.co.uk	M	527	121	645	117	+22.3	113	59	172	58	+51.5	
Glamour	glamourmagazine.co.uk	M	485	110	590	105	+21.8	111	65	176	65	+58.2	
Woman & Home	womanandhome.com	M	446	70	514	68	+15.1	141	32	173	32	+22.4	
Elle	elleuk.com	M	411	76	487	76	+18.4	109	29	138	29	+26.4	
Homes & Gardens	idealhome.co.uk	M	345	121	461	116	+33.7	73	59	132	58	+79.5	
Weight Watchers Magazine	weightwatchers.co.uk	M	301	29	330	29	+9.7	112	11	123	11	+9.8	
Marie Claire	marieclaire.co.uk	M	284	83	364	80	+28.4	36	39	75	39	+106.8	
Country Homes & Interiors	idealhome.co.uk	M	264	121	381	117	+44.1	60	59	118	58	+96.9	
25 Beautiful Homes	idealhome.co.uk	M	223	121	339	115	+51.6	49	59	108	58	+118.0	
Red	redonline.co.uk	M	212	69	279	67	+31.5	52	23	75	23	+43.5	
Jamie	jamieoliver.com	M	204	358	561	357	+174.6	75	112	187	112	+149.2	
Style at Home	idealhome.co.uk	M	166	121	285	119	+72.1	53	59	112	59	+112.7	
Delicious	deliciousmagazine.co.uk	M	145	157	298	153	+105.1	51	70	120	69	+136.1	
Olive	bbcgoodfood.com	M	119	1443	1549	1429	+1197.6	30	514	544	514	+1741.8	
Vanity Fair	vanityfair.com	M	114	104	217	104	+91.1	28	47	75	47	+164.4	
Living Etc.	idealhome.co.uk	M	108	121	225	117	+108.6	35	59	93	58	+168.7	
BBC Easy Cook	bbcgoodfood.com	M	93	1443	1527	1434	+1540.1	32	514	546	514	+1605.2	
Womens Bi-Monthly													
Slimming World Magazine	slimmingworld.co.uk	B	1058	183	1233	175	+16.5	474	73	547	73	+15.3	
You & Your Wedding	youandyourwedding.co.uk	B	72	46	118	46	+63.3	25	23	48	23	+90.9	
Womens Quarterly													
John Lewis Edition	johnlewis.com	Q	305	1129	1426	1122	+368.3	73	376	448	375	+513.8	

KEY:	
Print	Readers of the print title (but could also visit the website)
PC	Visitors to the PC website (but could also read the print title)
Net Print + PC Total (Net)	Net reach of the title across print and PC website (de-duplicated)
PC Website only	Visitors to the PC website only (and do not read the print title)
Increase with PC	% readership increase to the print title when PC website visitors are included

PC includes website data from PC's and laptops only